



Advisory
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DWR Public Affairs Office Receives Top Honors
in National Association of Government
Communicators Awards Competition

Sacramento -- The Department of Water Resources Public Affairs Office received three top prizes from the National Association of Government Communicators annual Blue Pencil/Gold Screen Awards competition.

The NAGC is a network of communications professionals from federal, state and local agencies. The competition judges communication products on their impact, creativity and cost effectiveness. DWR's winning entries were produced by photographer Paul Hames, videographer Mark Lambert and a team of PAO staff under the direction of Teresa Chaney and Dorothy Benjamin.

Paul Hames' photo "[Delta Patterns](#)" won First Place in the Color or Black and White Photography category. He captured the aerial image of the Delta for its vivid color contrast, snaking water channels and interesting design. Not only was it a top prize winner at NAGC, it was chosen for the cover of the January-February 2006 issue of the "Journal of Environmental Quality," an internationally distributed publication.

Mark Lambert won an Award of Excellence in the Documentary category for his video "Golden Past-Golden Future." The film tells the complex and controversial story of water development in California. Originally produced to commemorate DWR's 50th Anniversary, the script chronicles DWR's role in water management and outlines a vision for meeting future challenges.

DWR's California State Fair Exhibit 2006, "Water -- California's Super Hero" also won an Award of Excellence for Displays. DWR public affairs staff and Cal Expo exhibit staff jointly produced a spectacular display highlighting the importance of water to California's past, present and future. The exhibit filled a 6000-square-foot hall and included puppet shows and animal shows, a working flood model, games and interactive activities.

Winners of the Blue Pencil/Gold Screen Awards were chosen from hundreds of entries that

were submitted nationwide.

The Department of Water Resources operates and maintains the State Water Project, provides dam safety and flood control and inspection services, assists local water districts in water management and water conservation planning, and plans for future statewide water needs.

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