

## California Department of Water Resources NEWS

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## California To Host Worldwide Water Conservation Conference January 31 - February 3

SACRAMENTO -- California will play host to an international water conservation conference in Monterey January 31 - February 3.

Sponsored by the American Water Works Association, "Conserv '99" is a chance for water conservation specialists and water district managers to obtain the latest information on trends and technology in water conservation, according to Ed Craddock, Chief of the Water Conservation Office for the California Department of Water Resources.

Held every three years, Conserv spotlights successful water conservation programs through exhibits and seminars.

This conference, entitled "Making Cents in the Next Century," will focus on water demand management.

The four-day event is also co-sponsored by the Bureau of Reclamation, California Urban Water Conservation Council, and the Central Utah Conservancy District.

Attending the conference will be water efficiency managers, consultants, government and private water suppliers, and equipment manufacturers.

Among the presenters, staff of the Department of Water Resources' Water Conservation Office will be demonstrating software for using the California Irrigation Management Information System, a computerized online service that has experience in expanded use in urban landscapes as well as agriculture.

Other presentations will discuss linear irrigation and commercial water use, and demonstrate software for net benefit analysis.

Paul Hawken, businessman, environmentalist, and author, will be the keynote speaker at the opening general session. Hawken is chairman of The Natural Step, a non-profit educational foundation promoting environmental sustainability as an integral part of overall business strategy.

For further information about the conference, to be held at the Hyatt Regency Monterey, call AWWA at (800) 926-7337 or access their website <http://www.awwa.org>.

### **Department of Water Resources Presentations at Conserv '99**

(Times to be Announced in Program)

1. "California Irrigation Management Information System,"  
by Baryohay Davidoff and Simon Eching
3. "Net Benefit Analysis" software demonstration,  
by Baryohay Davidoff, Steve Cowdin, and Richard Bach Le
5. "Which Commercial Customers Use the Most Water?"  
by Charles Pike
7. "Effective Information Dissemination for Water Conservation: The CIMIS Experience,"  
by Simon Eching, David Moellenberndt, and Baryohay Davidoff
9. "Linear Irrigation System on the Move in California,"  
by Fawzi Karajeh, Baryohay Davidoff, David Zoloske, Ed Craddock, and Arturo Carvajal
11. "When Urban Meets Agriculture," panel moderated  
by Ed Craddock

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*The Department of Water Resources operates and maintains the State Water Project, provides dam safety and flood control and inspection services, assists local water districts in water management and water conservation planning, and plans for future statewide water needs. The State Water Project provides water to two-thirds of California's population.*

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