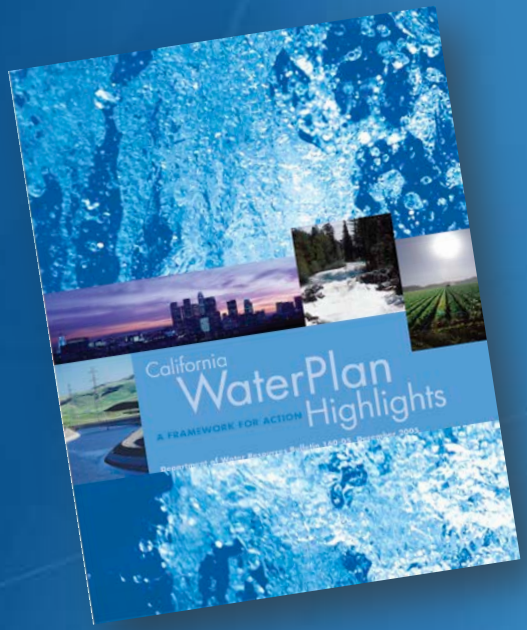
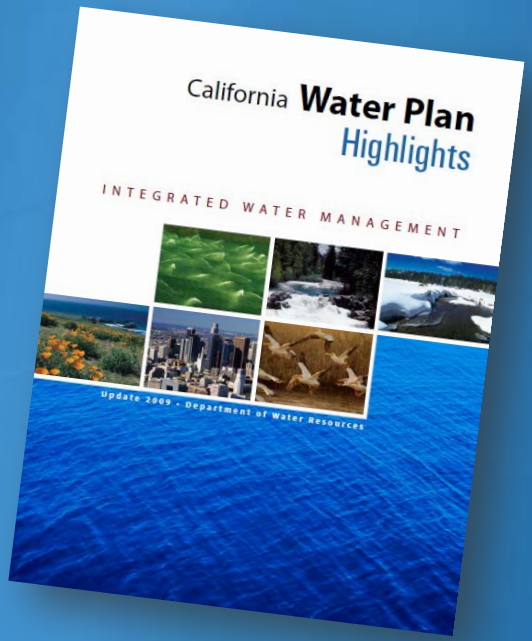
Sketching out the Update 2013 Highlights Booklet





Sharpening and tailoring the Update 2013 message for key audiences