Agenda
Public Meeting

California Water Service Company
Willows District

Urban Water Management Plan & Conservation Master Plan

May 11, 2011
10:00 am to 12:00 pm

- Purpose of this Meeting
- Introduction of California Water Service Company Staff
- Presentation of the Urban Water Management Plan
- Presentation of the Conservation Master Plan
- Public Comments & Questions

Where to send comments - comments in writing will be accepted through June 15, 2011

Urban Water Management Plan to:

Thomas A. Salzano, Water Resource Planning Supervisor
California Water Service Company
1720 North First Street
San Jose, CA 95112-4598
tsalzano@calwater.com

Conservation Master Plan to:

Kenneth G. Jenkins, Conservation Manager
California Water Service Company
2632 West 237th Street
Torrance, CA 90505
Or by email at kjenkins@calwater.com

Willows District 2010 UWMP and SBx7-7 Target Method Joint Public Meeting May 11, 2011

Name	Organization/Affiliation	Email Address	Telephone Number (optional)
Roberta Hunt	Elk Creek Com. Svc. Dist	———	530 968-5228
Dana Jacobson	Cal Water		
Tom Salzano	"		
Jade Williams	"		
Rosanna Marino	"		

PROOF OF PUBLICATION

No. 1551

In the Matter of

California Water Service Company -

Noticeof intnet to hold a public meeting and adopt

an Urban Water Manangement Plan. May 11, 2011.

State of California)
County of Glenn) ss

The undersigned resident of the County of Glenn, State of California, says:

That I am, and at all time herein mentioned was a citizen of the United States and not a party to nor interested in the above entitled matter; that I am the principal clerk of the publisher of:

The Sacramento Valley Mirror

That said newspaper is one of general circulation as defined by Section 6000 Government Code of the State of California, Case No. 27,207 by the Superior Court of the State of California, in and for the County of Glenn,Case #02CV00614; that said newspaper at all times herein mentioned was published twice a week (on Wednesdays and Saturdays) in the town of Willows and County of Glenn; that the notice of which the annexed is a true printed copy, was published in said newspaper on the following days:

April 23rd and 27th of 2011

I certify (or declare), under penalty of perjury, that the foregoing is true and correct, at the County of Glenn,Willows, California.

Dated April 28th of 2011
at Willows, California.

Sunshine Rae Kelly

LEGAL NOTICE

NOTICE OF INTENT TO ADOPT
AN URBAN WATER MANAGEMENT PL
AND
HOLD A PUBLIC MEETING
TO
RECEIVE COMMENTS ON THE PROPOSE

CALIFORNIA WATER SERVICE COMPA
WILLOWS DISTRICT

California Water Code, Part 2.6 Chapters 1 through 4 (Sections 10610 throu cited as the "Urban Water Management Planning Act."

These California Water Code sections require all urban water suppliers that purposes either directly or indirectly to more than 3,000 customers or supply water annually to prepare an Urban Water Management Plan as outlined and requirement applies to public and privately owned water utilities.

The plan must describe and evaluate sources of supply, reasonable and pract and demand management activities. The components of the plan may vary a community or area's characteristics and its capabilities to efficiently use and address measures for residential, commercial, governmental, and industrial

The act requires urban water suppliers to update their Urban Water Manage years, and to file updated plans with the Department of Water Resources, the city or county served by the supplier no later than 30 days after adoption.

California Water Service Company (Cal Water) is an investor-owned public throughout California. In addition, Cal Water is regulated by the California (CPUC).

One of Cal Water's service areas is the Willows District, which is located in District serves the City of Willows and a portion of adjacent unincorporated

As a defined urban water supplier, Cal Water is preparing an update to its Ur will address the water service conditions in the Willows District. It is Cal W file that plan as required with the Department of Water Resources, the Califo county within which Cal Water provides service.

A key focus of this UWMP update is the conservation requirement set forth passed in November 2009. SBx7-7 mandates a statewide 20% reduction in by 2020. In order to quantify the objectives and identify the means of achie reduction, Cal Water has prepared a Conservation Master Plan.

Cal Water is in the process of expanding current conservation programs and 24 districts. Over the next five years, Cal Water conservation program expe in large measure to recently adopted state policies requiring future reduction These state policies include SBx7-7, as well as recent decisions by the Calif (CPUC) directing Class A and B water utilities to adopt conservation progra achieve reductions in per capita water use, as well as the *Memorandum of U Water Conservation in California* (MOU), of which Cal Water has been a si

The Conservation Master Plan for the Willows District will be presented to served by Cal Water's Willows District in conjunction with the UWMP.

Schedule of upcoming actions:

On April 1, 2011, a copy of the Proposed Urban Water Management Plan an were made available for review during normal business hours at the Willows Center, 1070 W. Wood St - Suite A1, Willows CA 95988.

NOTICE OF INTENT TO ADOPT
AN URBAN WATER MANAGEMENT PLAN
AND
HOLD A PUBLIC MEETING
TO
RECEIVE COMMENTS ON THE PROPOSED PLAN

CALIFORNIA WATER SERVICE COMPANY'S
WILLOWS DISTRICT

California Water Code, Part 2.6 Chapters 1 through 4 (Sections 10610 through 10656), are known and may be cited as the "Urban Water Management Planning Act."

These California Water Code sections require all urban water suppliers that provide water for municipal purposes either directly or indirectly to more than 3,000 customers or supply more than 3,000 acre-feet of water annually to prepare an Urban Water Management Plan as outlined and identified in those sections. This requirement applies to public and privately owned water utilities.

The plan must describe and evaluate sources of supply, reasonable and practical efficient uses, reclamation, and demand management activities. The components of the plan may vary according to an individual community or area's characteristics and its capabilities to efficiently use and conserve water. The plan must address measures for residential, commercial, governmental, and industrial water demand management.

The act requires urban water suppliers to update their Urban Water Management Plans at least once every five years, and to file updated plans with the Department of Water Resources, the California State Library, and any city or county served by the supplier no later than 30 days after adoption.

California Water Service Company (Cal Water) is an investor-owned public utility providing water service throughout California. In addition, Cal Water is regulated by the California Public Utilities Commission (CPUC).

One of Cal Water's service areas is the Willows District, which is located in Glenn County. The Willows District serves the City of Willows and a portion of adjacent unincorporated Glenn County.

As a defined urban water supplier, Cal Water is preparing an update to its Urban Water Management Plan that will address the water service conditions in the Willows District. It is Cal Water's intent to adopt that plan and file that plan as required with the Department of Water Resources, the California State Library, and any city or county within which Cal Water provides service.

A key focus of this UWMP update is the conservation requirement set forth in Senate Bill 7 (SBx7-7) as passed in November 2009. SBx7-7 mandates a statewide 20% reduction in per capita urban water use by 2020. In order to quantify the objectives and identify the means of achieving this mandated demand reduction, Cal Water has prepared a Conservation Master Plan.

Cal Water is in the process of expanding current conservation programs and developing new programs for its 24 districts. Over the next five years, Cal Water conservation program expenditures are likely to increase, due in large measure to recently adopted state policies requiring future reductions in per capita urban water use. These state policies include SBx7-7, as well as recent decisions by the California Public Utilities Commission (CPUC) directing Class A and B water utilities to adopt conservation programs and rate structures designed to achieve reductions in per capita water use, as well as the *Memorandum of Understanding Regarding Urban Water Conservation in California* (MOU), of which Cal Water has been a signatory since 1991.

The Conservation Master Plan for the Willows District will be presented to the Cities, Counties and public served by Cal Water's Willows District in conjunction with the UWMP.

Schedule of upcoming actions:

On April 1, 2011, a copy of the Proposed Urban Water Management Plan and the Conservation Master Plan were made available for review during normal business hours at the Willows District's Customer Service Center, 1070 W. Wood St - Suite A1, Willows CA 95988.

It is preferred that prior arrangements be made with the district's management for viewing the Proposed Urban Water Management Plan and/or the Conservation Master Plan. These arrangements can be made by calling (530) 934-4735.

As an alternative to reviewing the Proposed Urban Water Management Plan or Conservation Master Plan in Cal Water's Willows District Customer Service Center, Cal Water has placed an electronic copy of the Proposed Urban Water Management Plan on an FTP site, where the plan maybe reviewed and/or downloaded. The site can be accessed at http://calwater.ftptoday.com ;
The user name is **cwsftp33** and the password is **3xpr3ss!**.

The UWMP will be available at this FTP site from April 1, 2011 through June 15, 2011.

If there are issues with accessing the electronic copy, you may contact Michael Bolzowski at the company's headquarters at 1720 North First Street, San Jose, California 95112-4598, by calling (408) 367-8200, or by email at mbolzowski@calwater.com.

A Public Meeting to receive comments on the Proposed Urban Water Management Plan and the Conservation Master Plan will be held on May 11, 2011, from 10:00 a.m. to 12:00 p.m., at the Monday Afternoon Club which is located at 120 N Lassen St., Willows, and CA 95988.

If you are unable to attend the scheduled public meeting but want to provide comments regarding the proposed UWMP, you may send your comments in writing via mail to:

Thomas A. Salzano, Water Resource Planning Supervisor
California Water Service Company
1720 North First Street
San Jose, CA 95112-4598

Or by email at tsalzano@calwater.com

Cal Water will receive comments on the proposed UWMP and the Conservation Master Plan from April 1, 2011 through June 15, 2011.

Comments regarding the Conservation Master Plan for Willows should be sent to:

Kenneth G. Jenkins, Conservation Manager
California Water Service Company
2632 West 237th Street
Torrance, CA 90505

Or by email at kjenkins@calwater.com

The Willows Journal

130 N. Butte Street
Willows, CA 95988

Proof of Publication

STATE OF CALIFORNIA,
County of Glenn

California Water Service Co.

Notice of Intent

I am not a party to or interested in the matter noticed. I am the principal clerk of the printer of the **Willows Journal**, a newspaper of general circulation in the City of Willows, County of Glenn, State of California, to which newspaper was adjudged by the Superior Court of the State of California in and for the County of Glenn under date of January 18, 1952, Case Number 9076.

The Notice, of which the annexed is a printed copy, appeared in said newspaper on the following dates:

April 27 & May 4, 2011

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

May 6, 2011

Date: _____

Kellee Smith

(Signature)

NOTICE OF INTENT TO ADOPT
AN URBAN WATER MANAGEMENT PLAN
AND
HOLD A PUBLIC MEETING
TO
RECEIVE COMMENTS ON THE PROPOSED PLAN
CALIFORNIA WATER SERVICE COMPANY'S
WILLOWS DISTRICT

California Water Code, Part 2.6 Chapters 1 through 4 (Sections 10610 through 10656), are known and may be cited as the "Urban Water Management Planning Act."

These California Water Code sections require all urban water suppliers that provide water for municipal purposes either directly or indirectly to more than 3,000 customers or supply more than 3,000 acre-feet of water annually to prepare an Urban Water Management Plan as outlined and identified in those sections. This requirement applies to public and privately owned water utilities.

The plan must describe and evaluate sources of supply, reasonable and practical efficient uses, reclamation, and demand management activities. The components of the plan may vary according to an individual community or area's characteristics and its capabilities to efficiently use and conserve water. The plan must address measures for residential, commercial, governmental, and industrial water demand management.

The act requires urban water suppliers to update their Urban Water Management Plans at least once every five years, and to file updated plans with the Department of Water Resources, the California State Library, and any city or county served by the supplier no later than 30 days after adoption.

California Water Service Company (Cal Water) is an investor-owned public utility providing water service throughout California. In addition, Cal Water is regulated by the California Public Utilities Commission (CPUC).

One of Cal Water's service areas is the Willows District, which is located in Glenn County. The Willows District serves the City of Willows and a portion of adjacent unincorporated Glenn County.

As a defined urban water supplier, Cal Water is preparing an update to its Urban Water Management Plan that will address the water service conditions in the Willows District. It is Cal Water's intent to adopt that plan and file that plan as required with the Department of Water Resources, the California State Library, and any city or county within which Cal Water provides service.

A key focus of this UWMP update is the conservation requirement set forth in Senate Bill 7 (SBx7-7) as passed in November 2009. SBx7-7 mandates a statewide 20% reduction in per capita urban water use by 2020. In order to quantify the objectives and identify the means of achieving this mandated demand reduction, Cal Water has prepared a Conservation Master Plan.

Cal Water is in the process of expanding current conservation programs and developing new programs for its 24 districts. Over the next five years, Cal Water conservation program expenditures are likely to increase, due in large measure to recently adopted state policies requiring future reductions in per capita urban water use. These state policies include SBx7-7, as well as recent decisions by the California Public Utilities Commission (CPUC) directing Class A and B water utilities to adopt conservation programs and rate structures designed to achieve reductions in per capita water use, as well as the Memorandum of Understanding Regarding Urban Water Conservation in California (MOU), of which Cal Water has been a signatory since 1991.

The Conservation Master Plan for the Willows District will be presented to the Cities, Counties and public served by Cal Water's Willows District in conjunction with the UWMP.

Schedule of upcoming actions:

On April 1, 2011, a copy of the Proposed Urban Water Management Plan and the Conservation Master Plan were made available for review during normal business hours at the Willows District's Customer Service Center, 1070 W. Wood St - Suite A1, Willows CA 95988.

It is preferred that prior arrangements be made with the district's management for viewing the Proposed Urban Water Management Plan and/or the Conservation Master Plan. These arrangements can be made by calling (530) 934-4735.

As an alternative to reviewing the Proposed Urban Water

NOTICE OF INTENT TO ADOPT AN URBAN WATER MANAGEMENT PLAN AND HOLD A PUBLIC MEETING TO RECEIVE COMMENTS ON THE PROPOSED PLAN

CALIFORNIA WATER SERVICE COMPANY'S WILLOWS DISTRICT

California Water Code, Part 2.6 Chapters 1 through 4 (Sections 10610 through 10656), are known and may be cited as the "Urban Water Management Planning Act."

These California Water Code sections require all urban water suppliers that provide water for municipal purposes either directly or indirectly to more than 3,000 customers or supply more than 3,000 acre-feet of water annually to prepare an Urban Water Management Plan as outlined and identified in those sections. This requirement applies to public and privately owned water utilities.

The plan must describe and evaluate sources of supply, reasonable and practical efficient uses, reclamation, and demand management activities. The components of the plan may vary according to an individual community or area's characteristics and its capabilities to efficiently use and conserve water. The plan must address measures for residential, commercial, governmental, and industrial water demand management.

The act requires urban water suppliers to update their Urban Water Management Plans at least once every five years, and to file updated plans with the Department of Water Resources, the California State Library, and any city or county served by the supplier no later than 30 days after adoption.

California Water Service Company (Cal Water) is an investor-owned public utility providing water service throughout California. In addition, Cal Water is regulated by the California Public Utilities Commission (CPUC).

One of Cal Water's service areas is the Willows District, which is located in Glenn County. The Willows District serves the City of Willows and a portion of adjacent unincorporated Glenn County.

As a defined urban water supplier, Cal Water is preparing an update to its Urban Water Management Plan that will address the water service conditions in the Willows District. It is Cal Water's intent to adopt that plan and file that plan as required with the Department of Water Resources, the California State Library, and any city or county within which Cal Water provides service.

A key focus of this UWMP update is the conservation requirement set forth in Senate Bill 7 (SBx7-7) as passed in November 2009. SBx7-7 mandates a statewide 20% reduction in per capita urban water use by 2020. In order to quantify the objectives and identify the means of achieving this mandated demand reduction, Cal Water has prepared a Conservation Master Plan.

Cal Water is in the process of expanding current conservation programs and developing new programs for its 24 districts. Over the next five years, Cal Water conservation program expenditures are likely to increase, due in large measure to recently adopted state policies requiring future reductions in per capita urban water use. These state policies include SBx7-7, as well as recent decisions by the California Public Utilities Commission (CPUC) directing Class A and B water utilities to adopt conservation programs and rate structures designed to achieve reductions in per capita water use, as well as the Memorandum of Understanding Regarding Urban Water Conservation in California (MOU), of which Cal Water has been a signatory since 1991.

The Conservation Master Plan for the Willows District will be presented to the Cities, Counties and public served by Cal Water's Willows District in conjunction with the UWMP.

Schedule of upcoming actions:

On April 1, 2011, a copy of the Proposed Urban Water Management Plan and the Conservation Master Plan were made available for review during normal business hours at the Willows District's Customer Service Center, 1070 W. Wood St - Suite A1, Willows CA 95988.

It is preferred that prior arrangements be made with the district's management for viewing the Proposed Urban Water Management Plan and/or the Conservation Master Plan. These arrangements can be made by calling (530) 934-4735.

As an alternative to reviewing the Proposed Urban Water Management Plan or Conservation Master Plan in Cal Water's Willows District Customer Service Center, Cal Water has placed an electronic copy of the Proposed Urban Water Management Plan on an FTP site, where the plan maybe reviewed and/or downloaded.
The site can be accessed at http://calwater.ftptoday.com ;
The user name is **cwsftp33** and the password is **3xpr3ss!**.

The UWMP will be available at this FTP site from April 1, 2011 through June 15, 2011.

If there are issues with accessing the electronic copy, you may contact Michael Bolzowski at the company's headquarters at 1720 North First Street, San Jose, California 95112-4598, by calling (408) 367-8200, or by email at mbolzowski@calwater.com.

A Public Meeting to receive comments on the Proposed Urban Water Management Plan and the Conservation Master Plan will be held on May 11, 2011, from 10:00 a.m. to 12:00 p.m., at the Monday Afternoon Club which is located at 120 N Lassen St., Willows, and CA 95988.

If you are unable to attend the scheduled public meeting but want to provide comments regarding the proposed UWMP, you may send your comments in writing via mail to:

Thomas A. Salzano, Water Resource Planning Supervisor
California Water Service Company
1720 North First Street
San Jose, CA 95112-4598

Or by email at tsalzano@calwater.com

Cal Water will receive comments on the proposed UWMP and the Conservation Master Plan from April 1, 2011 through June 15, 2011.

Comments regarding the Conservation Master Plan for Willows should be sent to:

Kenneth G. Jenkins, Conservation Manager
California Water Service Company
2632 West 237th Street
Torrance, CA 90505

Or by email at kjenkins@calwater.com

WJ - April 27 & May 4, 2011 Ad #00117549