5. Program design.

6. Does your agency use outside services to implement this program? No

a. If yes, check all that apply.

7. Participant tracking and follow-up. No follow-up

8. Based on your program experience, please rank on a scale of 1 to 5, with 1 being the least frequent cause and 5 being the most frequent cause, the following reasons why customers refused to participate in the program.

a. Disruption to business

b. Inadequate payback

c. Inadequate ULFT performance

d. Lack of funding

e. American's with Disabilities Act

f. Permitting

g. Other. Please describe in B. 9. 0

9. Please describe general program acceptance/resistance by customers, obstacles to implementation, and other isues affecting program implementation or effectiveness.

No program in place.

10. Please provide a general assessment of the program for this reporting year. Did your program achieve its objectives? Were your targeting and marketing approaches effective? Were program costs in line with expectations and budgeting?

No such program exists.

C. Conservation Program Expenditures for CII ULFT

1. CII ULFT Program: Annual Budget & Expenditure Data

	Budgeted	Actual Expenditure
a. Labor		
b. Materials		
c. Marketing & Advertising		
d. Administration & Overhead		
e. Outside Services		
f. Total	0	0

2. CII ULFT Program: Annual Cost Sharing

a. Wholesale agency contribution

b. State agency contribution

c. Federal agency contribution

d. Other contribution	8462
e. Total	8462

D. Comments

C.2.d. State agency contribution is from local utility, SDG&E. These figures are estimates for FY2001 to FY2002.

Reported as of 10/

BMP 11: Conservation Pricing

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2002**

A. Implementation

Rate Structure Data Volumetric Rates for Water Service by Customer Class

1. Residential	
a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$4154702
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$1814378
2. Commercial	
a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$777030
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$170310
3. Industrial	
a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$0
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$0
4. Institutional / Government	
a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$12445
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$26419
5. Irrigation	
a. Water Rate Structure	Uniform
b. Sewer Rate Structure	Service Not Provided
c. Total Revenue from Volumetric Rates	$1353649
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$422914

6. Other

a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$71
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$40792

B. Conservation Pricing Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	9544139	10215020
2. Actual Expenditures	11103618	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures are estimates for FY2001 to FY2002.

Reported as of 10/

BMP 12: Conservation Coordinator

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2002**

A. Implementation

1. Does your Agency have a conservation coordinator?	yes
2. Is this a full-time position?	no
3. If no, is the coordinator supplied by another agency with which you cooperate in a regional conservation program ?	no
4. Partner agency's name:	
5. If your agency supplies the conservation coordinator:	
a. What percent is this conservation coordinator's position?	50%
b. Coordinator's Name	Noelle Denke
c. Coordinator's Title	Community Relations Representative
d. Coordinator's Experience and Number of Years	2 weeks
e. Date Coordinator's position was created (mm/dd/yyyy)	1/1/1989
6. Number of conservation staff, including Conservation Coordinator.	1

B. Conservation Staff Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	57105	54025
2. Actual Expenditures	35200	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP?	no

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures are estimates for FY2001 to FY2002.

Reported as of 10/

BMP 13: Water Waste Prohibition

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2002**

A. Requirements for Documenting BMP Implementation

1. Is a water waste prohibition ordinance in effect in your service area? — yes

   a. If YES, describe the ordinance:

   Asks customers to use water wisely and practice conservation measures so water is not wasted.

2. Is a copy of the most current ordinance(s) on file with CUWCC? — no

   a. List local jurisdictions in your service area in the first text box and water waste ordinance citations in each jurisdiction in the second text box:

no other local jurisdiction in service area	no other water waste citations in area

B. Implementation

1. Indicate which of the water uses listed below are prohibited by your agency or service area.

   a. Gutter flooding — yes

   b. Single-pass cooling systems for new connections — no

   c. Non-recirculating systems in all new conveyor or car wash systems — no

   d. Non-recirculating systems in all new commercial laundry systems — no

   e. Non-recirculating systems in all new decorative fountains — no

   f. Other, please name — no

2. Describe measures that prohibit water uses listed above:

   Article 25 FPUD Administrative Code-Water Conservation Plan

Water Softeners:

3. Indicate which of the following measures your agency has supported in developing state law:

   a. Allow the sale of more efficient, demand-initiated regenerating DIR models. — yes

   b. Develop minimum appliance efficiency standards that:

      i.) Increase the regeneration efficiency standard to at least 3,350 grains of hardness removed per pound of common salt used. — yes

      ii.) Implement an identified maximum number of gallons discharged per gallon of soft water produced. — yes

   c. Allow local agencies, including municipalities and special districts, to set more stringent standards and/or to ban on-site regeneration of water softeners if it is demonstrated and found by the agency governing board that there is an adverse effect on the reclaimed water or groundwater supply. — yes

4. Does your agency include water softener checks in home water audit programs? — no

5. Does your agency include information about DIR and exchange-type water softeners in educational efforts to encourage replacement of less efficient timer models? no

C. Water Waste Prohibition Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	0	0
2. Actual Expenditures	0	

D. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? no

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

E. Comments

These figures are estimates for FY2001 to FY2002.

Reported as of 10/

BMP 14: Residential ULFT Replacement Programs

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2002**

A. Implementation

	Single-Family Accounts	Multi-Family Units
1. Does your Agency have program(s) for replacing high-water-using toilets with ultra-low flush toilets?	no	no

Number of Toilets Replaced by Agency Program During Report Year

Replacement Method	SF Accounts	MF Units
2. Rebate	0	0
3. Direct Install	0	0
4. CBO Distribution	0	0
5. Other	0	0
Total	**0**	**0**

6. Describe your agency's ULFT program for single-family residences.

No program in place.

7. Describe your agency's ULFT program for multi-family residences.

No program in place.

Reported as of 10/

BMP 01: Water Survey Programs for Single-Family and Multi-Family Residential Customers

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Implementation

1. Based on your signed MOU date, 03/01/1996, your Agency STRATEGY DUE DATE is:	03/01/1998
2. Has your agency developed and implemented a targeting/ marketing strategy for SINGLE-FAMILY residential water use surveys?	yes
a. If YES, when was it implemented?	07/01/1995
3. Has your agency developed and implemented a targeting/ marketing strategy for MULTI-FAMILY residential water use surveys?	yes
a. If YES, when was it implemented?	7/1/1995

B. Water Survey Data

Survey Counts:	Single Family Accounts	Multi-Family Units
1. Number of surveys offered:	3	0
2. Number of surveys completed:	3	0
Indoor Survey:		
3. Check for leaks, including toilets, faucets and meter checks	yes	yes
4. Check showerhead flow rates, aerator flow rates, and offer to replace or recommend replacement, if necessary	yes	yes
5. Check toilet flow rates and offer to install or recommend installation of displacement device or direct customer to ULFT replacement program, as neccesary; replace leaking toilet flapper, as necessary	yes	yes
Outdoor Survey:		
6. Check irrigation system and timers	yes	yes
7. Review or develop customer irrigation schedule	yes	yes
8. Measure landscaped area (Recommended but not required for surveys)	yes	yes
9. Measure total irrigable area (Recommended but not required for surveys)	yes	yes
10. Which measurement method is typically used (Recommended but not required for surveys)		Pacing
11. Were customers provided with information packets that included evaluation results and water savings recommendations?	yes	yes
12. Have the number of surveys offered and completed, survey results, and survey costs been tracked?	yes	yes
a. If yes, in what form are surveys tracked?		database

Reported as of 10/

Accounts & Water Use

Reporting Unit Name:	Submitted to	Year:
Fallbrook Public Utility District	CUWCC **12/01/2004**	**2003**

A. Service Area Population Information:

1. Total service area population 32000

B. Number of Accounts and Water Deliveries (AF)

Type	Metered		Unmetered	
	No. of Accounts	Water Deliveries (AF)	No. of Accounts	Water Deliveries (AF)
1. Single-Family	6900	5955	0	0
2. Multi-Family	215	889	0	0
3. Commercial	479	1008	0	0
4. Industrial	0	0	0	0
5. Institutional	31	234	0	0
6. Dedicated Irrigation	713	7236	0	0
7. Recycled Water	20	372	0	0
8. Other	268	69	0	0
9. Unaccounted	NA	1	NA	0
Total	8626	15764	0	0
	Metered		**Unmetered**	

Reported as of 10/

Reported as of 10/

Water Supply & Reuse

Reporting Unit: **Fallbrook Public Utility District**

Year: **2003**

Water Supply Source Information

Supply Source Name	Quantity (AF) Supplied	Supply Type
SDCWA	16362	Imported

Total AF: 16362

b. Describe how your agency tracks this information.

Contractor tracks survey data, including number of surveys, in a database.

C. Water Survey Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	1058	886
2. Actual Expenditures	88	

D. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

E. Comments

Figures are estimates for FY2002 to FY2003. Some of the finding includes funds for weather-based irrigation controllers.

Reported as of 10/

BMP 02: Residential Plumbing Retrofit

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Implementation

1. Is there an enforceable ordinance in effect in your service area requiring replacement of high-flow showerheads and other water use fixtures with their low-flow counterparts? — no

   a. If YES, list local jurisdictions in your service area and code or ordinance in each:

2. Has your agency satisfied the 75% saturation requirement for single-family housing units? — yes

3. Estimated percent of single-family households with low-flow showerheads: — 75%

4. Has your agency satisfied the 75% saturation requirement for multi-family housing units? — yes

5. Estimated percent of multi-family households with low-flow showerheads: — 75%

6. If YES to 2 OR 4 above, please describe how saturation was determined, including the dates and results of any survey research.

The San Diego County Water Authority and its member agencies distributed over 550,000 showerheads between 1991 and 2002. The average rate of natural replacement is 4.0%, while housing demolition is 0.5. Since January 1, 1994, showerheads manufactured in the United States must be in compliance with 2.5 gpm maximum. Data gathered from the Residential Survey Program showed an 80-95% saturation of showerheads in homes surveyed. The Water Authority was unable to secure monies for a formal saturation study on showerheads during this period, but it is continuing to pursue grant-funding opportunities.

B. Low-Flow Device Distribution Information

1. Has your agency developed a targeting/ marketing strategy for distributing low-flow devices? — yes

   a. If YES, when did your agency begin implementing this strategy? — 07/01/1996

   b. Describe your targeting/ marketing strategy.

Direct distribution to customers, i.e. lobby counter

Low-Flow Devices Distributed/ Installed	SF Accounts	MF Units
2. Number of low-flow showerheads distributed:	0	0
3. Number of toilet-displacement devices distributed:	0	0
4. Number of toilet flappers distributed:	0	0
5. Number of faucet aerators distributed:	0	0

6. Does your agency track the distribution and cost of low-flow devices? — no

   a. If YES, in what format are low-flow devices tracked?

b. If yes, describe your tracking and distribution system :

C. Low-Flow Device Distribution Expenditures

	This Year	Next Year
1. Budgeted Expenditures	0	0
2. Actual Expenditures	0	

D. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? yes

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

The San Diego region has distributed over 550,000 showerheads. The average rate of natural replacement is 4.0% while housing demolition is 0.50%. The SD County Water Authority will be pursuing grant funding during the next reporting cycle.

E. Comments

Figures are estimates for FY2002 to FY2003.

Reported as of 10/

BMP 03: System Water Audits, Leak Detection and Repair

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Implementation

1. Has your agency completed a pre-screening system audit for this reporting year?	no
2. If YES, enter the values (AF/Year) used to calculate verifiable use as a percent of total production:	
a. Determine metered sales (AF)	
b. Determine other system verifiable uses (AF)	
c. Determine total supply into the system (AF)	
d. Using the numbers above, if (Metered Sales + Other Verifiable Uses) / Total Supply is < 0.9 then a full-scale system audit is required.	0.00
3. Does your agency keep necessary data on file to verify the values used to calculate verifiable uses as a percent of total production?	yes
4. Did your agency complete a full-scale audit during this report year?	no
5. Does your agency maintain in-house records of audit results or the completed AWWA audit worksheets for the completed audit?	yes
6. Does your agency operate a system leak detection program?	no
a. If yes, describe the leak detection program:	

B. Survey Data

1. Total number of miles of distribution system line.	228
2. Number of miles of distribution system line surveyed.	0

C. System Audit / Leak Detection Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	0	0
2. Actual Expenditures	0	

D. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP?	yes

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

All connections within this District are metered and read on a regular basis. Our systemwide water losses are far below the AWWA standard.

E. Comments

These figures are an estimate for FY2002 to FY2003.

Reported as of 10/

BMP 04: Metering with Commodity Rates for all New Connections and Retrofit of Existing

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Implementation

1. Does your agency require meters for all new connections and bill by volume-of-use?	yes
2. Does your agency have a program for retrofitting existing unmetered connections and bill by volume-of-use?	no
a. If YES, when was the plan to retrofit and bill by volume-of-use existing unmetered connections completed?	
b. Describe the program:	
3. Number of previously unmetered accounts fitted with meters during report year.	0

B. Feasibility Study

1. Has your agency conducted a feasibility study to assess the merits of a program to provide incentives to switch mixed-use accounts to dedicated landscape meters?	no
a. If YES, when was the feasibility study conducted? (mm/dd/yy)	
b. Describe the feasibility study:	
2. Number of CII accounts with mixed-use meters.	528
3. Number of CII accounts with mixed-use meters retrofitted with dedicated irrigation meters during reporting period.	0

C. Meter Retrofit Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	0	0
2. Actual Expenditures	0	

D. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP?	No
a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."	

E. Comments

These figures are an estimate for FY2002 to FY2003.

Reported as of 10/

BMP 05: Large Landscape Conservation Programs and Incentives

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Water Use Budgets

1. Number of Dedicated Irrigation Meter Accounts:	0
2. Number of Dedicated Irrigation Meter Accounts with Water Budgets:	0
3. Budgeted Use for Irrigation Meter Accounts with Water Budgets (AF):	0
4. Actual Use for Irrigation Meter Accounts with Water Budgets (AF):	0
5. Does your agency provide water use notices to accounts with budgets each billing cycle?	no

B. Landscape Surveys

1. Has your agency developed a marketing / targeting strategy for landscape surveys?	yes
a. If YES, when did your agency begin implementing this strategy?	8/10/1990

b. Description of marketing / targeting strategy:

*Potential customers are prescreened by the review of water usage data records and the comparison of typical patterns of other industry or DIC water usage. *Customers that exhibit unusually high water usage relative to the size of the property are sent a letter and a program brochure, inviting them to participate in the program *Dispersal of brochures and advertising to a variety of candidates, homeowners associations as well as large-turf customers *Outreach to landscape organizations, i.e. California Landscape Contractors Assoc.

2. Number of Surveys Offered.	8
3. Number of Surveys Completed.	0
4. Indicate which of the following Landscape Elements are part of your survey:	
a. Irrigation System Check	yes
b. Distribution Uniformity Analysis	yes
c. Review / Develop Irrigation Schedules	yes
d. Measure Landscape Area	yes
e. Measure Total Irrigable Area	yes
f. Provide Customer Report / Information	yes
5. Do you track survey offers and results?	yes
6. Does your agency provide follow-up surveys for previously completed surveys?	yes

a. If YES, describe below:

All customers receive an offer for a follow-up survey

C. Other BMP 5 Actions

1. An agency can provide mixed-use accounts with ETo-based	no

landscape budgets in lieu of a large landscape survey program.
Does your agency provide mixed-use accounts with landscape budgets?

2. Number of CII mixed-use accounts with landscape budgets.	0
3. Do you offer landscape irrigation training?	yes
4. Does your agency offer financial incentives to improve landscape water use efficiency?	no

Type of Financial Incentive:	Budget (Dollars/ Year)	Number Awarded to Customers	Total Amount Awarded
a. Rebates	0	0	0
b. Loans	0	0	0
c. Grants	0	0	0

5. Do you provide landscape water use efficiency information to new customers and customers changing services? yes

a. If YES, describe below:

San Diego County Water Authority provides literature to be given to the customer by member agencies.

6. Do you have irrigated landscaping at your facilities?	yes
a. If yes, is it water-efficient?	yes
b. If yes, does it have dedicated irrigation metering?	no
7. Do you provide customer notices at the start of the irrigation season?	no
8. Do you provide customer notices at the end of the irrigation season?	no

D. Landscape Conservation Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	921	921
2. Actual Expenditures	81.25	

E. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? yes

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

General mailing was sent to accounts that were pre-screened for highest water savings potential.

F. Comments

These figures are an estimate for FY2002 to FY2003.

Reported as of 10/

BMP 06: High-Efficiency Washing Machine Rebate Programs

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Implementation

1. Do any energy service providers or waste water utilities in your service area offer rebates for high-efficiency washers? — yes

   a. If YES, describe the offerings and incentives as well as who the energy/waste water utility provider is.

   San Diego Gas & Electric offered a rebate of $75.

2. Does your agency offer rebates for high-efficiency washers? — no
3. What is the level of the rebate? — 0
4. Number of rebates awarded. — 0

B. Rebate Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	0	0
2. Actual Expenditures	0	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? — no

   a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures are an estimate for FY2002 to FY2003.

Reported as of 10/

BMP 07: Public Information Programs

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Implementation

1. Does your agency maintain an active public information program to promote and educate customers about water conservation? yes

a. If YES, describe the program and how it's organized.

FPUD's Public Information Program consists of one staff person who divides time between public information and water conservation activities.

2. Indicate which and how many of the following activities are included in your public information program.

Public Information Program Activity	Yes/No	Number of Events
a. Paid Advertising	no	
b. Public Service Announcement	no	
c. Bill Inserts / Newsletters / Brochures	yes	4
d. Bill showing water usage in comparison to previous year's usage	yes	
e. Demonstration Gardens	yes	2
f. Special Events, Media Events	yes	3
g. Speaker's Bureau	no	
h. Program to coordinate with other government agencies, industry and public interest groups and media	yes	

B. Conservation Information Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	70100	66489
2. Actual Expenditures	34952	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures are estimates for FY2002 to FY2003.

Reported as of 10/

BMP 08: School Education Programs

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Implementation

1.Has your agency implemented a school information program to promote water conservation? yes

2. Please provide information on your school programs (by grade level):

Grade	Are grade-appropriate materials distributed?	No. of class presentations	No. of students reached	No. of teachers' workshops
Grades K-3rd	yes	35	715	0
Grades 4th-6th	yes	31	968	2
Grades 7th-8th	no	1	13	0
High School	no	0	0	0

3. Did your Agency's materials meet state education framework requirements? yes

4. When did your Agency begin implementing this program? 01/01/1992

B. School Education Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	4000	2700
2. Actual Expenditures	4962	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures are estimates for FY2002 to FY2003.

Reported as of 10/

BMP 09: Conservation Programs for CII Accounts

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Implementation

1. Has your agency identified and ranked COMMERCIAL customers according to use?	yes
2. Has your agency identified and ranked INDUSTRIAL customers according to use?	yes
3. Has your agency identified and ranked INSTITUTIONAL customers according to use?	yes

Option A: CII Water Use Survey and Customer Incentives Program

4. Is your agency operating a CII water use survey and customer incentives program for the purpose of complying with BMP 9 under this option? no

CII Surveys	Commercial Accounts	Industrial Accounts	Institutional Accounts
a. Number of New Surveys Offered	0	0	0
b. Number of New Surveys Completed	0	0	0
c. Number of Site Follow-ups of Previous Surveys (within 1 yr)	0	0	0
d. Number of Phone Follow-ups of Previous Surveys (within 1 yr)	0	0	0

CII Survey Components	Commercial Accounts	Industrial Accounts	Institutional Accounts
e. Site Visit	no	no	no
f. Evaluation of all water-using apparatus and processes	no	no	no
g. Customer report identifying recommended efficiency measures, paybacks and agency incentives	no	no	no

Agency CII Customer Incentives	Budget ($/Year)	No. Awarded to Customers	Total $ Amount Awarded
h. Rebates	0	0	0
i. Loans	0	0	0
j. Grants	0	0	0
k. Others	0	0	0

Option B: CII Conservation Program Targets

5. Does your agency track CII program interventions and water savings for the purpose of complying with BMP 9 under this option?	yes
6. Does your agency document and maintain records on how savings were realized and the method of calculation for estimated savings?	yes
7. Estimated annual savings (AF/yr) from site-verified actions taken by agency since 1991.	7.47
8. Estimated annual savings (AF/yr) from non-site-verified actions taken by agency since 1991.	0

B. Conservation Program Expenditures for CII Accounts

	This Year	Next Year
1. Budgeted Expenditures	2626	2625
2. Actual Expenditures	40	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures are estimates for FY2002 to FY2003. The program is administered through the San Diego County Water Authority.

Reported as of 10/

BMP 09a: CII ULFT Water Savings

Reporting Unit: **Fallbrook Public Utility District**

BMP Form Status: **100% Complete**

Year: **2003**

1. Did your agency implement a CII ULFT replacement program in the reporting year? If No, please explain why on Line B. 10. — Yes

A. Targeting and Marketing

1. What basis does your agency use to target customers for participation in this program? Check all that apply.

Potential savings
CII ULFT Study subsector targeting

a. Describe which method you found to be the most effective overall, and which was the most effective per dollar expended.

The San Diego County regional CII Voucher Incentive Program offers vouchers to all qualified commercial, industrial, or institutional customers.

2. How does your agency advertise this program? Check all that apply.

Newspapers
Trade publications
Other print media
Trade shows and events

a. Describe which method you found to be the most effective overall, and which was the most effective per dollar expended.

Fallbrook Public Utility has a population of 32,000. There are 486 connections in the Industrial & Commercial sector with an estimated water use of 6% in our service area. There are 40 connections in the Public/Government sector with an estimated 1.7% water use. Therefore, opportunities in the CII sector are limited. The Water Authority enlists the assistance of their contractor coupled with a marketing firm that promotes the program through trade journals, at workshops, seminars and through partnerships with dealers in the region.

B. Implementation

1. Does your agency keep and maintain customer participant information? (Read the Help information for a complete list of all the information for this BMP.) — Yes

2. Would your agency be willing to share this information if the CUWCC did a study to evaluate the program on behalf of your agency? — Yes

3. What is the total number of customer accounts participating in the program during the last year ? — 0

CII Subsector	Number of Toilets Replaced			
4.	Standard Gravity Tank	Air Assisted	Valve Floor Mount	Valve Wall Mount
a. Offices	0	0	0	0
b. Retail / Wholesale	0	0	0	0

c. Hotels	0	0	0	0
d. Health	0	0	0	0
e. Industrial	0	0	0	0
f. Schools: K to 12	0	0	0	0
g. Eating	0	0	0	0
h. Govern-ment	0	0	0	0
i. Churches	0	0	0	0
j. Other	0	0	0	0

5. Program design.

Rebate or voucher
Direct distribution with customer co-payment

6. Does your agency use outside services to implement this program? Yes

a. If yes, check all that apply.

Consultant
Plumbing contractors/subcontracts

7. Participant tracking and follow-up.

Telephone
Site Visit

8. Based on your program experience, please rank on a scale of 1 to 5, with 1 being the least frequent cause and 5 being the most frequent cause, the following reasons why customers refused to participate in the program.

a. Disruption to business	4
b. Inadequate payback	5
c. Inadequate ULFT performance	3
d. Lack of funding	5
e. American's with Disabilities Act	2
f. Permitting	2

g. Other. Please describe in B. 9.

9. Please describe general program acceptance/resistance by customers, obstacles to implementation, and other isues affecting program implementation or effectiveness.

As mentioned above, the number of CII customers are very limited in our service area, thereby limiting the number of participants.

10. Please provide a general assessment of the program for this reporting year. Did your program achieve its objectives? Were your targeting and marketing approaches effective? Were program costs in line with expectations and budgeting?

As mentioned above, the number of CII customers are limited in our service area.

C. Conservation Program Expenditures for CII ULFT

1. CII ULFT Program: Annual Budget & Expenditure Data

	Budgeted	Actual Expenditure
a. Labor	0	0

b. Materials	0	0
c. Marketing & Advertising	0	0
d. Administration & Overhead	1669.48	0
e. Outside Services	0	0
f. Total	1669.48	0

2. CII ULFT Program: Annual Cost Sharing

a. Wholesale agency contribution	2626
b. State agency contribution	0
c. Federal agency contribution	0
d. Other contribution	2626
e. Total	5252

D. Comments

Section C.2 This total represents the amount of funds available in our CII Voucher Incentive Program which besides ULFT's includes; CTCC's, Urinals, and HEW's. The contributing wholesale agencies are MWD and the SDCWA.

Reported as of 10/

BMP 11: Conservation Pricing

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Implementation

Rate Structure Data Volumetric Rates for Water Service by Customer Class

1. Residential	
a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$4164829
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$1894356
2. Commercial	
a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$632197
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$27007
3. Industrial	
a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$0
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$0
4. Institutional / Government	
a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$130006
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$24499
5. Irrigation	
a. Water Rate Structure	Uniform
b. Sewer Rate Structure	Service Not Provided
c. Total Revenue from Volumetric Rates	$3138835
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$433031

6. Other

a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$183428
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$106740

B. Conservation Pricing Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	9544139	10215020
2. Actual Expenditures	11103618	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures are estimates for FY2002 to FY2003.

Reported as of 10/

BMP 12: Conservation Coordinator

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Implementation

1. Does your Agency have a conservation coordinator?	yes
2. Is this a full-time position?	no
3. If no, is the coordinator supplied by another agency with which you cooperate in a regional conservation program ?	no
4. Partner agency's name:	
5. If your agency supplies the conservation coordinator:	
a. What percent is this conservation coordinator's position?	50%
b. Coordinator's Name	Noelle Denke
c. Coordinator's Title	Community Relations Representative
d. Coordinator's Experience and Number of Years	1 year
e. Date Coordinator's position was created (mm/dd/yyyy)	01/01/1989
6. Number of conservation staff, including Conservation Coordinator.	1

B. Conservation Staff Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	27086	45789
2. Actual Expenditures	23186	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP?	no
a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."	

D. Comments

These figures are estimates for FY2002 to FY2003.

Reported as of 10/

BMP 13: Water Waste Prohibition

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Requirements for Documenting BMP Implementation

1. Is a water waste prohibition ordinance in effect in your service area? — yes

   a. If YES, describe the ordinance:

   It asks customers to use water wisely and practice conservation measures so water is not wasted.

2. Is a copy of the most current ordinance(s) on file with CUWCC? — no

   a. List local jurisdictions in your service area in the first text box and water waste ordinance citations in each jurisdiction in the second text box:

   no other local jurisdiction in service area

   service area no other water waste citations in area

B. Implementation

1. Indicate which of the water uses listed below are prohibited by your agency or service area.

   a. Gutter flooding — yes

   b. Single-pass cooling systems for new connections — no

   c. Non-recirculating systems in all new conveyor or car wash systems — no

   d. Non-recirculating systems in all new commercial laundry systems — no

   e. Non-recirculating systems in all new decorative fountains — no

   f. Other, please name — no

2. Describe measures that prohibit water uses listed above:

   Article 25 FPUD Administrative Code-Water Conservation Plan

Water Softeners:

3. Indicate which of the following measures your agency has supported in developing state law:

   a. Allow the sale of more efficient, demand-initiated regenerating DIR models. — yes

   b. Develop minimum appliance efficiency standards that:

      i.) Increase the regeneration efficiency standard to at least 3,350 grains of hardness removed per pound of common salt used. — yes

      ii.) Implement an identified maximum number of gallons discharged per gallon of soft water produced. — yes

   c. Allow local agencies, including municipalities and special districts, to set more stringent standards and/or to ban on-site regeneration of water softeners if it is demonstrated and found by the agency governing board that there is an adverse effect on the reclaimed water or groundwater supply. — yes

4. Does your agency include water softener checks in home water audit programs? — no

5. Does your agency include information about DIR and exchange-type water softeners in educational efforts to encourage replacement of less efficient timer models? no

C. Water Waste Prohibition Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	0	0
2. Actual Expenditures	0	

D. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? no

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

E. Comments

These figures are estimates for FY2002 to FY2003.

Reported as of 10/

BMP 14: Residential ULFT Replacement Programs

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2003**

A. Implementation

	Single-Family Accounts	Multi-Family Units
1. Does your Agency have program(s) for replacing high-water-using toilets with ultra-low flush toilets?	no	no

Number of Toilets Replaced by Agency Program During Report Year

Replacement Method	SF Accounts	MF Units
2. Rebate	0	0
3. Direct Install	0	0
4. CBO Distribution	0	0
5. Other	0	0
Total	**0**	**0**

6. Describe your agency's ULFT program for single-family residences.

We terminated the ULFT voucher program in July 2001 for two reasons: we reached and exceeded our BMP goal in 1996, and the state mandated all newly purchased toilets must be low-flush toilets in 1994.

7. Describe your agency's ULFT program for multi-family residences.

FPUD provided a voucher for toilets purchased in the ULFT program. We reached and exceeded our BMP goal in 1996 but continued to distribute vouchers until June 1996.

8. Is a toilet retrofit on resale ordinance in effect for your service area? no

9. List local jurisdictions in your service area in the left box and ordinance citations in each jurisdiction in the right box:

B. Residential ULFT Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	0	0
2. Actual Expenditures	0	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? no

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

We reached and exceeded our BMP target goal in 1996. These figures are estimates for FY2002 to FY2003.

Reported as of 10/

Water Supply & Reuse

Reporting Unit:
Fallbrook Public Utility District

Year:
2004

Water Supply Source Information

Supply Source Name	Quantity (AF) Supplied	Supply Type
SDCWA	18399	Imported

Total AF: 18399

Reported as of 10/

Accounts & Water Use

Reporting Unit Name:	Submitted to	Year:
Fallbrook Public Utility District	CUWCC **12/01/2004**	**2004**

A. Service Area Population Information:

1. Total service area population 35000

B. Number of Accounts and Water Deliveries (AF)

Type	Metered		Unmetered	
	No. of Accounts	Water Deliveries (AF)	No. of Accounts	Water Deliveries (AF)
1. Single-Family	7066	7038	0	0
2. Multi-Family	219	1050	0	0
3. Commercial	486	1191	0	0
4. Industrial	0	0	0	0
5. Institutional	31	276	0	0
6. Dedicated Irrigation	727	8552	0	0
7. Recycled Water	20	439	0	0
8. Other	250	84	0	0
9. Unaccounted	NA	1	NA	0
Total	8799	18631	0	0
	Metered		**Unmetered**	

Reported as of 10/

Reported as of 10/

BMP 01: Water Survey Programs for Single-Family and Multi-Family Residential Customers

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Implementation

1. Based on your signed MOU date, 03/01/1996, your Agency STRATEGY DUE DATE is:	03/01/1998
2. Has your agency developed and implemented a targeting/ marketing strategy for SINGLE-FAMILY residential water use surveys?	yes
a. If YES, when was it implemented?	07/01/1995
3. Has your agency developed and implemented a targeting/ marketing strategy for MULTI-FAMILY residential water use surveys?	yes
a. If YES, when was it implemented?	07/01/1995

B. Water Survey Data

Survey Counts:	Single Family Accounts	Multi-Family Units
1. Number of surveys offered:	0	0
2. Number of surveys completed:	0	0
Indoor Survey:		
3. Check for leaks, including toilets, faucets and meter checks	yes	yes
4. Check showerhead flow rates, aerator flow rates, and offer to replace or recommend replacement, if necessary	yes	yes
5. Check toilet flow rates and offer to install or recommend installation of displacement device or direct customer to ULFT replacement program, as neccesary; replace leaking toilet flapper, as necessary	yes	yes
Outdoor Survey:		
6. Check irrigation system and timers	yes	yes
7. Review or develop customer irrigation schedule	yes	yes
8. Measure landscaped area (Recommended but not required for surveys)	yes	yes
9. Measure total irrigable area (Recommended but not required for surveys)	yes	yes
10. Which measurement method is typically used (Recommended but not required for surveys)		Pacing
11. Were customers provided with information packets that included evaluation results and water savings recommendations?	yes	yes
12. Have the number of surveys offered and completed, survey results, and survey costs been tracked?	yes	yes
a. If yes, in what form are surveys tracked?		database

b. Describe how your agency tracks this information.

Contractor tracks survey data, including number of surveys, in a database.

C. Water Survey Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	886	728
2. Actual Expenditures	0	

D. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

E. Comments

Figures are estimates for FY2003 to FY2004. Some of the finding includes funds for weather-based irrigation controllers.

Reported as of 10/

BMP 02: Residential Plumbing Retrofit

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Implementation

1. Is there an enforceable ordinance in effect in your service area requiring replacement of high-flow showerheads and other water use fixtures with their low-flow counterparts? — no

   a. If YES, list local jurisdictions in your service area and code or ordinance in each:

2. Has your agency satisfied the 75% saturation requirement for single-family housing units? — yes

3. Estimated percent of single-family households with low-flow showerheads: — 75%

4. Has your agency satisfied the 75% saturation requirement for multi-family housing units? — yes

5. Estimated percent of multi-family households with low-flow showerheads: — 75%

6. If YES to 2 OR 4 above, please describe how saturation was determined, including the dates and results of any survey research.

The San Diego County Water Authority and its member agencies distributed over 550,000 showerheads between 1991 and 2002. The average rate of natural replacement is 4.0%, while housing demolition is 0.5. Since January 1, 1994, showerheads manufactured in the United States must be in compliance with 2.5 gpm maximum. Data gathered from the Residential Survey Program showed an 80-95% saturation of showerheads in homes surveyed. The Water Authority was unable to secure monies for a formal saturation study on showerheads during this period, but it is continuing to pursue grant-funding opportunities.

B. Low-Flow Device Distribution Information

1. Has your agency developed a targeting/ marketing strategy for distributing low-flow devices? — yes

   a. If YES, when did your agency begin implementing this strategy? — 07/01/1996

   b. Describe your targeting/ marketing strategy.

Direct distribution to customers, i.e. lobby counter

Low-Flow Devices Distributed/ Installed	SF Accounts	MF Units
2. Number of low-flow showerheads distributed:	0	0
3. Number of toilet-displacement devices distributed:	0	0
4. Number of toilet flappers distributed:	0	0
5. Number of faucet aerators distributed:	0	0

6. Does your agency track the distribution and cost of low-flow devices? — no

   a. If YES, in what format are low-flow devices tracked?

b. If yes, describe your tracking and distribution system :

C. Low-Flow Device Distribution Expenditures

	This Year	Next Year
1. Budgeted Expenditures	0	0
2. Actual Expenditures	0	

D. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

The San Diego region has distributed over 550,000 showerheads. The average rate of natural replacement is 4.0% while housing demolition is 0.50%. The SD County Water Authority will be pursuing grant funding during the next reporting cycle.

E. Comments

Figures are estimates for FY2003 to FY2004.

Reported as of 10/

BMP 03: System Water Audits, Leak Detection and Repair

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Implementation

1. Has your agency completed a pre-screening system audit for this reporting year?	no
2. If YES, enter the values (AF/Year) used to calculate verifiable use as a percent of total production:	
a. Determine metered sales (AF)	
b. Determine other system verifiable uses (AF)	
c. Determine total supply into the system (AF)	
d. Using the numbers above, if (Metered Sales + Other Verifiable Uses) / Total Supply is < 0.9 then a full-scale system audit is required.	0.00
3. Does your agency keep necessary data on file to verify the values used to calculate verifiable uses as a percent of total production?	yes
4. Did your agency complete a full-scale audit during this report year?	no
5. Does your agency maintain in-house records of audit results or the completed AWWA audit worksheets for the completed audit?	yes
6. Does your agency operate a system leak detection program?	no
a. If yes, describe the leak detection program:	

B. Survey Data

1. Total number of miles of distribution system line.	230
2. Number of miles of distribution system line surveyed.	0

C. System Audit / Leak Detection Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	0	0
2. Actual Expenditures	0	

D. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP?	yes

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

All connections within this District are metered and read on a regular basis. Our systemwide water losses are far below the AWWA standard.

E. Comments

Figures are estimates for FY2003 ti FY2004

Reported as of 10/

BMP 04: Metering with Commodity Rates for all New Connections and Retrofit of Existing

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Implementation

1. Does your agency require meters for all new connections and bill by volume-of-use? yes

2. Does your agency have a program for retrofitting existing unmetered connections and bill by volume-of-use? no

   a. If YES, when was the plan to retrofit and bill by volume-of-use existing unmetered connections completed?

   b. Describe the program:

3. Number of previously unmetered accounts fitted with meters during report year. 0

B. Feasibility Study

1. Has your agency conducted a feasibility study to assess the merits of a program to provide incentives to switch mixed-use accounts to dedicated landscape meters? no

   a. If YES, when was the feasibility study conducted? (mm/dd/yy)

   b. Describe the feasibility study:

2. Number of CII accounts with mixed-use meters. 532

3. Number of CII accounts with mixed-use meters retrofitted with dedicated irrigation meters during reporting period. 0

C. Meter Retrofit Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	0	0
2. Actual Expenditures	0	

D. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

   a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

E. Comments

These figures are an estimate for FY2003 to FY2004.

Reported as of 10/

BMP 05: Large Landscape Conservation Programs and Incentives

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Water Use Budgets

1. Number of Dedicated Irrigation Meter Accounts:	0
2. Number of Dedicated Irrigation Meter Accounts with Water Budgets:	0
3. Budgeted Use for Irrigation Meter Accounts with Water Budgets (AF):	0
4. Actual Use for Irrigation Meter Accounts with Water Budgets (AF):	0
5. Does your agency provide water use notices to accounts with budgets each billing cycle?	no

B. Landscape Surveys

1. Has your agency developed a marketing / targeting strategy for landscape surveys?	yes
a. If YES, when did your agency begin implementing this strategy?	08/10/1990

b. Description of marketing / targeting strategy:

*Potential customers are prescreened by the review of water usage data records and the comparison of typical patterns of other industry or DIC water usage. *Customers that exhibit unusually high water usage relative to the size of the property are sent a letter and a program brochure, inviting them to participate in the program *Dispersal of brochures and advertising to a variety of candidates, homeowners associations as well as large-turf customers *Outreach to landscape organizations, i.e. California Landscape Contractors Assoc.

2. Number of Surveys Offered.	0
3. Number of Surveys Completed.	0
4. Indicate which of the following Landscape Elements are part of your survey:	
a. Irrigation System Check	yes
b. Distribution Uniformity Analysis	yes
c. Review / Develop Irrigation Schedules	yes
d. Measure Landscape Area	yes
e. Measure Total Irrigable Area	yes
f. Provide Customer Report / Information	yes
5. Do you track survey offers and results?	yes
6. Does your agency provide follow-up surveys for previously completed surveys?	yes

a. If YES, describe below:

All customers receive an offer for a follow-up survey

C. Other BMP 5 Actions

1. An agency can provide mixed-use accounts with ETo-	no

based landscape budgets in lieu of a large landscape survey program.
Does your agency provide mixed-use accounts with landscape budgets? —

2. Number of CII mixed-use accounts with landscape budgets. 0

3. Do you offer landscape irrigation training? yes

4. Does your agency offer financial incentives to improve landscape water use efficiency? no

Type of Financial Incentive:	Budget (Dollars/ Year)	Number Awarded to Customers	Total Amount Awarded
a. Rebates	0	0	0
b. Loans	0	0	0
c. Grants	0	0	0

5. Do you provide landscape water use efficiency information to new customers and customers changing services? yes

a. If YES, describe below:

San Diego County Water Authority provides literature to be given to the customer by member agencies.

6. Do you have irrigated landscaping at your facilities? yes

a. If yes, is it water-efficient? yes

b. If yes, does it have dedicated irrigation metering? no

7. Do you provide customer notices at the start of the irrigation season? no

8. Do you provide customer notices at the end of the irrigation season? no

D. Landscape Conservation Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	921	1035
2. Actual Expenditures	0	

E. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? yes

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

General mailing was sent to accounts that were pre-screened for highest water savings potential.

F. Comments

These figures are an estimate for FY2003 to FY2004.

Reported as of 10/

BMP 06: High-Efficiency Washing Machine Rebate Programs

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Implementation

1. Do any energy service providers or waste water utilities in your service area offer rebates for high-efficiency washers? yes

   a. If YES, describe the offerings and incentives as well as who the energy/waste water utility provider is.

   San Diego Gas & Electric offered tiered rebates of $75 and $125.

2. Does your agency offer rebates for high-efficiency washers? yes
3. What is the level of the rebate? 125
4. Number of rebates awarded. 25

B. Rebate Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	575	822.5
2. Actual Expenditures	460	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? no

   a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures are an estimate for FY2003 to FY2004.

Reported as of 10/

BMP 07: Public Information Programs

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Implementation

1. Does your agency maintain an active public information program to promote and educate customers about water conservation? yes

a. If YES, describe the program and how it's organized.

FPUD's Public Information Program consists of one staff person who divides time between public information and water conservation activities.

2. Indicate which and how many of the following activities are included in your public information program.

Public Information Program Activity	Yes/No	Number of Events
a. Paid Advertising	no	
b. Public Service Announcement	no	
c. Bill Inserts / Newsletters / Brochures	yes	4
d. Bill showing water usage in comparison to previous year's usage	yes	
e. Demonstration Gardens	yes	2
f. Special Events, Media Events	yes	4
g. Speaker's Bureau	no	
h. Program to coordinate with other government agencies, industry and public interest groups and media	yes	

B. Conservation Information Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	66489	77772
2. Actual Expenditures	64870	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures are estimates for FY2003 to FY2004.

Reported as of 10/

BMP 08: School Education Programs

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Implementation

1.Has your agency implemented a school information program to promote water conservation? yes

2. Please provide information on your school programs (by grade level):

Grade	Are grade-appropriate materials distributed?	No. of class presentations	No. of students reached	No. of teachers' workshops
Grades K-3rd	yes	40	853	0
Grades 4th-6th	yes	41	930	2
Grades 7th-8th	no	0	0	0
High School	no	0	0	0

3. Did your Agency's materials meet state education framework requirements? yes

4. When did your Agency begin implementing this program? 01/01/1992

B. School Education Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	2700	3000
2. Actual Expenditures	5766	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures combine presentations conducted by FPUD and the San Diego County Water Authority. These figures are estimates for FY2003 to FY2004.

Reported as of 10/

BMP 09: Conservation Programs for CII Accounts

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Implementation

1. Has your agency identified and ranked COMMERCIAL customers according to use?	yes
2. Has your agency identified and ranked INDUSTRIAL customers according to use?	yes
3. Has your agency identified and ranked INSTITUTIONAL customers according to use?	yes

Option A: CII Water Use Survey and Customer Incentives Program

4. Is your agency operating a CII water use survey and customer incentives program for the purpose of complying with BMP 9 under this option?	no

CII Surveys	Commercial Accounts	Industrial Accounts	Institutional Accounts
a. Number of New Surveys Offered	0	0	0
b. Number of New Surveys Completed	0	0	0
c. Number of Site Follow-ups of Previous Surveys (within 1 yr)	0	0	0
d. Number of Phone Follow-ups of Previous Surveys (within 1 yr)	0	0	0

CII Survey Components	Commercial Accounts	Industrial Accounts	Institutional Accounts
e. Site Visit	no	no	no
f. Evaluation of all water-using apparatus and processes	no	no	no
g. Customer report identifying recommended efficiency measures, paybacks and agency incentives	no	no	no

Agency CII Customer Incentives	Budget ($/Year)	No. Awarded to Customers	Total $ Amount Awarded
h. Rebates	0	0	0
i. Loans	0	0	0
j. Grants	0	0	0
k. Others	0	0	0

Option B: CII Conservation Program Targets

5. Does your agency track CII program interventions and water savings for the purpose of complying with BMP 9 under this option?	yes
6. Does your agency document and maintain records on how savings were realized and the method of calculation for estimated savings?	yes
7. Estimated annual savings (AF/yr) from site-verified actions taken by agency since 1991.	7.55
8. Estimated annual savings (AF/yr) from non-site-verified actions taken by agency since 1991.	0

B. Conservation Program Expenditures for CII Accounts

	This Year	Next Year
1. Budgeted Expenditures	2625	2625
2. Actual Expenditures	265	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures are estimates for FY2003 to FY2004. The program is administered through the San Diego County Water Authority.

Reported as of 10/

BMP 09a: CII ULFT Water Savings

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

1. Did your agency implement a CII ULFT replacement program in the reporting year? If No, please explain why on Line B. 10. — Yes

A. Targeting and Marketing

1. What basis does your agency use to target customers for participation in this program? Check all that apply.
   - Potential savings
   - CII ULFT Study subsector targeting

   a. Describe which method you found to be the most effective overall, and which was the most effective per dollar expended.

   The San Diego County regional CII Voucher Incentive Program offers vouchers to all qualified commercial, industrial, or institutional customers.

2. How does your agency advertise this program? Check all that apply.
   - Newspapers
   - Trade publications
   - Other print media
   - Trade shows and events

   a. Describe which method you found to be the most effective overall, and which was the most effective per dollar expended.

   Fallbrook Public Utility has a population of 32,000. There are 486 connections in the Industrial & Commercial sector with an estimated water use of 6% in our service area. There are 40 connections in the Public/Government sector with an estimated 1.7% water use. Therefore, opportunities in the CII sector are limited. The Water Authority enlists the assistance of their contractor coupled with a marketing firm that promotes the program through trade journals, at workshops, seminars and through partnerships with dealers in the region.

B. Implementation

1. Does your agency keep and maintain customer participant information? (Read the Help information for a complete list of all the information for this BMP.) — Yes

2. Would your agency be willing to share this information if the CUWCC did a study to evaluate the program on behalf of your agency? — Yes

3. What is the total number of customer accounts participating in the program during the last year ? — 0

CII Subsector	Number of Toilets Replaced			
4.	Standard Gravity Tank	Air Assisted	Valve Floor Mount	Valve Wall Mount
a. Offices	0	0	0	0
b. Retail / Wholesale	0	0	0	0

c. Hotels	0	0	0	0
d. Health	0	0	0	0
e. Industrial	0	0	0	0
f. Schools: K to 12	0	0	0	0
g. Eating	0	0	0	0
h. Govern-ment	0	0	0	0
i. Churches	0	0	0	0
j. Other	0	0	0	0

5. Program design.

Direct distribution with customer co-payment

6. Does your agency use outside services to implement this program? Yes

a. If yes, check all that apply.

Consultant
Plumbing contractors/subcontracts

7. Participant tracking and follow-up.

Telephone
Site Visit

8. Based on your program experience, please rank on a scale of 1 to 5, with 1 being the least frequent cause and 5 being the most frequent cause, the following reasons why customers refused to participate in the program.

a. Disruption to business	4
b. Inadequate payback	5
c. Inadequate ULFT performance	3
d. Lack of funding	5
e. American's with Disabilities Act	2
f. Permitting	2

g. Other. Please describe in B. 9.

9. Please describe general program acceptance/resistance by customers, obstacles to implementation, and other isues affecting program implementation or effectiveness.

As mentioned above, the number of CII customers are very limited in our service area, thereby limiting the number of participants.

10. Please provide a general assessment of the program for this reporting year. Did your program achieve its objectives? Were your targeting and marketing approaches effective? Were program costs in line with expectations and budgeting?

As mentioned above, the number of CII customers are limited in our service area.

C. Conservation Program Expenditures for CII ULFT

1. CII ULFT Program: Annual Budget & Expenditure Data

	Budgeted	Actual Expenditure
a. Labor	0	0
b. Materials	0	0

c. Marketing & Advertising	0	0
d. Administration & Overhead	1669.48	0
e. Outside Services	0	0
f. Total	1669.48	0

2. CII ULFT Program: Annual Cost Sharing

a. Wholesale agency contribution	2626
b. State agency contribution	0
c. Federal agency contribution	0
d. Other contribution	2626
e. Total	5252

D. Comments

This is a 3-year report. Rose Smutko of the San Diego County Water Authority is filing figures for all 23 member agencies. Section C.2 This total represents the amount of funds available in our CII Voucher Incentive Program which besides ULFT's includes; CTCC's, Urinals, and HEW's. The contributing wholesale agencies are MWD and the SDCWA.

Reported as of 10/

BMP 11: Conservation Pricing

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Implementation

Rate Structure Data Volumetric Rates for Water Service by Customer Class

1. Residential	
a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$4212861
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$2120801
2. Commercial	
a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$651705
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$29569
3. Industrial	
a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$0
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$0
4. Institutional / Government	
a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$106586
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$26419
5. Irrigation	
a. Water Rate Structure	Uniform
b. Sewer Rate Structure	Service Not Provided
c. Total Revenue from Volumetric Rates	$3444149
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$479169

6. Other

a. Water Rate Structure	Increasing Block
b. Sewer Rate Structure	Non-volumetric Flat Rate
c. Total Revenue from Volumetric Rates	$194990
d. Total Revenue from Non-Volumetric Charges, Fees and other Revenue Sources	$120186

B. Conservation Pricing Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	9544139	10215020
2. Actual Expenditures	11103618	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? No

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures are estimates for FY2003 to FY2004.

Reported as of 10/

BMP 12: Conservation Coordinator

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Implementation

1. Does your Agency have a conservation coordinator?	yes
2. Is this a full-time position?	no
3. If no, is the coordinator supplied by another agency with which you cooperate in a regional conservation program ?	no
4. Partner agency's name:	
5. If your agency supplies the conservation coordinator:	
a. What percent is this conservation coordinator's position?	50%
b. Coordinator's Name	Noelle Denke
c. Coordinator's Title	Community Relations Representative
d. Coordinator's Experience and Number of Years	2 years
e. Date Coordinator's position was created (mm/dd/yyyy)	01/01/1989
6. Number of conservation staff, including Conservation Coordinator.	1

B. Conservation Staff Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	45789	48772
2. Actual Expenditures	46242	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP?	no

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

These figures are estimates for FY2003 to FY2004.

Reported as of 10/

BMP 13: Water Waste Prohibition

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Requirements for Documenting BMP Implementation

1. Is a water waste prohibition ordinance in effect in your service area? — yes

   a. If YES, describe the ordinance:

   It asks customers to use water wisely and practice conservation measures so water is not wasted.

2. Is a copy of the most current ordinance(s) on file with CUWCC? — no

   a. List local jurisdictions in your service area in the first text box and water waste ordinance citations in each jurisdiction in the second text box:

no other local jurisdiction in service area	service area no other water waste citations in area

B. Implementation

1. Indicate which of the water uses listed below are prohibited by your agency or service area.

a. Gutter flooding	yes
b. Single-pass cooling systems for new connections	no
c. Non-recirculating systems in all new conveyor or car wash systems	no
d. Non-recirculating systems in all new commercial laundry systems	no
e. Non-recirculating systems in all new decorative fountains	no
f. Other, please name	no

2. Describe measures that prohibit water uses listed above:

   Article 25 FPUD Administrative Code-Water Conservation Plan

Water Softeners:

3. Indicate which of the following measures your agency has supported in developing state law:

a. Allow the sale of more efficient, demand-initiated regenerating DIR models.	yes
b. Develop minimum appliance efficiency standards that:	
i.) Increase the regeneration efficiency standard to at least 3,350 grains of hardness removed per pound of common salt used.	yes
ii.) Implement an identified maximum number of gallons discharged per gallon of soft water produced.	yes
c. Allow local agencies, including municipalities and special districts, to set more stringent standards and/or to ban on-site regeneration of water softeners if it is demonstrated and found by the agency governing board that there is an adverse effect on the reclaimed water or groundwater supply.	yes

4. Does your agency include water softener checks in home water audit programs? — no

5. Does your agency include information about DIR and exchange-type water softeners in educational efforts to encourage replacement of less efficient timer models? no

C. Water Waste Prohibition Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	0	0
2. Actual Expenditures	0	

D. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? no

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

E. Comments

These figures are estimates for FY2003 to FY2004.

Reported as of 10/

BMP 14: Residential ULFT Replacement Programs

Reporting Unit:	BMP Form Status:	Year:
Fallbrook Public Utility District	**100% Complete**	**2004**

A. Implementation

	Single-Family Accounts	Multi-Family Units
1. Does your Agency have program(s) for replacing high-water-using toilets with ultra-low flush toilets?	no	no

Number of Toilets Replaced by Agency Program During Report Year

Replacement Method	SF Accounts	MF Units
2. Rebate	0	0
3. Direct Install	0	0
4. CBO Distribution	0	0
5. Other	0	0
Total	**0**	**0**

6. Describe your agency's ULFT program for single-family residences.

We terminated the ULFT voucher program in July 2001 for two reasons: we reached and exceeded our BMP goal in 1996, and the state mandated all newly purchased toilets must be low-flush toilets in 1994.

7. Describe your agency's ULFT program for multi-family residences.

FPUD provided a voucher for toilets purchased in the ULFT program. We reached and exceeded our BMP goal in 1996 but continued to distribute vouchers until June 1996.

8. Is a toilet retrofit on resale ordinance in effect for your service area? no

9. List local jurisdictions in your service area in the left box and ordinance citations in each jurisdiction in the right box:

B. Residential ULFT Program Expenditures

	This Year	Next Year
1. Budgeted Expenditures	0	0
2. Actual Expenditures	0	

C. "At Least As Effective As"

1. Is your AGENCY implementing an "at least as effective as" variant of this BMP? no

a. If YES, please explain in detail how your implementation of this BMP differs from Exhibit 1 and why you consider it to be "at least as effective as."

D. Comments

We reached and exceeded our BMP target goal in 1996. These figures are estimates for FY2003 to FY2004.