

2014 California Flood Preparedness Week

BE AWARE, BE PREPARED, AND TAKE ACTION!

INTENDED PURPOSE:

The primary purpose of California Flood Preparedness Week (CFPW) is to empower local agencies and entities to inform their citizens on the concepts of flood risk and flood protection.

In a nationwide survey conducted by FEMA in 2010 on flood risk awareness, 8 out of 10 people surveyed identified that they prefer receiving flood risk information from local sources.

In response to this finding, DWR, through the Silver Jackets program, is collaborating with the USACE to facilitate locally-led events in order to disseminate flood risk information in the most effective manner to the public.



**US Army Corps
of Engineers®**



PUBLIC EVENTS

Sandbag Demo. And Sutter Notice Release

Host: Sutter County and DWR Sutter Maintenance Yard

Date: October 20, 2014

Time: 10:00am – 12:30pm

Location: Northwest side of Hwy 20 at Wadsworth Canal

Board Drought and Flood Presentation

Host: San Joaquin County

Date: October 21, 2014

Time: 1:30pm

Location: John C. Kimball High School Performing Arts Building, 3200 Jaguar Run, Tracy, CA

Creekside Neighborhood Celebration

Host: City of Sacramento

Date: October 24, 2014

Time: 1:00pm – 4:00pm

Location: Kokomo Park, at intersection of E Commerce Way and Ottumwa Dr. off of I-5

Central Valley Flood Protection Board Public Outreach Event

Host: Central Valley Flood Protection Board (CVFPB)

Date: October 24, 2014

Time: 8:30am – 12:00pm

Location: Sacramento City Hall, 915 I St.

CFPW Presentation at CVFPB Monthly Meeting

Host: Central Valley Flood Protection Board

Date: October 24, 2014

Time: 9:00am

Location: Sacramento City Hall, 915 I St

Delta Flood Safety Fair

Host: Delta Protection Commission

Date: October 25, 2014

Time: 12:00pm – 4:00pm

Location: Delta Farmers' Market, Hwy 12 and Hwy 160 in Isleton

Social Media Event(s): Facebook, Twitter and YouTube

Host: San Joaquin County & National Weather Service

Date: October 20-25, 2014

Location: Web

Social Media Event (Blog/chat via Twitter)

Host: Federal Emergency Management Agency

Date & Time: November 2014, TBD

Location: Web