

Survey Results

Two weeks ago, we asked our readers to respond to a survey about Delta eNews. Here are the results.

There were 60 responses or 2.5 percent of our 2,400 subscribers.

- 65 percent (39) said eNews is "useful" or "very useful."
- 33 percent (20) said eNews is "somewhat useful."
- 1 respondent said eNews is "not useful"

Who responded to the survey?

- 42 percent (25) said they work for local, state or federal governments.
- 25 percent (15) identified themselves as a Delta resident or property owner.
- 11 percent (7) said they were members of the public.
- 7 percent (4) identified themselves in the "other" category and most of those said they were consultants.

Delta eNews Survey Results

23-Oct-08

What is your interest in the Delta? (Pick only one that best describes your interest.)					
	Total	Do you find Delta eNews useful?			
		Not useful	Somewhat useful	Useful	Very useful
	60	1	20	27	12
A member of the public	7 11.70%	0 0.00%	3 15.00%	3 11.10%	1 8.30%
A Delta resident or property owner	15 25.00%	0 0.00%	6 30.00%	5 18.50%	4 33.30%
An active stakeholder in Delta water issues	3 5.00%	0 0.00%	3 15.00%	0 0.00%	0 0.00%
Employed by local, state or federal agency concerned with Delta-related issues	25 41.70%	0 0.00%	8 40.00%	12 44.40%	5 41.70%
Employed by or active in non-governmental organization concerned with Delta-related issues	4 6.70%	1 100.00%	0 0.00%	3 11.10%	0 0.00%
A member of academia	2 3.30%	0 0.00%	0 0.00%	1 3.70%	1 8.30%
Other, please specify	4 6.70%	0 0.00%	0 0.00%	3 11.10%	1 8.30%

. How can we make eNews more useful to you?	
#	Response
1	It seems primarily like a calender. It may be of value to include a weekly description of efforts underway regarding particulat issues: BDCP, OCAP, CALFED, PUMPS. Perhaps a weekly topic regarding economics, ecology, engineering? It could become a useful tool for more people gaining background knowledge this way. If there was more layperson's exposure to management issues I think it would be of value beyond simply a list of meetings.
2	Seems fine at this point in time.
3	links to important delta-related news articles?
4	Continue to focus on Delta water issues
5	I like the format of brief notes with the means of clicking on more information
6	It is great, thanks.
7	I think you do a good job of updating the interested public and giving them the resources to stay informed
8	Make more accessible the various proposals and stop hiding plans behind smoke and mirrors.
9	Make it easier to download
10	Provide a url linked organizational chart showing all of the entities with input and or governance related to the estuary.
11	One of the best things to come along from Sacramento in a long time!
12	These newsletters have been very good, like the way they are delivered with the option to read more of what you find of interest. Keep up the good work!
13	Move from a 1-pager to a 4-page pdf with broader scope. Give more advance warning - to be told of a meeting in six days is too short.
14	Send eNews as html email rather than link to pdf
15	More info about important upcoming court decisions: when they are expected to be decided/when they officially come down.
16	Make the newsbites more complete, i.e. don't keep referring to other sites to get "the rest of the story"
17	a master schedule of all delta related water meetings would be helpful. you point to some...but with dozens of processes going on, more meeting info would be of value.
18	More links, more simple statements,more schedules of activities
19	Summarize progress made to date on major issues. How are we really doing toward solving the problems and reaching a necessary level of consensus? After all, this is supposed to be a resolution of an immediate crisis, and not "CalFed 2".
20	The newsletter seems to serve as a notice of meetings, which is OK. I would also like to see more on results of the meetings and updates on the various planning efforts on the Delta. I would also like more

	stories on grant funding for nonprofit groups working in the Delta
21	Add more info about the meetings that are occurring and the legal decisions that are pending.
22	Have a link to all current agency studies occurring in the Delta. More news about flow monitoring in the Delta.
23	Include more news about whats going on...what will happen in the future. How others can help or get involved. Also, include info about water subjects landowners should know about; We forward your newsletter to our stakeholders.
24	keep up the good work
25	It would be helpful to have more notice before meetings.