A blue-tinted photograph of a mountain range with a large water droplet in the foreground. The text "20% x 2020" is overlaid in yellow.

20% x 2020

An Update for the Water Plan Plenary

September 18, 2008



Governor's Conservation Goal

"A plan to achieve a 20 percent reduction in per capita water use statewide by 2020. Conservation is one of the key ways to provide water for Californians and protect and improve the Delta ecosystem."

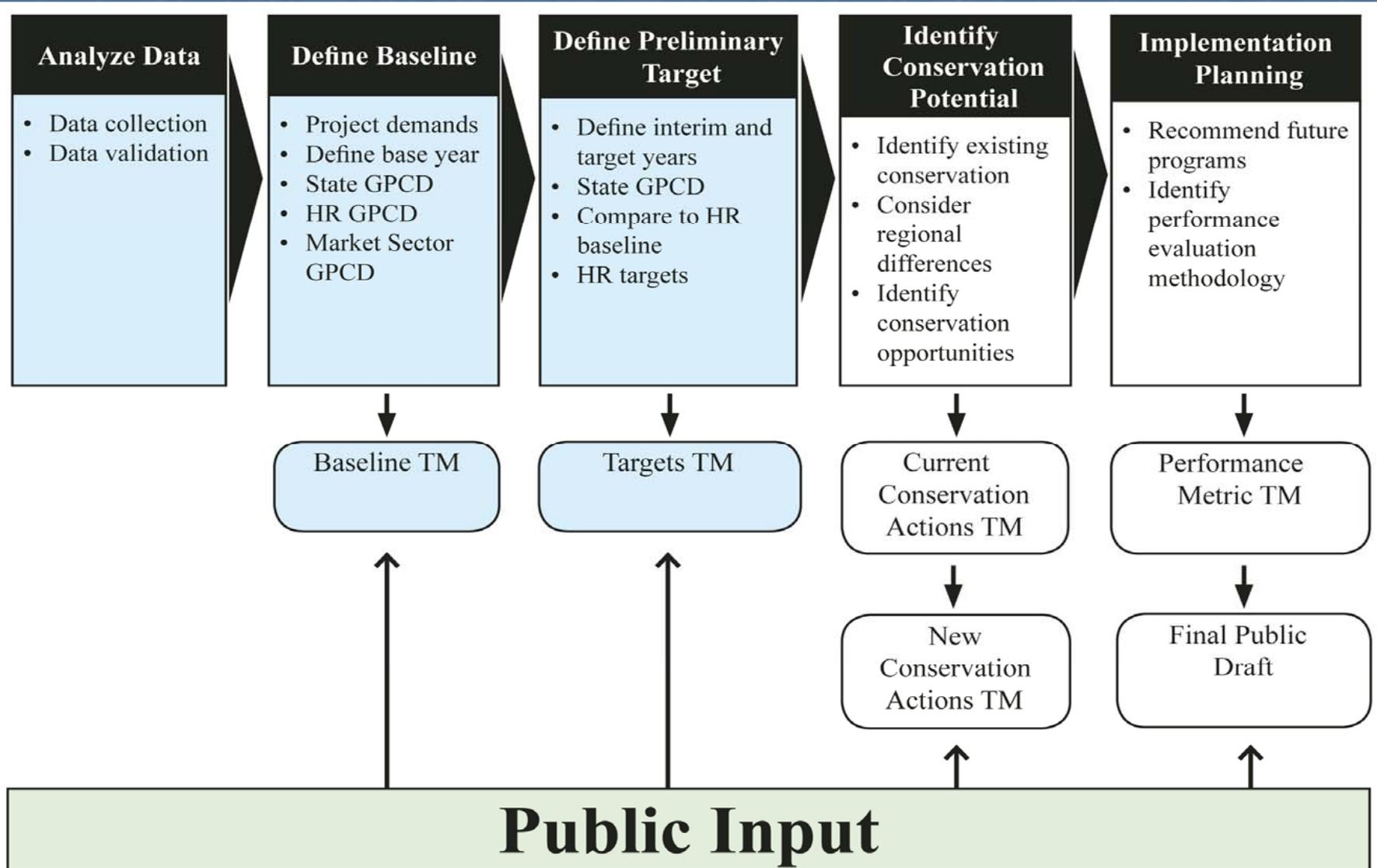


Agencies Involved

“I direct state agencies to develop this more aggressive plan...”

- Dept of Water Resources
- Dept of Public Health
- State Water Boards
- CA Public Utilities Commission
- CA Energy Commission
- Bureau of Reclamation
- CA Urban Water Conservation Council

Approach





Context

- **Legislative:** Governor invited “legislation to incorporate this goal into statute”
 - AB 2175 proposed conservation targets for each water supplier
- **Regulatory:** SWRCB Workshop on Urban Conservation Regulatory Program
 - Will consider information on regulation/enforcement of BMPs
- **Planning:** This 20x2020 process will recommend a conservation plan
 - Analytical approach is statewide and by hydrologic region, not at agency level of detail



What's Next?

- Draft **technical papers** on “Baseline” and “Targets” posted for comment
- Two more **workshops** – November & December – to share technical work on expected savings, implementation plans, performance metrics
- Release of Public **Draft Plan** – early 2009



20 x 2020 Website

http://www.waterboards.ca.gov/water_issues/hot_topics/20x2020/index.shtml