

Agenda

Independent Technical Panel on Demand Management Measures (ITP)
California Department of Water Resources (DWR)

Meeting# 17

Thursday, February 19

10:00 AM-5:00 PM

and

Friday, February 20

8:00 AM- 3:00 PM

Association of California Water Agencies
910 K Street, Sacramento CA

Webinar Links:

Day 1: <https://resources.webex.com/resources/j.php?MTID=m2bae0964991690d34f808f503cfa859d>

Day 2: <https://resources.webex.com/resources/j.php?MTID=m0af651eefd8c74dffa1b3a6469cc3ef>

Conference Line: 1-866-778-7139

Participant Code: 545 361 0

NOTE: Public comment periods will be accommodated at the end of each agenda item (excluding item 1). The duration of each comment period will be at the discretion of the meeting facilitator.

Meeting Objectives: The ITP will

- Receive information from diverse landscape industry organizations and advocacy groups regarding water use efficiency opportunities and challenges in the landscape industry.
- Engage in open dialogue with landscape industry representatives.
- Identify key ITP conclusions from the November and February workshop series.
- Identify key topics to focus ITP time and staff resources on in support of future landscape topic recommendations.

Item	Time	Day 1-Item	Presenter
1	10:00	Welcome and Introductions <ul style="list-style-type: none">• Review Agenda and Meeting Objectives	Dave Ceppos – CCP Peter Brostrom – DWR
2	10:20	Presentation and ITP Discussion <ul style="list-style-type: none">• A Framework for Accelerating the Transition to Sustainable Landscaping in California	Greg Weber - CUWCC
3	11:00	Landscape Industry Panel Sessions <ul style="list-style-type: none">• Irrigation Association Discussion• Irrigation Products Manufacturers Panel Discussion	Brent Mecham, IA John Ossa, Rainbird Gene Smith, Hunter Ind. Rob Starr, Toro Bob Best, Netafim
4	12:00	Working Lunch	
5	12:20	Landscape Industry Panel Sessions - Continued <ul style="list-style-type: none">• Irrigation Products Manufacturers Panel Discussion (cont.)• Education and Licensing Panel Discussion	Tom Noonan, Ewing Carrie Pollard , QWEL David Silva, CLCA WMCP Hal Clay, CSLB

6	4:30	Wrap-up, preparation for Day 2	All
7	5:00	Adjourn	

Item	Time	Day 2-Item	Presenter
1	8:00	Welcome and Introductions <ul style="list-style-type: none"> Review Agenda and Meeting Objectives 	Dave Ceppos – CCP Peter Brostrom – DWR
2	8:10 8:30 9:00	Landscape Industry Panel Sessions - Continued <ul style="list-style-type: none"> Land Managers Panel Discussion Building Standards Discussion 	Bob Raymer, CBIA Hope Hamilton, JLL/BAC (BoA) Enrique Rodriguez, CBSC
3	9:30	ITP Discussion <ul style="list-style-type: none"> Recap of Panel / Individual Discussions from November 2014 and February 2015 meetings Focused Discussion on Opportunities and Constraints 	ITP and DWR
4	12:00	Working Lunch	
5	12:20	2015 ITP Program Prioritization Discussion	ITP
6	2:45	Meeting Recap and Next Steps	CCP
7	3:00	Adjourn	

*Abbreviations:

BOA-Bank of America

CBIA- California Building Industry Association

CBSC-California Building Standards Commission

CCP-Center for Collaborative Policy

CLCA WMCP-California Landscape Contractors Water Management Certification Program

CSLB- Contractors State License Board

CUWCC-California Urban Water Conservation Council

DWR – Department of Water Resources

IA-Irrigation Association

JLL-Jones Lang LaSalle

QWEL- Qualified Water Efficient Landscaper