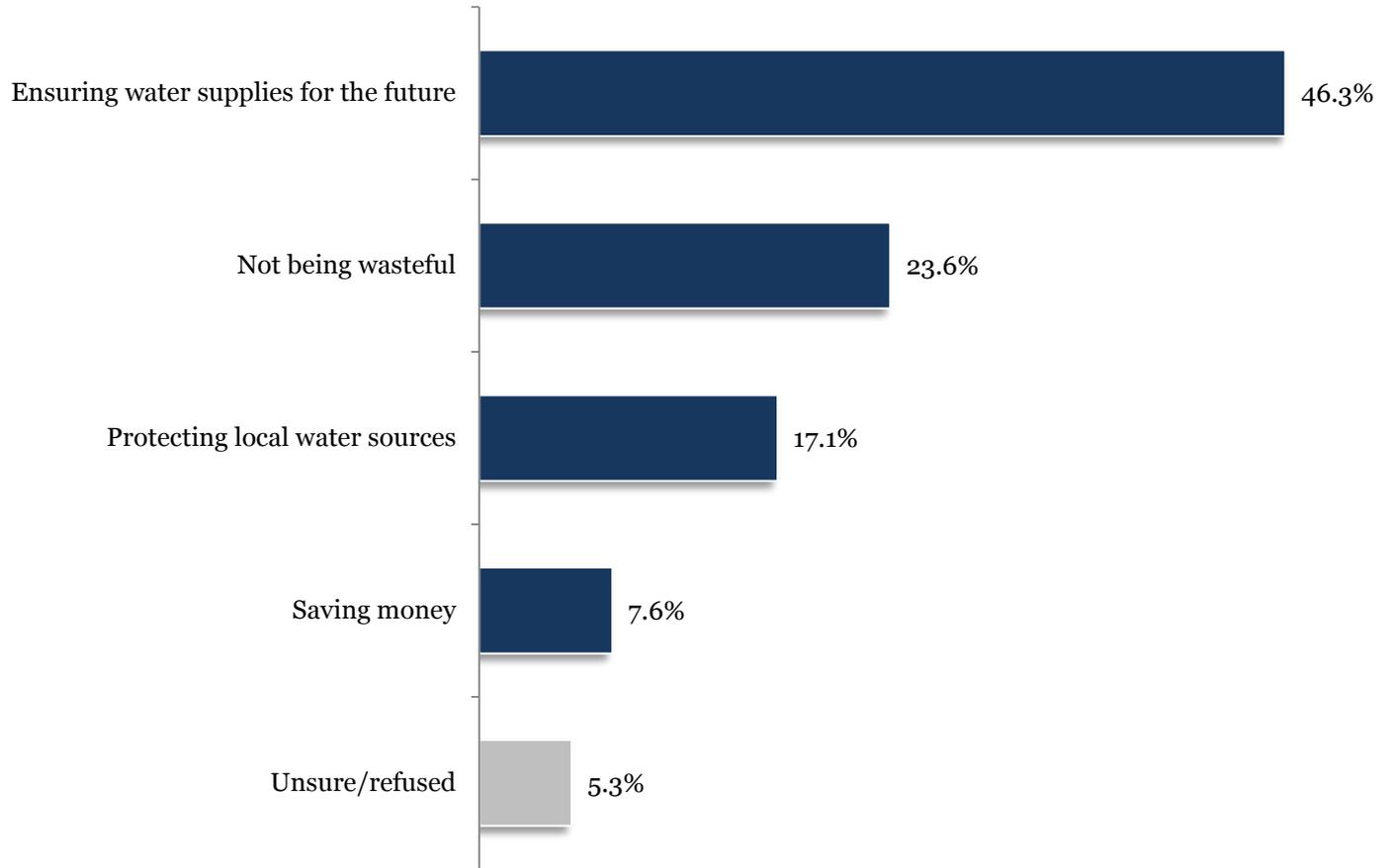


# Ensuring water supplies for the future

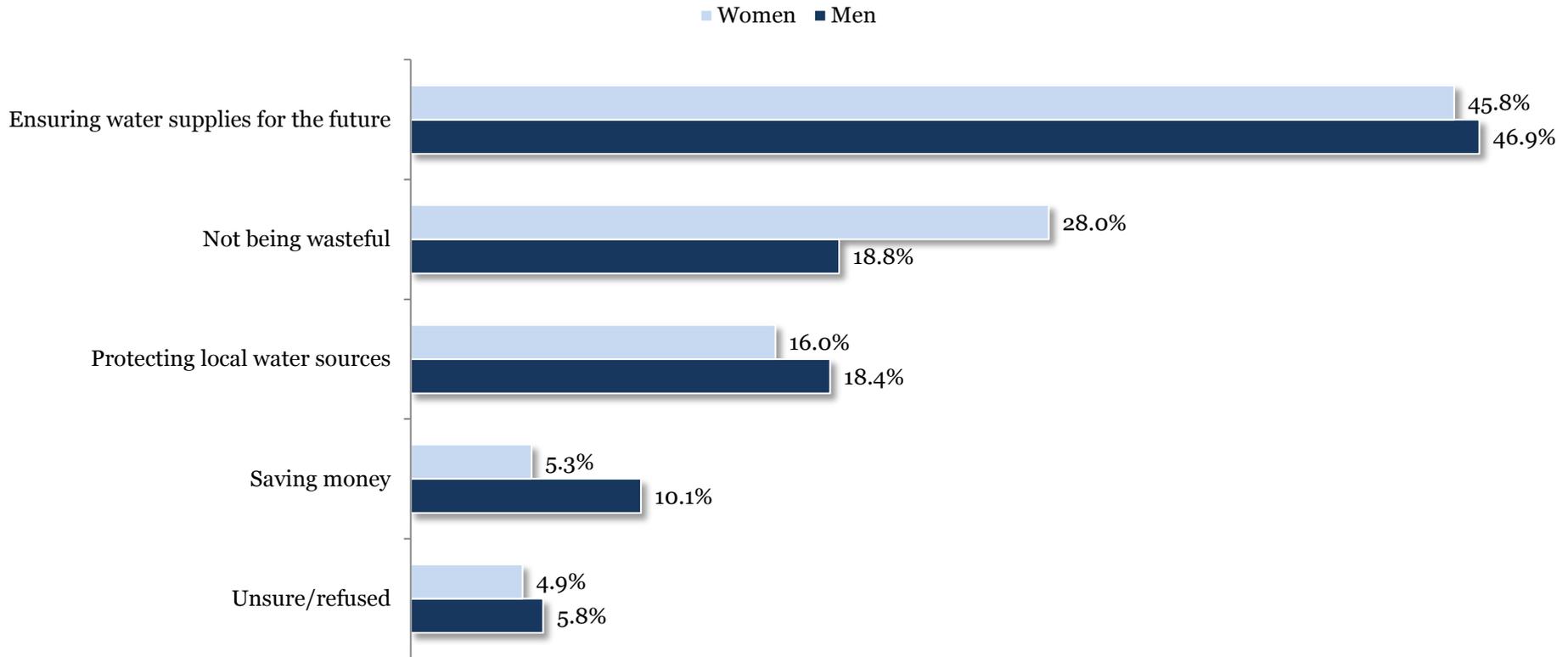
## Is the most compelling reason to conserve water

Question: In your opinion, which of the following is the best reason for conserving water?



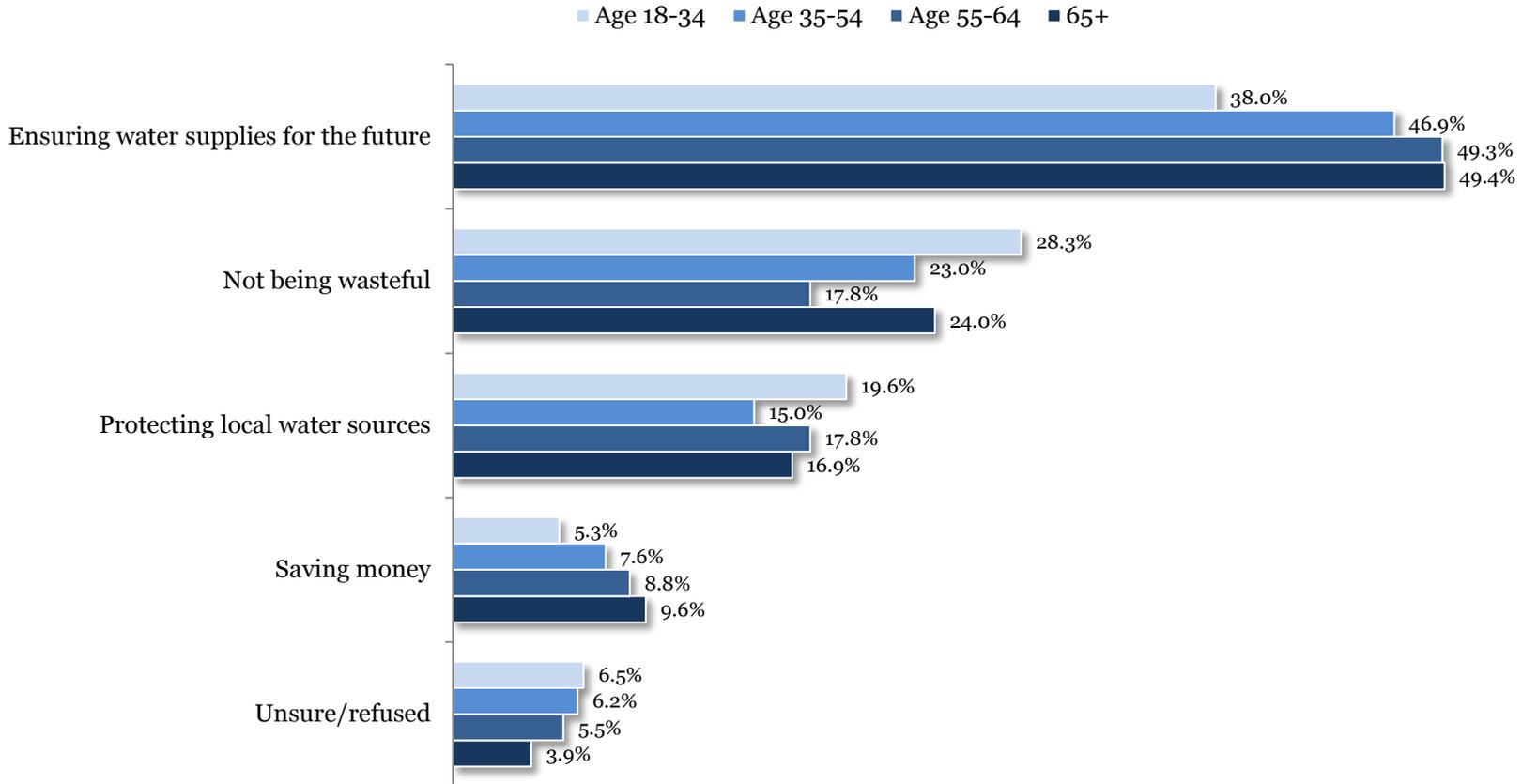
# Do men and women find different reasons more compelling to conserve water?

Question: In your opinion, which of the following is the best reason for conserving water?



# Do different age groups Feel differently?

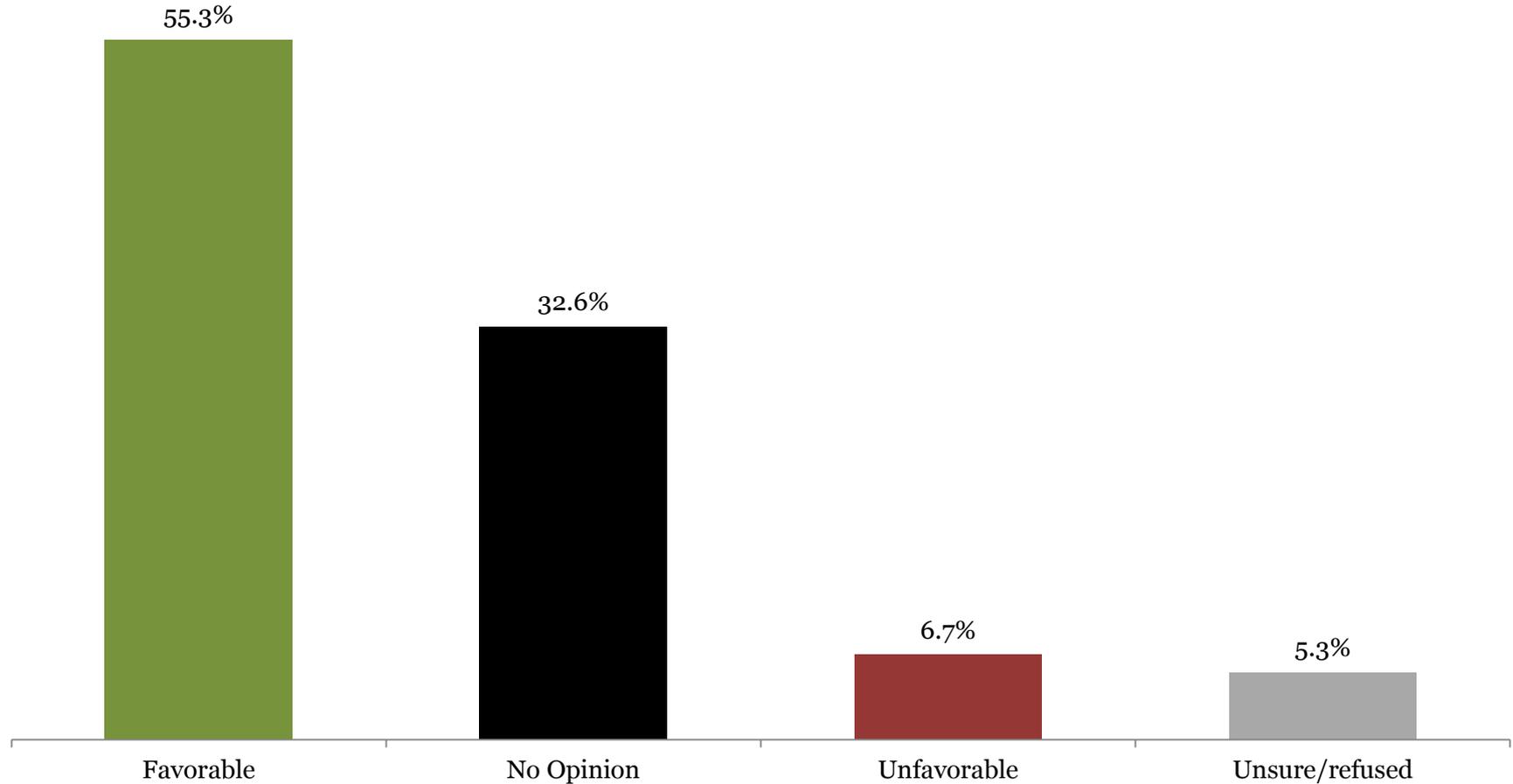
Question: In your opinion, which of the following is the best reason for conserving water?



# Over one-half

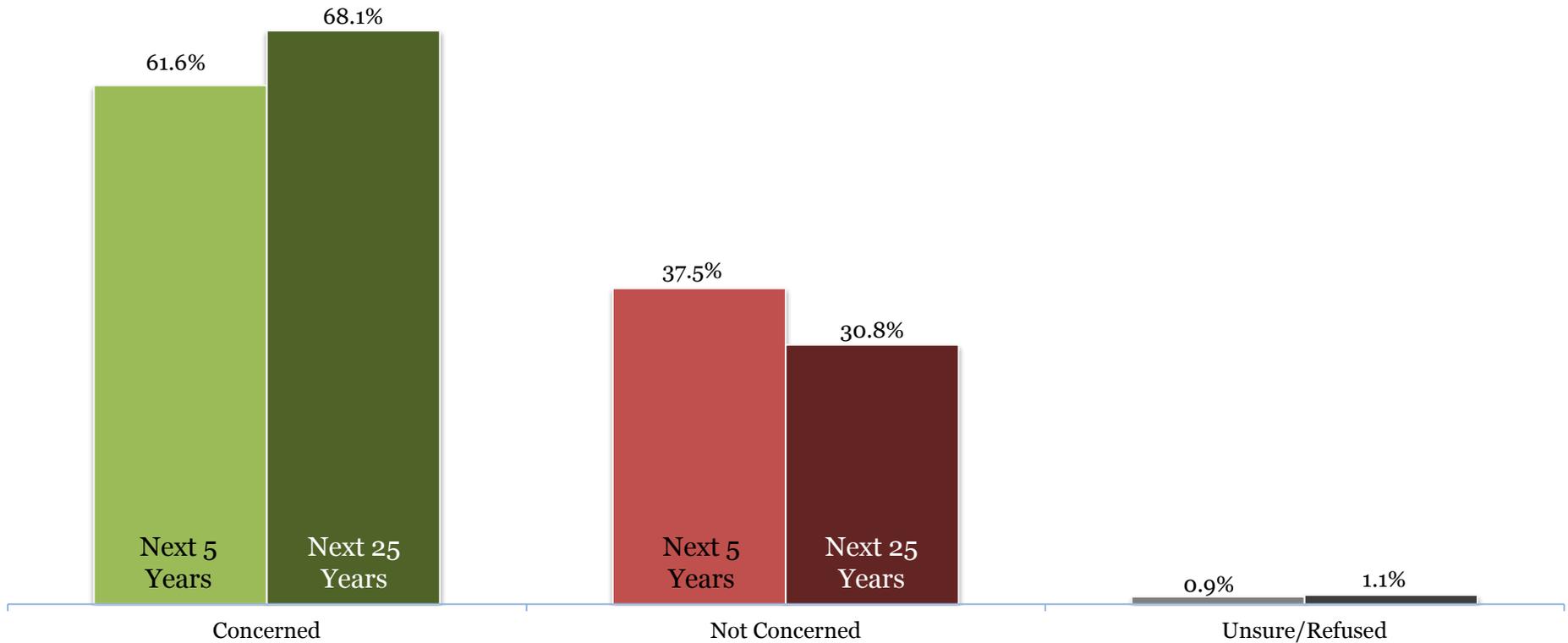
## Regard their water agency favorably

Question: Thinking about the water agency that brings water to your home, would you say that you have a favorable or unfavorable opinion of that agency? If you have no opinion, just say so.



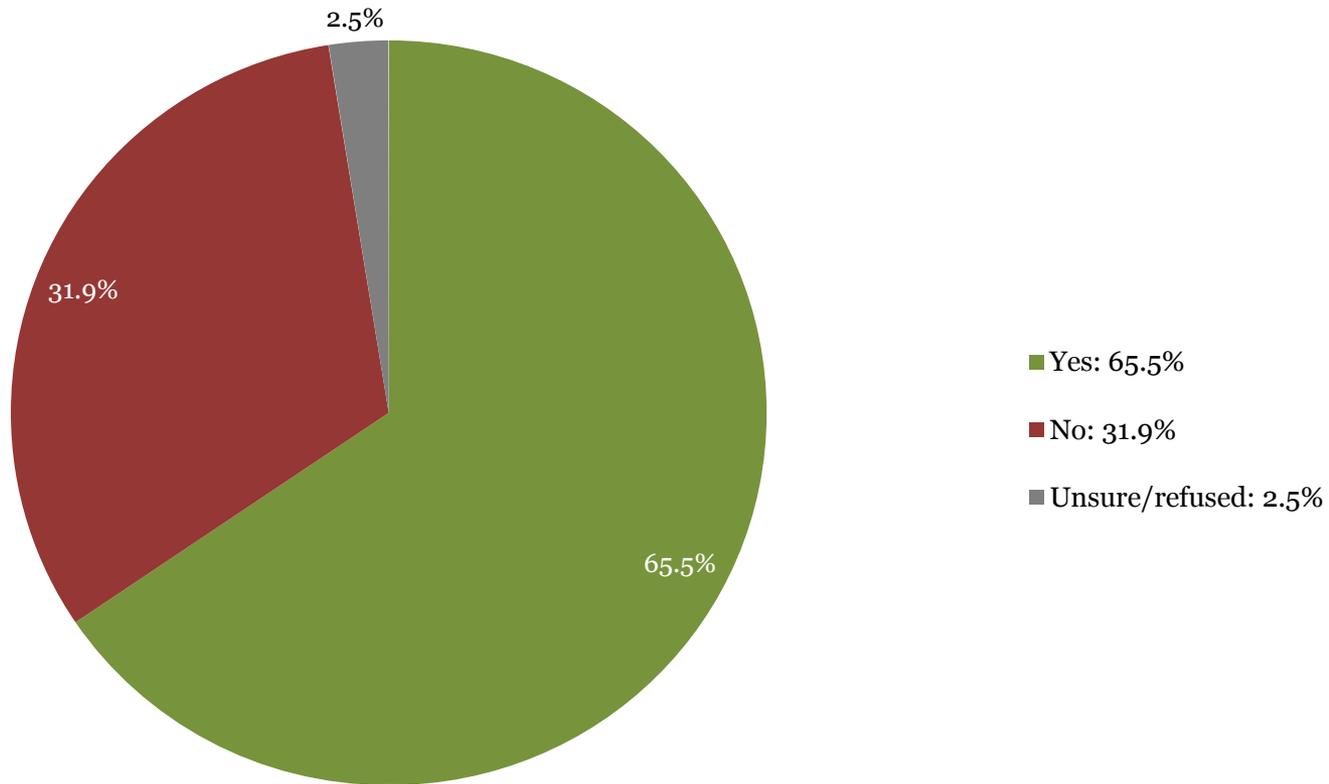
# There is greater concern about water

Over the long-term vs. the short-term



# 65.5% think They could do more to conserve water

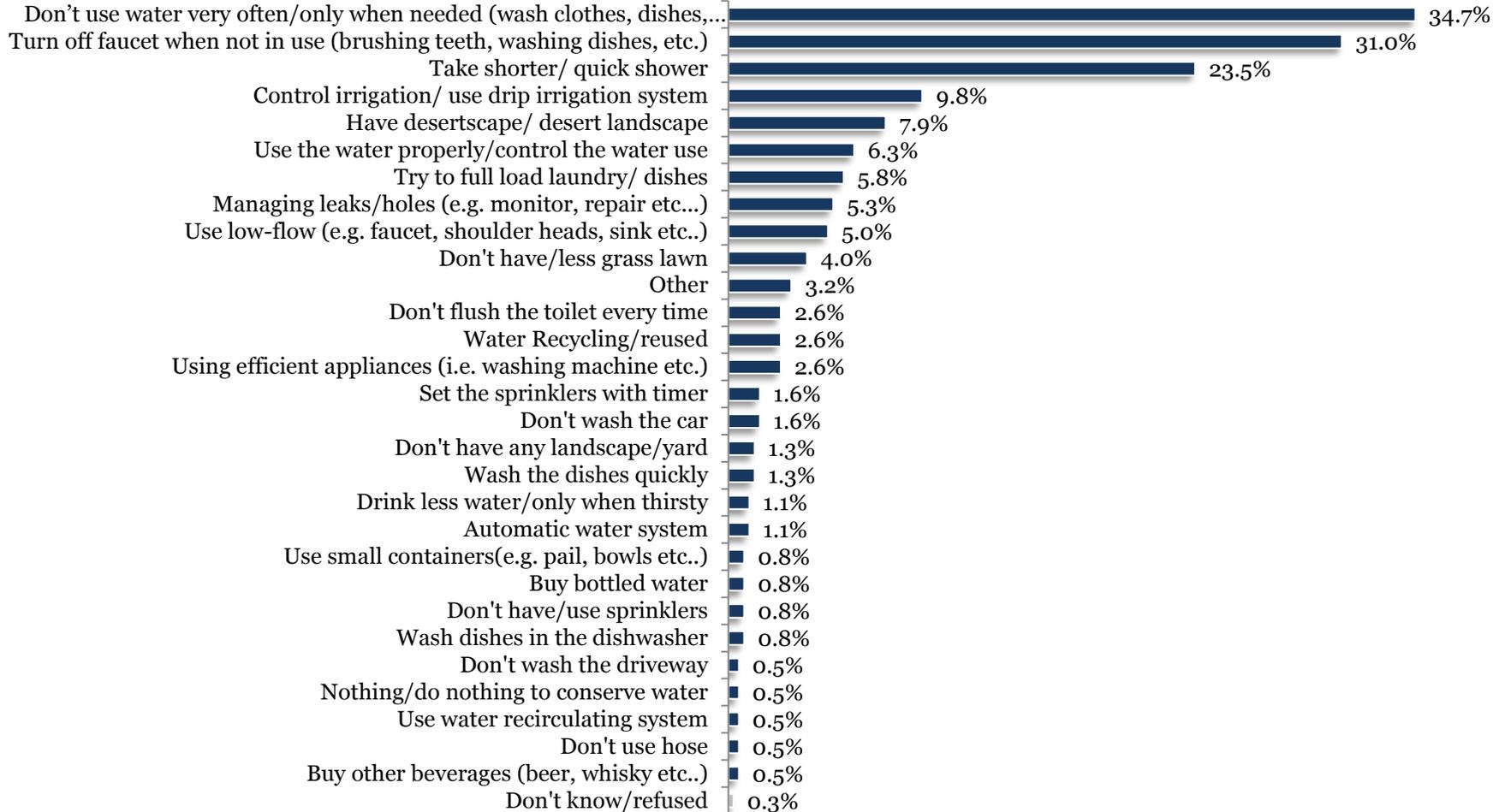
Question: Do you think that you could do more to conserve water?



# Top ways

## Residents conserve water:

Question: What do you do to conserve water?



# Low flow shower heads, toilets and faucets

## Are the most common water saving devices

Question: What kinds of water saving devices do you have?

