

Agenda  
Public Meeting

California Water Service Company  
Oroville

Urban Water Management Plan & Conservation Master Plan

May 10, 2011  
2:00 to 4:00 pm

- Purpose of this Meeting
- Introduction of California Water Service Company Staff
- Presentation of the Urban Water Management Plan
- Presentation of the Conservation Master Plan
- Public Comments & Questions

Where to send comments - comments in writing will be accepted through June 15, 2011

Urban Water Management Plan to:

Thomas A. Salzano, Water Resource Planning Supervisor  
California Water Service Company  
1720 North First Street  
San Jose, CA 95112-4598  
[tsalzano@calwater.com](mailto:tsalzano@calwater.com)

Conservation Master Plan to:

Kenneth G. Jenkins, Conservation Manager  
California Water Service Company  
2632 West 237<sup>th</sup> Street  
Torrance, CA 90505  
Or by email at [kjenkins@calwater.com](mailto:kjenkins@calwater.com)

May 10, 2011

Oroville District 2010 UWMP and SBx7-7 Target Method Joint Public Meeting

Name	Organization/Affiliation	Email Address	Telephone Number (optional)
No public participants present			
Dana Jacobson	Cal Water		
Tom Salzano	"		
Jade Williams	"		
Cathy Silva	"		
Tori Ruggie	"		

# Chico Enterprise-Record

400 E. Park Ave.  
Chico, Ca 95928  
530-896-7702  
erlegal@chicoer.com

CALIFORNIA WATER SERVICE COMPANY  
2222 DR MARTIN LUTHER KING JR PKWY  
CHICO CA 95928

## IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF BUTTE

In The Matter Of  
**NOTICE OF INTENT.**

### AFFIDAVIT OF PUBLICATION

STATE OF CALIFORNIA }  
                                  } SS.  
COUNTY OF BUTTE }

The undersigned resident of the county of Butte, State of California, says:

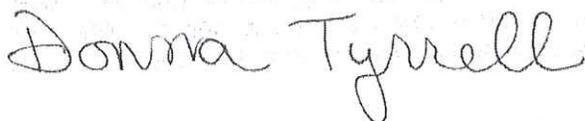
That I am, and at all times herein mentioned was a citizen of the United States and not a party to nor interested in the above entitled matter; that I am the principal clerk of the printer and publisher of

**The Chico Enterprise-Record  
The Oroville Mercury-Register**

That said newspaper is one of general circulation as defined by Section 6000 Government Code of the State of California, Case No. 26796 by the Superior Court of the State of California, in and for the County of Butte; that said newspaper at all times herein mentioned was printed and published daily in the City of Chico and County of Butte; that the notice of which the annexed is a true printed copy, was published in said newspaper on the following days:

**4/26/2011, 5/3/2011**

Dated May 03, 2011  
at Chico, California



(Signature)

Legal No.           **0003972240**

### **NOTICE OF INTENT TO ADOPT AN URBAN WATER MANAGEMENT PLAN AND HOLD A PUBLIC MEETING TO RECEIVE COMMENTS ON THE PROPOSED PLAN**

**CALIFORNIA WATER SERVICE COMPANY'S  
OROVILLE DISTRICT**

California Water Code, Part 2.6 Chapters 1 through 4 (Sections 10610 through 10656), are known and may be cited as the "Urban Water Management Planning Act."

These California Water Code sections require all urban water suppliers that provide water for municipal purposes either directly or indirectly to more than 3,000 customers or supply more than 3,000 acre-feet of water annually to prepare an Urban Water Management Plan as outlined and identified in those sections. This requirement applies to public and privately owned water utilities.

The plan must describe and evaluate sources of supply, reasonable and practical efficient uses, reclamation, and demand management activities. The components of the plan may vary according to an individual community or area's characteristics and its capabilities to efficiently use and conserve water. The plan must address measures for residential, commercial, governmental, and industrial water demand management.

The act requires urban water suppliers to update their Urban Water Management Plans at least once every five years, and to file updated plans with the Department of Water Resources, the California State Library, and any city or county served by the supplier no later than 30 days after adoption.

California Water Service Company (Cal Water) is an investor-owned public utility providing water service throughout California. In addition, Cal Water is regulated by the California Public Utilities Commission (CPUC).

One of Cal Water's service areas is the Oroville District, which is located in Butte County. The Oroville District serves a portion of the City of Oroville and some unincorporated portions of Butte County.

As a defined urban water supplier, Cal Water is preparing an update to its Urban Water Management Plan that will address the water service conditions in the Oroville District. It is Cal Water's intent to adopt that plan and file that plan as required with the Department of Water Resources, the California State Library, and any city or county within which Cal Water provides service.

A key focus of this UWMP update is the conservation requirement set forth in Senate Bill 7 (SBx7-7) as passed in November 2009. SBx7-7 mandates a statewide 20% reduction in per capita urban water use by 2020. In order to quantify the objectives and identify the means of achieving this mandated demand reduction, Cal Water has prepared a Conservation Master Plan.

Cal Water is in the process of expanding current conservation programs and developing new programs for its 24 districts. Over the next five years, Cal Water conservation program expenditures are likely to increase, due in large measure to recently adopted state policies requiring future reductions in per capita urban water use.

These state policies include SBx7-7, as well as recent decisions by the California Public Utilities Commission (CPUC) directing Class A and B water utilities to adopt conservation programs and rate structures designed to achieve reductions in per capita water use, as well as the Memorandum of Understanding Regarding Urban Water Conservation in California (MOU), of which Cal Water has been a signatory since 1991.

The Conservation Master Plan for the Oroville District will be presented to the Cities, Counties and public served by Cal Water's Oroville District in conjunction with the UWMP.

**Schedule of upcoming actions:**

On April 1, 2011, a copy of the Proposed Urban Water Management Plan and the Conservation Master Plan were made available for review during normal business hours at the Oroville District's Customer Service Center, 1905 High Street, Oroville CA 95965.

It is preferred that prior arrangements be made with the district's management for viewing the Proposed Urban Water Management Plan and/or the Conservation Master Plan. These arrangements can be made by calling (530) 533-4034.

As an alternative to reviewing the Proposed Urban Water Management Plan or Conservation Master Plan in Cal Water's Oroville District Customer Service Center, Cal Water has placed an electronic copy of the Proposed Urban Water Management Plan on an FTP site, where the plan maybe reviewed and/or downloaded.

The site can be accessed at <http://calwater.ftptoday.com> ; The user name is **cwsftp24** and the password is **Intertel**.

The UWMP will be available at this FTP site on April 1, 2011 through June 15, 2011.

If there are issues with accessing the electronic copy, you may contact Michael Bolzowski at the company's headquarters at 1720 North First Street, San Jose, California 95112-4598, by calling (408) 367-8200, or by email at [mbolzowski@calwater.com](mailto:mbolzowski@calwater.com).

A Public Meeting to receive comments on the Proposed Urban Water Management Plan and the Conservation Master Plan will be held on May 10, 2011, from 2:00 p.m. to 4:00 p.m., at the Oroville Customer Service Center, which is located at 1905 High Street, Oroville CA 95965.

If you are unable to attend the scheduled public meeting but want to provide comments regarding the proposed UWMP, you may send your comments in writing via mail to:

Thomas A. Salzano, Water Resource Planning Supervisor  
California Water Service Company  
1720 North First Street  
San Jose, CA 95112-4598

Or by email at [tsalzano@calwater.com](mailto:tsalzano@calwater.com)

Cal Water will receive comments on the proposed UWMP and the Conservation Master Plan from April 1, 2011 through June 15, 2011.

Comments regarding the Conservation Master Plan for Oroville should be sent to:

Kenneth G. Jenkins, Conservation Manager  
California Water Service Company  
2632 West 237th Street  
Torrance, CA 90505

Or by email at [kjenkins@calwater.com](mailto:kjenkins@calwater.com)  
Publish: 04/26, 05/03/2011