

TOPIC/POSSIBLE ACTION	OPP.	CON	GOALS/ VISION	PERF. CRITERIA	WORK FORCE	INCENTIVES	SOCIAL NORMS	RESEARCH	CODES/ STAND.
Standards for Smart Controllers and/or Moisture Sensors (need science-based research)	xxxxxx	x							
Retrofit on Resale Opportunities (*connected to tax credit)	xxxxxx	x							
Enforcement of Existing Regulations (MWELo, loopholes, etc.)	xxxxxx	x							
Strengthening MWELo (ETo, 3 rd party enforcement, post-mortem understanding)	xxxxxx	xx							
ITP Promotion of "New Normal" (via legislation)	xxxxxx	xx							
Certification (incl. third party reviewers)	xxxxx								
Public Education & Outreach (emphasis on the end-user)	xxxxx								
Regulated equipment phase-out	xxxxx								
Competency-based licensing (incl. third party reviewers)	xxxx	x							
Plant Labeling (e.g. color coding for low, med, hi water use, delisting SKUs)	xxxx	x							
Water Rates & Charges (water budgeting)	xxxx	xxx							
Define CA long/short term water use (is this defined?)	xxx								
Incentive Programs (i.e. on equipment, land use changes, water use metrics *connected to tax credit)	xxx	xx							

