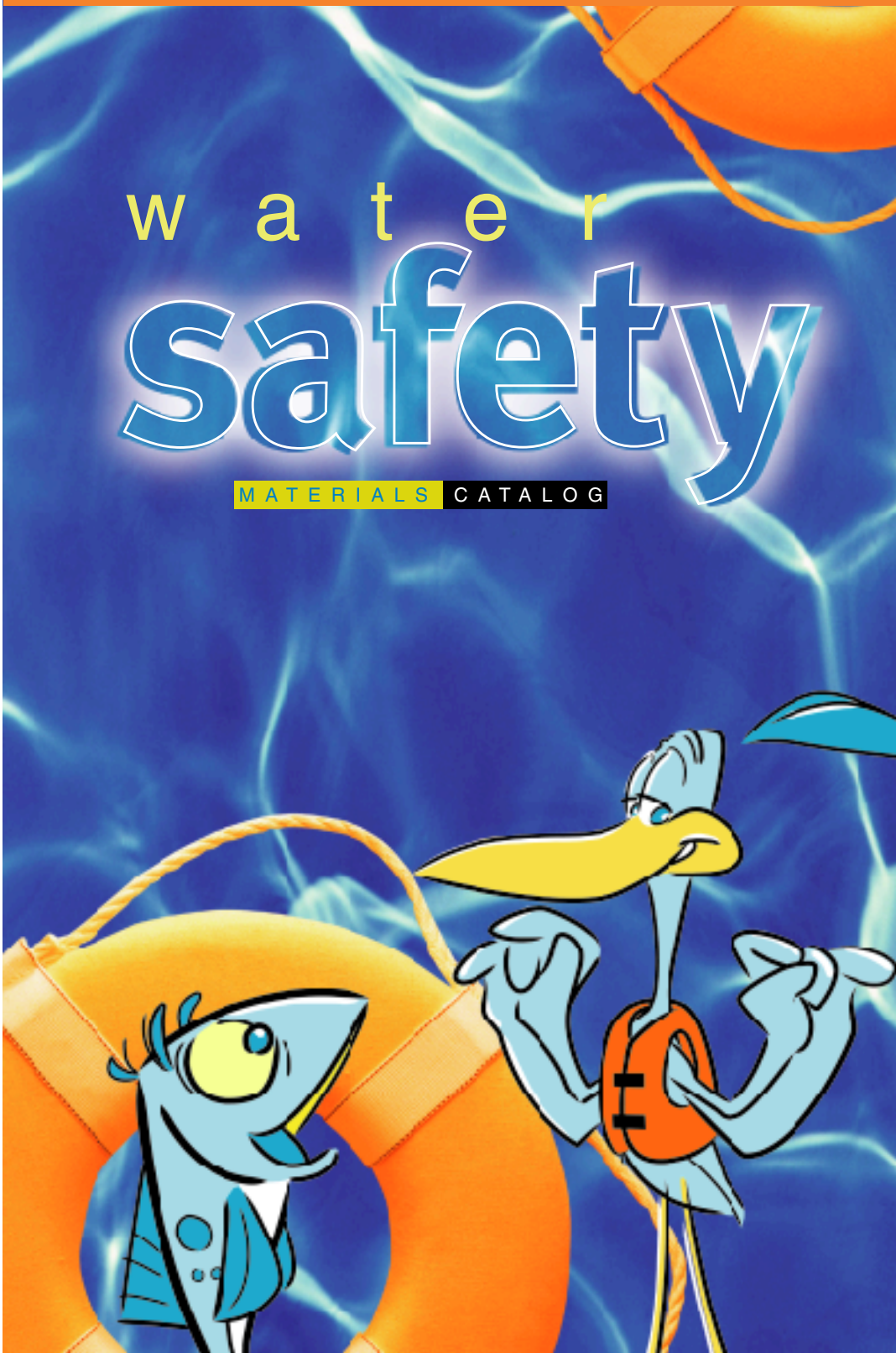
CALIFORNIA DEPARTMENT OF WATER RESOURCES

water safety

MATERIALS CATALOG



JERRY BROWN
Governor
State of California

LEATER SNOW
Secretary for Resources
The Resources Agency

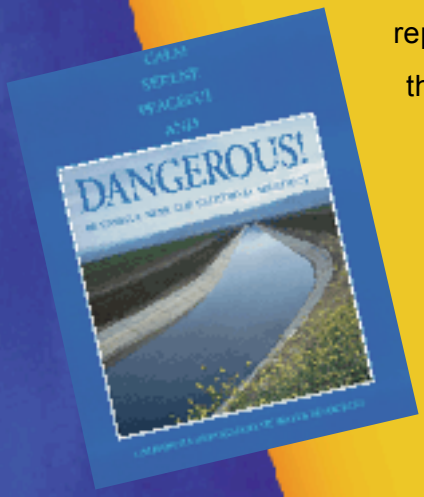
MARK COWIN
Director
Department of Water Resources

12/00

Thank you for your interest in learning about water safety along the California State Water Project (SWP). The SWP is the largest state-built multipurpose water project in the United States.

Planned, designed, constructed, and operated by the California Department of Water Resources (DWR), the SWP includes 32 storage facilities, 17 pumping plants, 3 pumping-generating plants, 5 hydroelectric power plants, and approximately 660 miles of canals, pipelines, and tunnels.

Public agencies that have long-term contracts for SWP water deliveries are repaying the cost, plus interest, of financing, building, operating and maintaining the SWP water storage and delivery system.



The SWP was built with recreation as a project purpose and offers 37 recreational sites, including 18 fishing access sites, most along the California Aqueduct. To help you learn more about water safety while visiting SWP lakes and reservoirs and the California Aqueduct, DWR's Office of Water Education (OWE) offers several publications for children and adults.

This publication provides a listing of the most recent publishing date for each publication, along with a brief summary of the contents.

All of the brochures are standard envelope-size.

To order, simply fill out the order form attached to the poster and return it to us by mail or fax to (916) 653-4684. For telephone orders, call DWR's Publications Office at (916) 653-1097 or the Office Water Education at (916) 653-3925 or 1-800-272-8869. For TTY phone services, call (916) 653-6226.

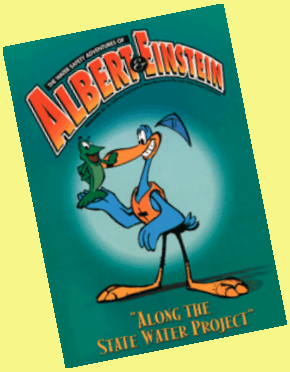
Sincerely

Mark Cowin
Director, Department of Water Resources

Water Safety CATALOG MATERIALS

Children's Activity Materials

ALL ALBERT AND EINSTEIN MATERIALS ARE K-12 APPROPRIATE



1 ALBERT AND EINSTEIN ACTIVITY BOOK
From mazes to coloring pages, DWR's water safety mascots Albert and Einstein take you with them on their journey along the California Aqueduct and to one of the many reservoirs of the State Water Project. Albert, a fish, teaches water safety tips to Einstein, a heron. (Rev. 4/99)
9 1/2 x 14 inches

2 ALBERT AND EINSTEIN BIRD OVERBOARD PAGE
Through connecting of dots, you can put a life jacket on Einstein before he falls into the water.
9 1/2 x 14 inches

3 ALBERT AND EINSTEIN DECODING PAGE
After you decode Albert's thoughts, you will help him alert Einstein about boat safety.
9 1/2 x 14 inches

4 ALBERT AND EINSTEIN DRUGS & ALCOHOL CAN HURT YOU PAGE
Through the coloring page, Einstein proves drinking alcohol is not fun.

5 ALBERT AND EINSTEIN HELP EINSTEIN PAGE
Through a word search, you can help Einstein find all the water safety signs.
9 1/2 x 14 inches

6 ALBERT AND EINSTEIN NOW IT'S YOUR TURN PAGE Draw your own safe water picture on this page.
9 1/2 x 14 inches

7 ALBERT AND EINSTEIN SAFE SWIMMING PAGE
Help Albert and Einstein through a maze to find a safe place to swim.
9 1/2 x 14 inches

8 ALBERT AND EINSTEIN SAVE MY RUBBER FROGGY PAGE
Connect the dots to find out what else Albert loses in the water.
9 1/2 x 14 inches

9 ALBERT AND EINSTEIN UNSCRAMBLE THESE PAGE
Unscramble the words to find out what rules Einstein needs to remember when swimming.
9 1/2 x 14 inches

Please tear poster along perforation

11 ALBERT AND EINSTEIN DROWN? NOT! BOOKMARK
This bookmark teaches several water safety tips, including the importance of life jackets. (Rev. 1999)
7 x 2 3/4 inches

10 ALBERT AND EINSTEIN SAFETY STICKERS
These stickers promote water safety messages.
14 x 8 1/2 inches

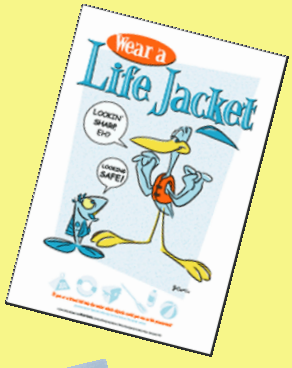
12 ALBERT AND EINSTEIN LEARN TO SWIM BOOKMARK
This bookmark provides several water safety tips. (Rev. 1999)
7 x 2 3/4 inches

13 ALBERT AND EINSTEIN PENCIL CASE
This plastic pencil case promotes the importance of life jackets - "Drown? Not!" is its message. (Copyright 1995)
10 x 5 inches

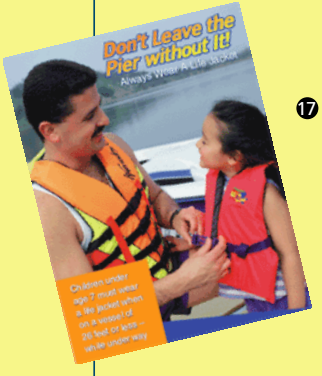
14 ALBERT AND EINSTEIN PENCIL
It contains the "Be Water Safe" message. (Copyright 1996) 7 1/2 inches

15 ALBERT AND EINSTEIN RULER
It contains the "Be Water Safe - don't get in too deep!" message. (Copyright 1994)
7 x 2 inches

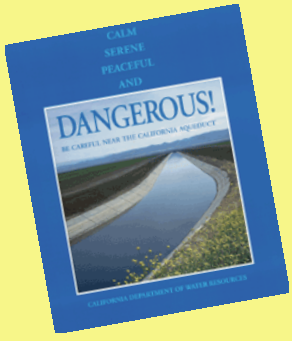
Posters



16 ALBERT AND EINSTEIN LIFE JACKET POSTER
Through the "Wear a Life jacket" message, Albert and Einstein show you objects that can be used as life preservers. (Copyright 2000)
25 x 17 inches



17 DON'T LEAVE THE PIER WITHOUT IT POSTER
This poster promotes the importance of life jackets whenrecreating in the water. (Rev. 8/00 also in Spanish)
22 x 17 inches



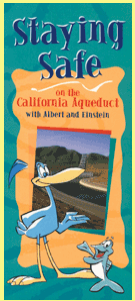
18 CALIFORNIA AQUEDUCT SAFETY POSTER (Calm, Serene Message)
Through a scenic photo of the California Aqueduct, the poster's message is to be careful of aqueduct dangers. (Rev. 6/98, also in Spanish)
18 x 22 inches

Brochures

19 CALIFORNIA AQUEDUCT FISHING SAFETY
The California Aqueduct is a popular "fishing hole" in California. This brochure explains basic safety tips and safety features in the canal. This brochure informs visitors of ways to stay safe while fishing along the Aqueduct. It points out the hazards present and the safety features built into the Aqueduct. (Rev. 7/98, also available in English, Spanish, Vietnamese/Lao/Hmong/Cambodian translation, Rev. 1991) 3 3/4 x 8 1/2

20 SAFETY ALONG THE STATE WATER PROJECT
Through this brochure, learn how to be safe while enjoying the SWP's lakes and reservoirs, as well as along the California Aqueduct.
The brochure points out hazards along the aqueduct and explains the drownproofing method.
(Rev. 5/99)
4 x 9 1/4 inches

21 STAYING SAFE ON THE CALIFORNIA AQUEDUCT WITH ALBERT AND EINSTEIN
With the help of DWR's water safety mascots, Albert and Einstein, this brochure teaches children how to be safe while fishing along the California Aqueduct.
(Rev. 6/98)
3 3/4 x 8 1/2 inches



Video

VIDEO

22 Lure of Water
(K-12 Water Safety 11 minute video)
Water—a source of danger or pleasure? This program illustrates the risks associated with recreation along the SWP. Safe uses of the project's many lakes and miles of aqueducts and bicycle trails are emphasized.

PSAs

PUBLIC SERVICE ANNOUNCEMENTS

23 Radio PSAs
"Notorious Killer" (English/Spanish)
- 60 seconds This PSA urges swimmers to take positive steps to prevent drowning accidents.

24 "Warning! Danger Lurking in California" (English/Spanish)
- 60 seconds This PSA discourages swimming in the California Aqueduct and encourages anglers and their families to use life jackets if they must go near the Aqueduct.

25 Television PSA
- 30 seconds "Stay Alive – Read The Signs Along the California Aqueduct with Albert and Einstein." This animated PSA featuring DWR's water safety mascots, Albert and Einstein, encourages young audiences to heed warning signs associated with the California Aqueduct.

California Department of Water Resources
Post Office Box 942836
Sacramento, CA 94236-0001

water safety

ORDER FORM

All Materials are Free

Except for the Video

QTY	DESCRIPTION
	CHILDREN'S ACTIVITY MATERIALS
	1. Albert and Einstein Activity Book
	2. Albert and Einstein Bird Overboard Page
	3. Albert and Einstein Decoding Page
	4. Albert and Einstein Drugs & Alcohol Can Hurt You Page
	5. Albert and Einstein Help Einstein Page
	6. Albert and Einstein Now It's Your Turn Page
	7. Albert and Einstein Safe Swimming Page
	8. Albert and Einstein Save My Rubber Froggy Page
	9. Albert and Einstein Unscramble These Page
	10. Albert and Einstein Safety Stickers
	11. Albert and Einstein Drown? Not! Bookmark
	12. Albert and Einstein Learn to Swim Bookmark
	13. Albert and Einstein Pencil Case
	14. Albert and Einstein Pencil
	15. Albert and Einstein Ruler
	POSTERS
	16. Albert and Einstein Life Jacket Poster
	17. Don't Leave the Pier Without It Life Jacket Poster (Circle Choice) English / Spanish
	18. California Aqueduct Safety Poster (Circle Choice) English / Spanish

QTY	DESCRIPTION
	BROCHURES
	19. California Aqueduct Fishing Safety (Circle Choice) English, Spanish, Vietnamese/Lao/Hmong/Cambodian
	20. Safety Along the State Water Project
	21. Staying Safe on the California Aqueduct with Albert and Einstein
	VIDEO
	22. Lure of Water Safety Video - 11 minutes $28*
	*Make check payable to State Department of Water Resources
	PUBLIC SERVICE ANNOUNCEMENT
	Radio PSAs
	23. "Notorious Killer" (English/Spanish) 60 seconds
	24. "Warning! Danger Lurking in California" (English/Spanish) 60 seconds
	Television PSA
	25. Stay Alive – Read the Signs Along the California Aqueduct with Albert and Einstein (30 seconds)

NAME

ORGANIZATION

MAILING ADDRESS

CITY **STATE** **ZIP**

EMAIL (OPTIONAL)

PHONE NUMBER (OPTIONAL)

DATE ITEMS NEEDED

Please fill out the order form above and print it out, fax to: (916) 653-3925, or mail it to:

California Department of Water Resources
Attn: Publications Office, Room 338
1416 Ninth Street
Post office Box 942836
Sacramento, CA 94236-0001