



Introducing APLD California to Our California Legislators

Who We Are:

- California Chapter of the Association of Professional Landscape Designers (APLD), an international association dedicated to supporting professional landscape designers. Members are experts in many areas and disciplines including horticulture, design, irrigation, water and landscape conservation, rainwater catchment, and outreach and education.
- Landscape designers specialize in designing residential landscapes and gardens for people like YOU and your neighbors.
- Our California Chapter membership of 360 members represents approximately 5% of the total landscape design professionals in California.
- Our members alone generate an estimated \$20,000,000 worth of design, construction, and nursery work in California each year.
- Most California landscape design professionals are entrepreneurs operating small businesses that represent second and third careers; California membership is 90% represented by woman-owned businesses.

Our Objectives:

- Promoting standards of excellence and professionalism in the delivery of landscape design services.
- Educating landscape design professionals about the latest developments in landscaping and environmental issues.
- Advocating for the right of landscape designers to practice their livelihoods in California.
- Conserving water and other natural resources.
- Partnering with other members of the green industry (landscape contractors, nurserymen, landscape architects, irrigation consultants) in educating consumers about the role and value of professional landscape design.

How We Can (and do) Help California:

- Educate consumers about sustainable design and home landscaping practices through designing climate-appropriate gardens, landscape renovations and consultations.
- Support legislation that seeks to conserve California's precious natural resources and create more landscape-related jobs.

How You Can Help Us:

- In California anyone is permitted to design a two-story wood frame home, including all of the site preparation without holding either an engineering or architecture license. Yet, according to the California Landscape Architect's Practice Act, landscape designers cannot legally design the gate to the garden. We would like you to understand that landscape designers have an important and legitimate position in both the home improvement industry and in the environmental movement.
- Let us know about legislation that you support regarding environmental issues, and ensure the language employed in that legislation is inclusive of our profession.

For more information
about APLD CA, see www.apldca.org

