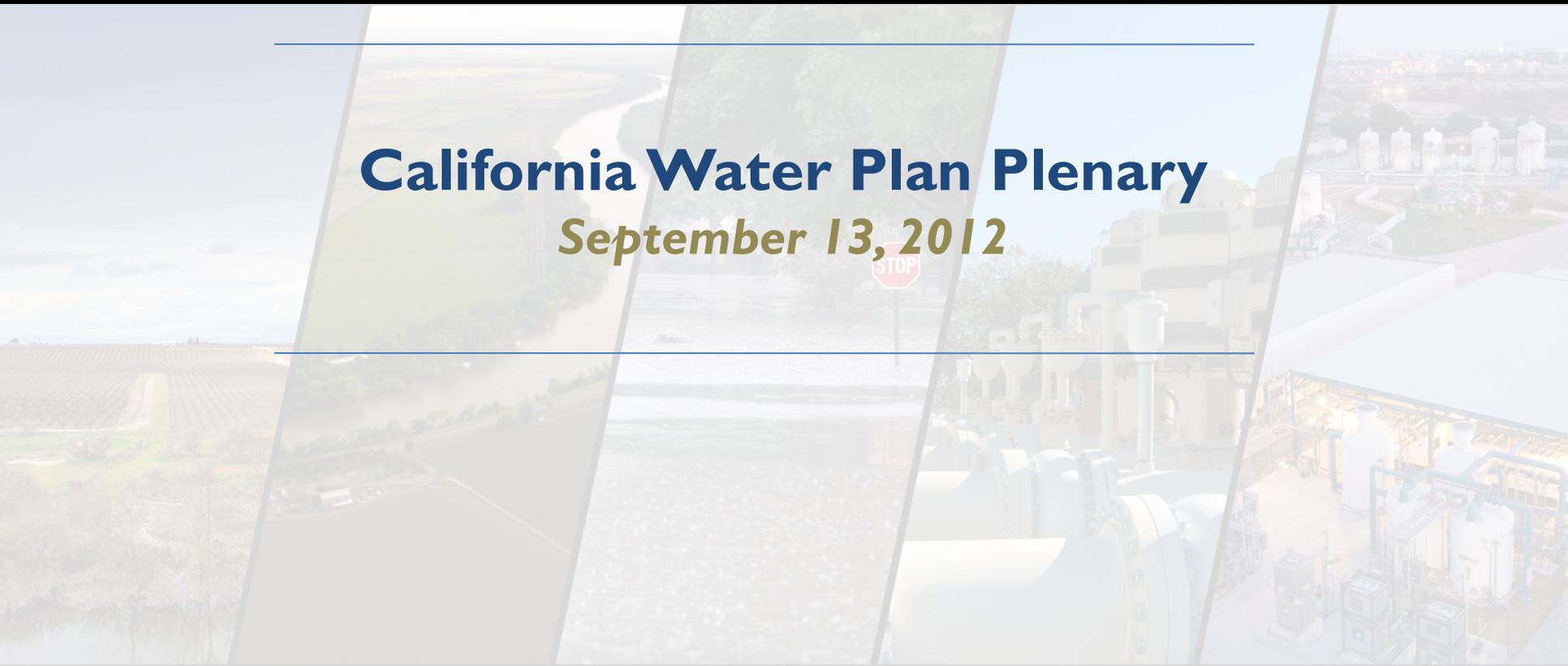
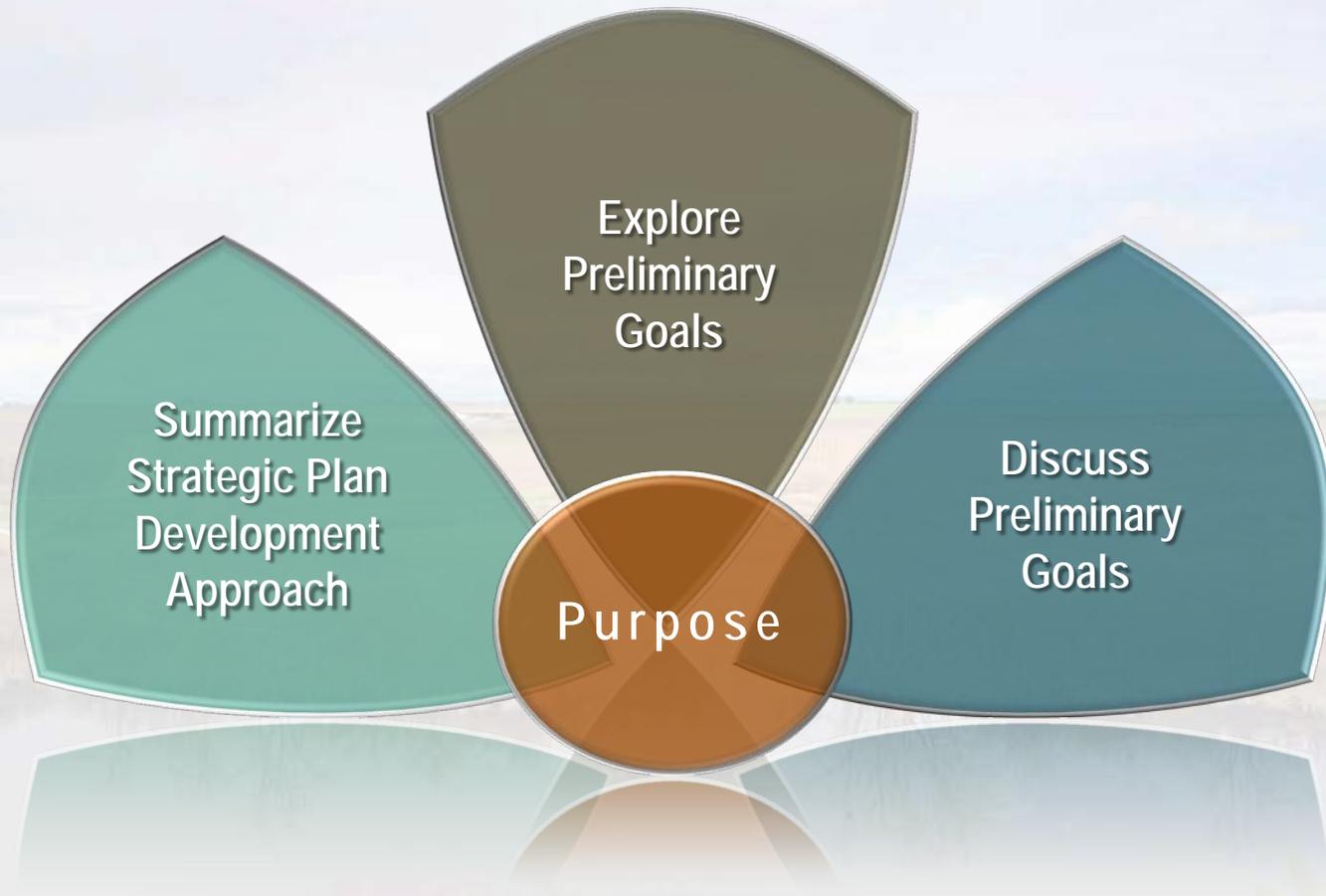


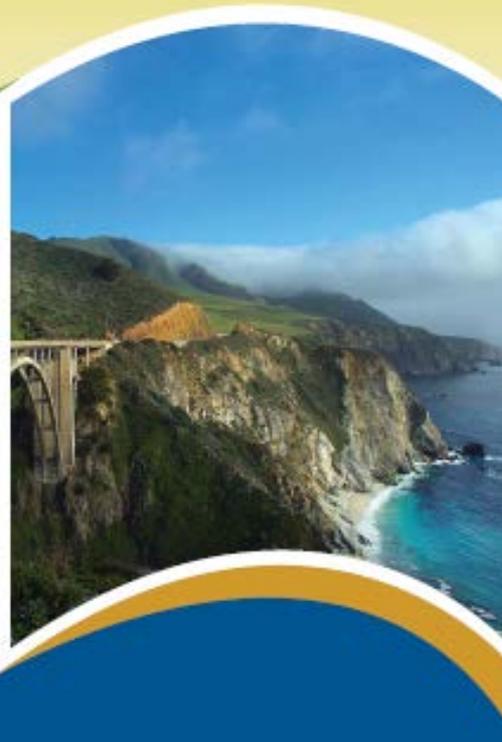
STRATEGIC PLAN FOR THE FUTURE OF IRWM



California Water Plan Plenary
September 13, 2012

TODAY'S PURPOSE





**Strategic Plan for the Future
of Integrated Regional Water Management
in California**

Development Approach



WHY DO STRATEGIC PLANNING FOR IRWM'S FUTURE?

- ✓ Continue to build on the past successes of IRWM
- ✓ Further enable, empower, and support regional water management entities
- ✓ Better align state and federal programs to support IRWM
- ✓ Prepare for possible changes in state funding and develop a shared vision for funding priorities

DEVELOPMENT APPROACH IS FORMULATED ON THE BASIS OF INPUTS FROM:

- IRWM Conference (May 2011)
- CWP Plenary (October 2011)
- Executives and Leaders Interviews
- Tribal Caucus and Regional Forums
- Conferences: ACWA and FMA
- Background Research and Review
- Internal Committees

KEY ELEMENTS OF THE IRWM STRATEGIC PLAN

Where we are

*Where we
want to be*

How we get there

**Strategic
Plan for the
Future of IRWM**

WHERE WE ARE – RELATED TASKS

Institutional Setting for Water Management in California

Data and Decision Support Tools

Statutory, Regulatory, and Policy Assessment

IRWM Program Documentation and Assessment

Integrated Water Management Trends and Experiences

Analysis of Existing IRWM Plans

WHERE WE WANT TO BE – RELATED TASKS

Strategic Vision
and
Goal Setting

Gap Analysis

HOW WE GET THERE – RELATED TASKS

Strategies Development

Implementation Approach
Development

Targets and Performance
Metrics Development

Monitoring Approach

Financing Options
Identification and Evaluation

STAKEHOLDER INVOLVEMENT IS CRITICAL FOR SUCCESS

Development Approach



Strategic Plan for the Future

Summer 2012

Goal Workshops



Fall 2012

Strategy Workshops



Spring 2013

Strategic Plan

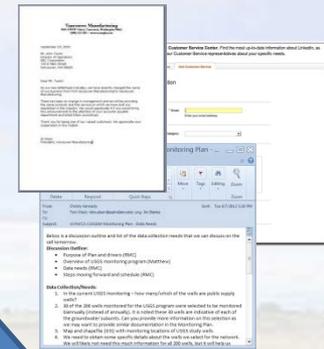
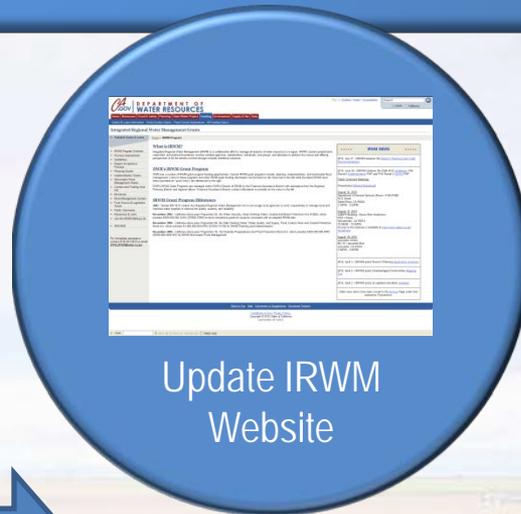
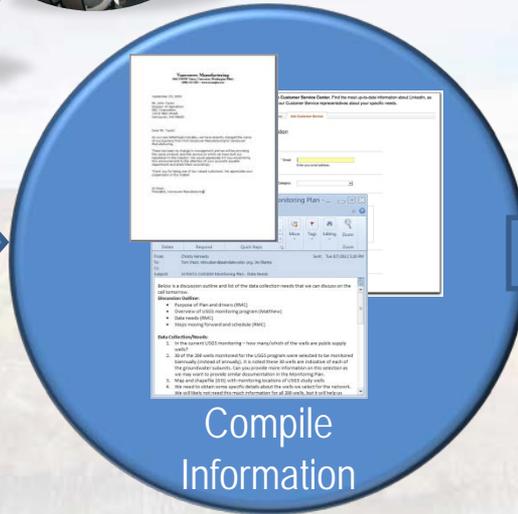


Summer 2013

STAKEHOLDER WORKSHOPS



Goals/Strategies
Workshops



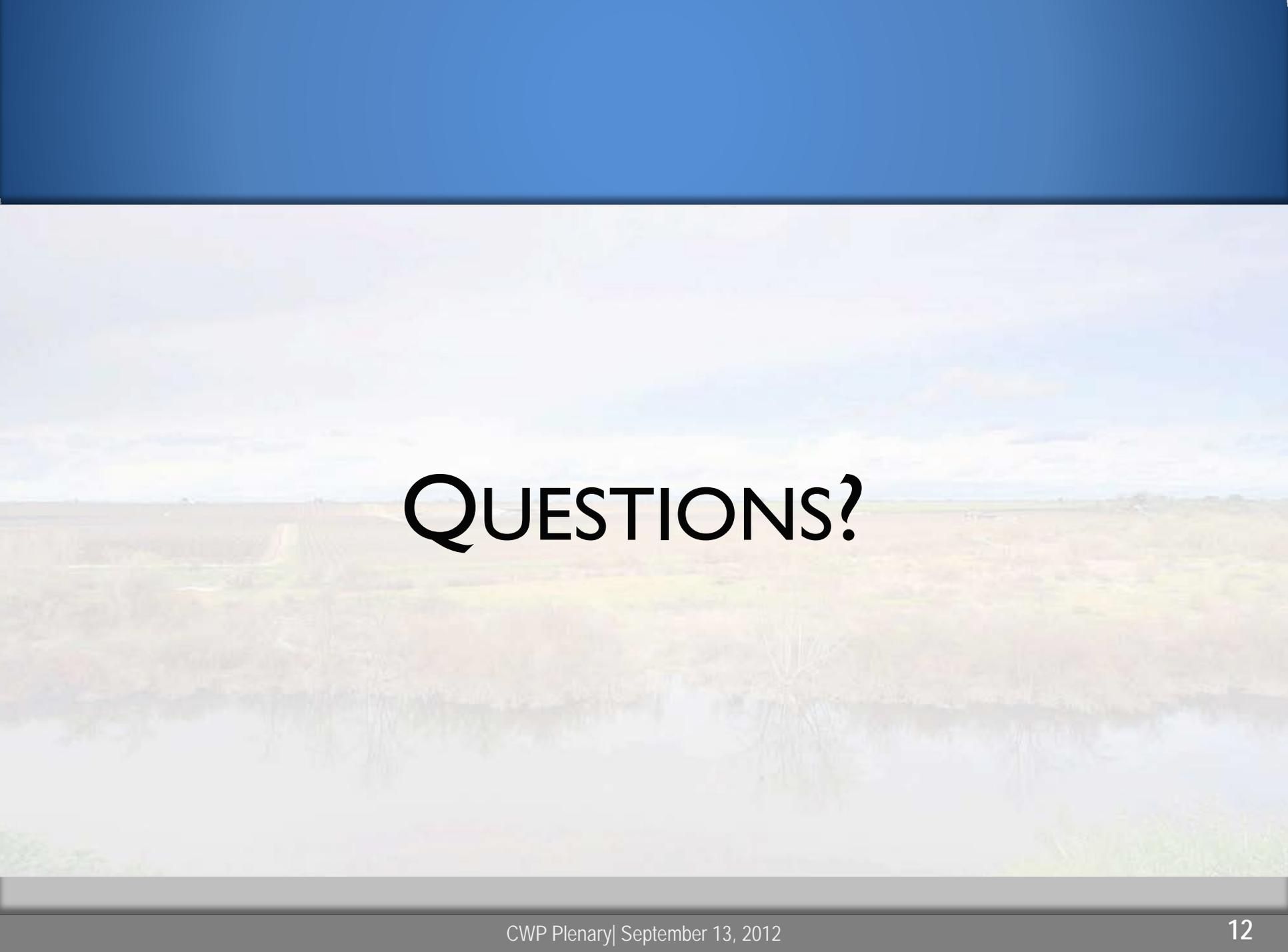
Receive
Comments



Webinar:
Final Results



Tribal / DAC
Outreach

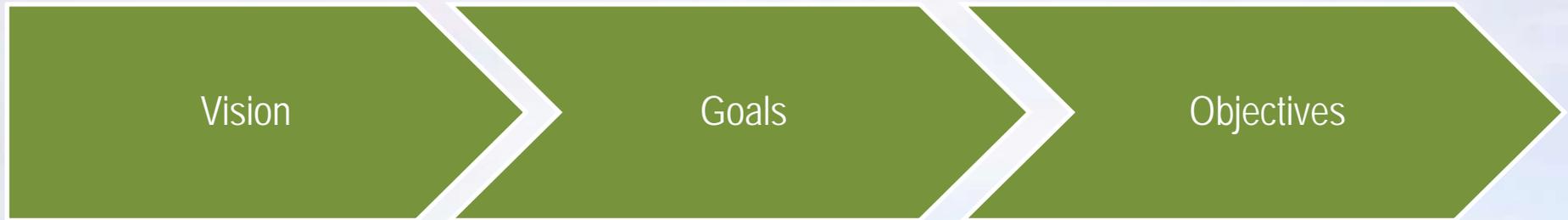


QUESTIONS?

PRELIMINARY GOALS EXERCISE

The purpose of this goals exercise is to:
generate preliminary goals that should be pursued by Integrated Regional Water Management (IRWM) practitioners, partners, and other stakeholders to achieve the vision for the future of IRWM

GOAL SETTING PROCESS



💧 **Vision** is a desired endpoint

■ **Goals** are desired outcomes that support a vision

■ **Objectives** are actions/methods for achieving goals

VISION FOR THE FUTURE OF IRWM

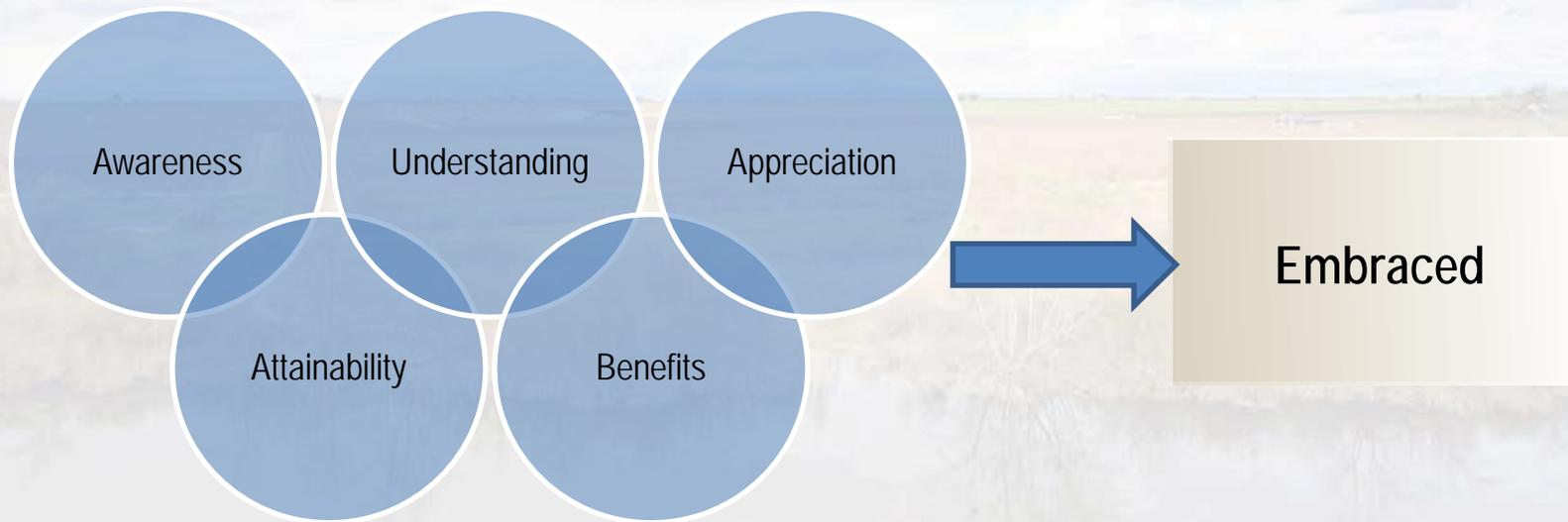
**California embraces and practices IRWM
as the best way to manage water and aligns
related programs, policies, and regulations to
advance IRWM**

VISION STATEMENT HAS THREE PARTS

1. California embraces IRWM as the best way to manage water
2. California practices IRWM as the best way to manage water
3. California aligns related programs, policies, and regulations to advance IRWM

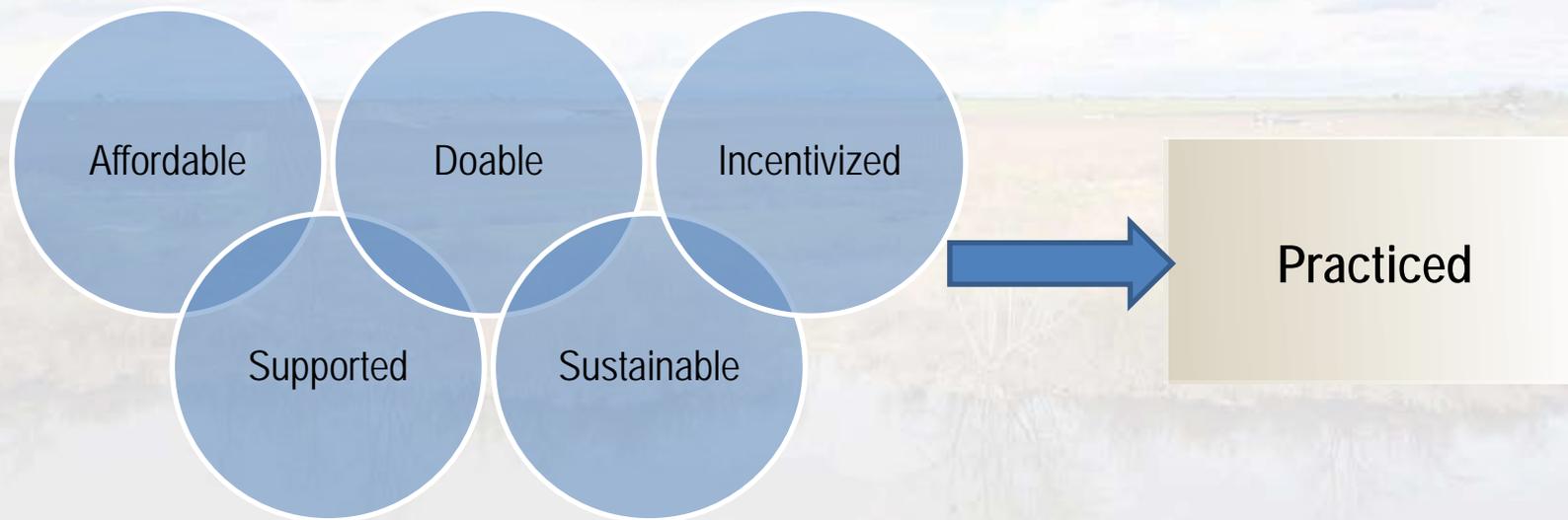
CALIFORNIA EMBRACES IRWM AS THE BEST WAY TO MANAGE WATER

What should be done so that Californians more fully embrace IRWM as the best way to manage water?



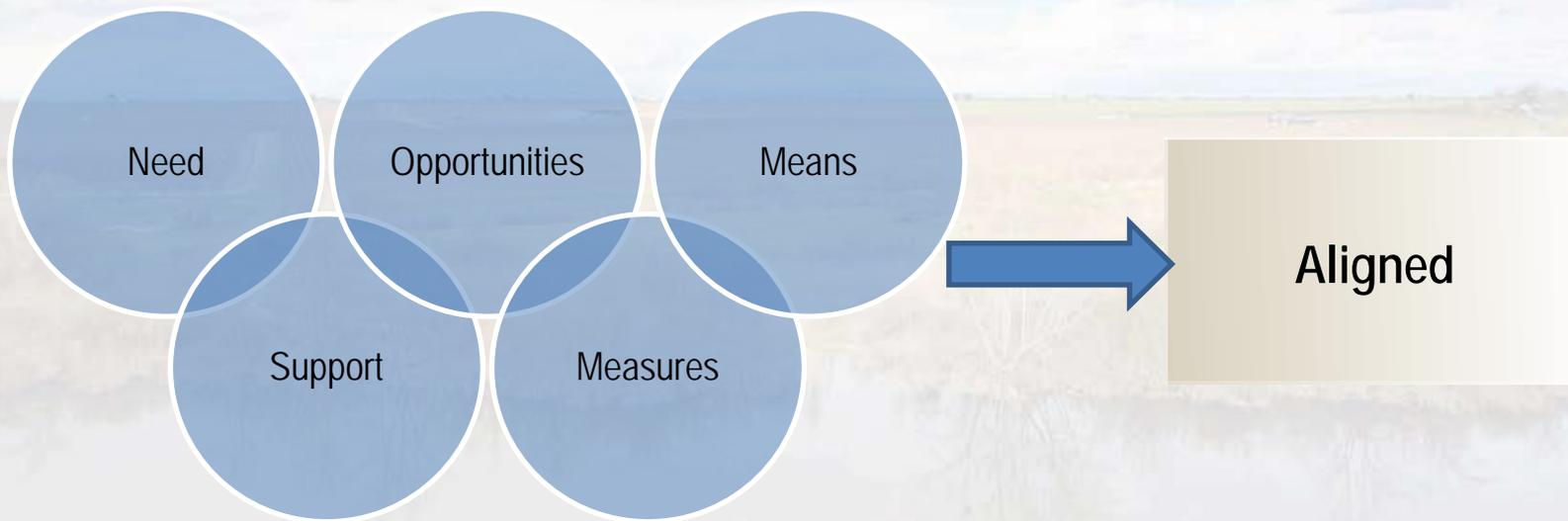
CALIFORNIA PRACTICES IRWM AS THE BEST WAY TO MANAGE WATER

*What must be done so that Californians will practice
IRWM as the best way to manage water?*



CALIFORNIA ALIGNS RELATED PROGRAMS, POLICIES, AND REGULATIONS TO ADVANCE IRWWM

What must be done to effect changes in programs, regulations, and policies to advance IRWWM?



TEAM BREAKOUT

Format/logistics

- Breakout into groups
- Generate preliminary goals

Team Report



THANK YOU!

