

California Department of Water Resources NEWS

November 16, 1998

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California Water Districts Invited to Worldwide Water Conservation Conference in Monterey January 31- February 3

SACRAMENTO -- California water districts are invited to take part in an international water conservation conference to be held in Monterey January 31 - February 3, 1999.

"Conserv '99 is a chance for districts to obtain the latest information on trends and technology in water conservation," says Ed Craddock, Chief of the Water Conservation Office for the California Department of Water Resources, a conference cosponsor.

Held every three years, Conserv spotlights successful water conservation programs through exhibits and seminars.

This conference, entitled "Making Cents in the Next Century," will focus on water demand management.

Attending the conference will be leading water efficiency managers, consultants, government and private water suppliers, and equipment manufacturers.

The four-day event, assembled by the American Water Works Association, is co sponsored by the Bureau of Reclamation, California Department of Water Resources, California Urban Water Conservation Council, and the Central Utah Conservancy District.

Among the presentations, staff of the Department of Water Resources' Water Conservation Office will be demonstrating software for using the California Irrigation Management Information System, a computerized online service that has experienced expanding use in urban landscapes, as well as agriculture. Other presentations will discuss linear irrigation, demonstrate software for net benefit analysis, and discuss commercial water use.

Paul Hawken, businessman, environmentalist, and author, will be the keynote speaker at the opening general session. Hawken is chairman of The Natural Step, a non-profit educational foundation promoting environmental sustainability as an integral part of overall business strategy.

For information about the conference, to be held at the Hyatt Regency Monterey, call AWWA at (800) 926-7337 or access their website at <http://www.awwa.org>

Department of Water Resources Presentations at Conserv '99

(Times to be Announced in Program)

1. "California Irrigation Management Information System" by
Baryohay Davidoff and Simon Eching
2. "Net Benefit Analysis" Software demonstration by

Baryohay Davidoff, Steve Cowdin, and Richard Bach Le
3. "Which Commercial Customers Use the Most Water?" by Charles Pike
4. "Effective Information Dissemination for Water Conservation: The CIMIS Experience"
by

Simon Eching, David Moellenberndt, and Baryohay Davidoff
5. "Linear Irrigation System on the Move in California," by Fawzi Karajeh,

Baryohay Davidoff, David Zoloske, Ed Craddock, and Arturo Carvajal
6. "When Urban Meets Agriculture," panel moderated by Ed Craddock

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The Department of Water Resources operates and maintains the State Water Project, provides dam safety and flood control and inspection services, assists local water districts in water management and water conservation planning, and plans for future statewide water needs. The State Water Project provides water to two-thirds of California's population.

For more on-line information, see [Find DWR Info](#) or return to the [DWR California Water Page](#)