

Attachment 5:

Schedule



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The Mojave Water Agency (MWA) has prepared a general schedule for the Mojave Water Agency Turf Replacement Conservation Incentive Program based on the work plan and budget. The tasks that are applicable and are still required will continue to run throughout the Program until the Budget is expended (April 1, 2018, if possible). MWA used a similar schedule to their current residential turf replacement program. The proposed Program will differ in the amount of rebate offered for each property. This Program is designed to attract new participants that have previously been hesitant to remove turf that is not used, but merely provides aesthetic appeal. MWA, in partnership with the Alliance for Water Awareness and Conservation (AWAC) (a coalition of 25 local water agencies and other regional organizations with the goal of reducing water consumption in the Mojave Region), will eliminate approximately 2 million square feet of ornamental turf grass, reducing the amount of groundwater pumped for turf irrigation. This schedule is achievable for the following reasons:

- The Mojave Water Agency Turf Replacement Conservation Incentive Program has been modeled after our previously successful program, the Cash for Grass (CFG) Program. This will streamline both the design and implementation tasks. Since 2008, the CFG program has resulted in the replacement of 7 million square feet of turf on small landscaped areas, a rate of over 1 million square feet per year, while providing an incentive of 50 cents per square foot. The new Turf Replacement Program will offer \$1 per square foot, with the goal of replacing 750,000 square-feet per year.
- AWAC has been very successful in marketing the CFG Program and promoting continued interest and participation. AWAC will be a primary means of marketing the Mojave Water Agency Turf Replacement Conservation Incentive Program, and as such, we anticipate similar levels of success.

Task	2015	2016	2017	April 1, 2018
1 Administration and Reporting				
2 Land Acquisition/ Easement		N/A		
3 Planning/Design/Engineering				
4 Environmental Documentation		Completed		
5 Permitting		N/A		
6 Program Monitoring Plan				
7 Construction/Implementation				

