



News Release

July 11, 2014

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CALIFORNIANS ENCOURAGED TO LEARN MORE ABOUT SAVING WATER AT STATE FAIR



Popular Save Our Water displays highlight ways to save water inside and outside

Sacramento, CA – As the California State Fair kicks off today, Save Our Water – a partnership between the [Association of California Water Agencies](#) (ACWA) and the [California Department of Water Resources](#) (DWR) – is encouraging Californians to visit its displays featuring easy ways to save water inside and outside the home. Staff from DWR will be on hand to help attendees identify opportunities to conserve. Save Our Water displays have been popular at the State Fair for the last several years, but the extraordinary drought has brought water conservation to the top of mind for many Californians.

This year, Save Our Water has two exhibits highlighting water-saving ideas – one outdoors and one indoors. It's Easy as 1, 2, 3, is the theme for the popular outdoor garden. 1: Get efficient-- with your Irrigation system, 2: Get smart with new technology and 3: Get green with great plants, compost and mulch.

The indoor exhibit is set up to look like a home to inspire fairgoers to conserve water with three islands that focus on saving water in the kitchen, laundry, and bathroom. Each island has an interactive component.

“The State Fair has always been a great opportunity to connect with Californians and spread the message of how important it is to save water,” said Mark Cowin, director of the California Department of Water Resources. “Now that the drought has brought the issue of conservation to the forefront, the Save Our Water displays are especially timely.”

Save Our Water has been connecting Californians to daily drought tips and news via its recently launched [Don't Waste Summer](#) campaign. The campaign is devoted to providing daily tips and news on the new microsite – [SaveOurWater.com](#) – to help Californians find ways to conserve at home and at work every day. Save Our Water's [Facebook](#) page, [Twitter](#) and [Instagram](#) are also great resources for Californians looking to join the effort to save water.

“Californians have a great resource in Save Our Water to help them combat this extraordinary drought,” said Tim Quinn, executive director of the Association of California Water Agencies. “We hope taking part in events like the State Fair will encourage even more of us to join the effort to save water.”

Governor Edmund G. Brown Jr. has called on all Californians to reduce their water use by 20 percent and prevent water waste. Save Our Water is a partnership between the [Association of California Water Agencies](#) and the [California Department of Water Resources](#) – for more ways to save and to learn more about the Save Our Water program, visit saveourh2o.org.

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