

# IRWM Planning

## Statewide Overview

# IRWM website: [www.water.ca.gov/irwm](http://www.water.ca.gov/irwm)

IRWM  
questions or  
to join email  
list:

[DWR IRWM@  
water.ca.gov](mailto:DWR_IRWM@water.ca.gov)  
(916) 651-  
9613

The screenshot shows the DWR website's IRWM program page. At the top, there is a search bar and navigation links for Content, Footer, and Accessibility. Below this is a main navigation bar with categories like Home, Newsroom, Flood & Safety, Planning, State Water Project, Funding, Environment, Supply & Use, and Data. A secondary bar lists specific topics like Grants & Loans Information, Flood Corridor Grants, Flood Control Subventions, and All Funding Topics... The main heading is "Integrated Regional Water Management Grants".

On the left sidebar, there is a list of links: Available Grants & Loans, IRWM Program Overview, Guidelines, Region Acceptance Process, Planning Grants, Implementation Grants, Stormwater Flood Management Grants, Contact and Funding Area Info, Brochures, Bond Management System, Fund Source & Legislative Action, Public Comments, Resources & Links, Join the IRWM Mailing List, and ARCHIVE. A pink circle highlights the contact information: "For immediate assistance contact (916) 651-9613 or email [DWR\\_IRWM@water.ca.gov](mailto:DWR_IRWM@water.ca.gov)".

The main content area has a sub-heading "Home -> IRWM Program" and a section "What is IRWM?" which describes the collaborative effort to manage water resources. Below this is "DWR's IRWM Grant Program" and "IRWM Grant Program Milestones" with a list of key legislative events from 2002 to 2006.

On the right, there is a "IRWM NEWS" section with a blue circle around the heading. It contains a list of news items with dates and links to articles, such as "2011, September 27 - DIRWM posts future solicitations [schedule](#)".

At the bottom of the page, there is a footer with "Internet" and "100%" indicators.

**ANTICIPATED SCHEDULE OF FUTURE IRWM GRANT SOLICITATIONS**

SEPTEMBER 26, 2011

# Anticipated Schedule of Future IRWM Grant Solicitations

On IRWM website  
([www.water.ca.gov/irwm](http://www.water.ca.gov/irwm))  
at:

[http://www.water.ca.gov/irwm/docs/ResourcesLinks/2011\\_2013\\_IRWM\\_Schedule.pdf](http://www.water.ca.gov/irwm/docs/ResourcesLinks/2011_2013_IRWM_Schedule.pdf)

Activities	Target Date
<b>Planning Grant Solicitation</b>	
Release Draft PSP for Public Review & Comment	October 2011
Release Final PSP	December 2011
Applications Due	February 2012
Announce Draft Recommendations for Public Review & Comment	Spring 2012
Announce Final Awards	Mid-2012
<b>Local Groundwater Assistance Grants</b>	
Release Revised Draft Guidelines & PSP for Public Review & Comment	January 2012
Release Final Guidelines & PSP	Spring 2012
Applications Due	Spring 2012
Announce Draft Recommendations for Public Review & Comment	Summer 2012
Announce Final Awards	Fall 2012
<b>Revise Program Guidelines &amp; PSP (Implementation &amp; SWFM)</b>	
Stakeholder Workshops & Public Feedback	Late 2011
Release Revised Draft Guidelines and PSP for Public Review & Comment	Spring 2012
Release Final Round 2 Program Guidelines & PSP (Implementation & SWFM)	Summer 2012
<b>Stormwater Flood Management Grant</b>	
Applications Due	Summer 2012
Announce Draft Recommendations for Public Review & Comment	Early 2013
Announce Final Awards	Spring 2013
<b>Implementation Grant (2-Step Process Anticipated)</b>	
<b>Step 1 - IRWM Plan Evaluation Phase</b>	
Applications Due	Fall 2012
Release Draft Call Back List for Public Review & Comment	Early 2013
Release Final Call Back List	Spring 2013
<b>Step 2 - Project Evaluation Phase</b>	
Applications Due	Summer 2013
Announce Draft Recommendations for Public Review & Comment	Late Summer 2013
Announce Final Awards	Fall 2013

# Region Acceptance Process (RAP)

48 regions accepted

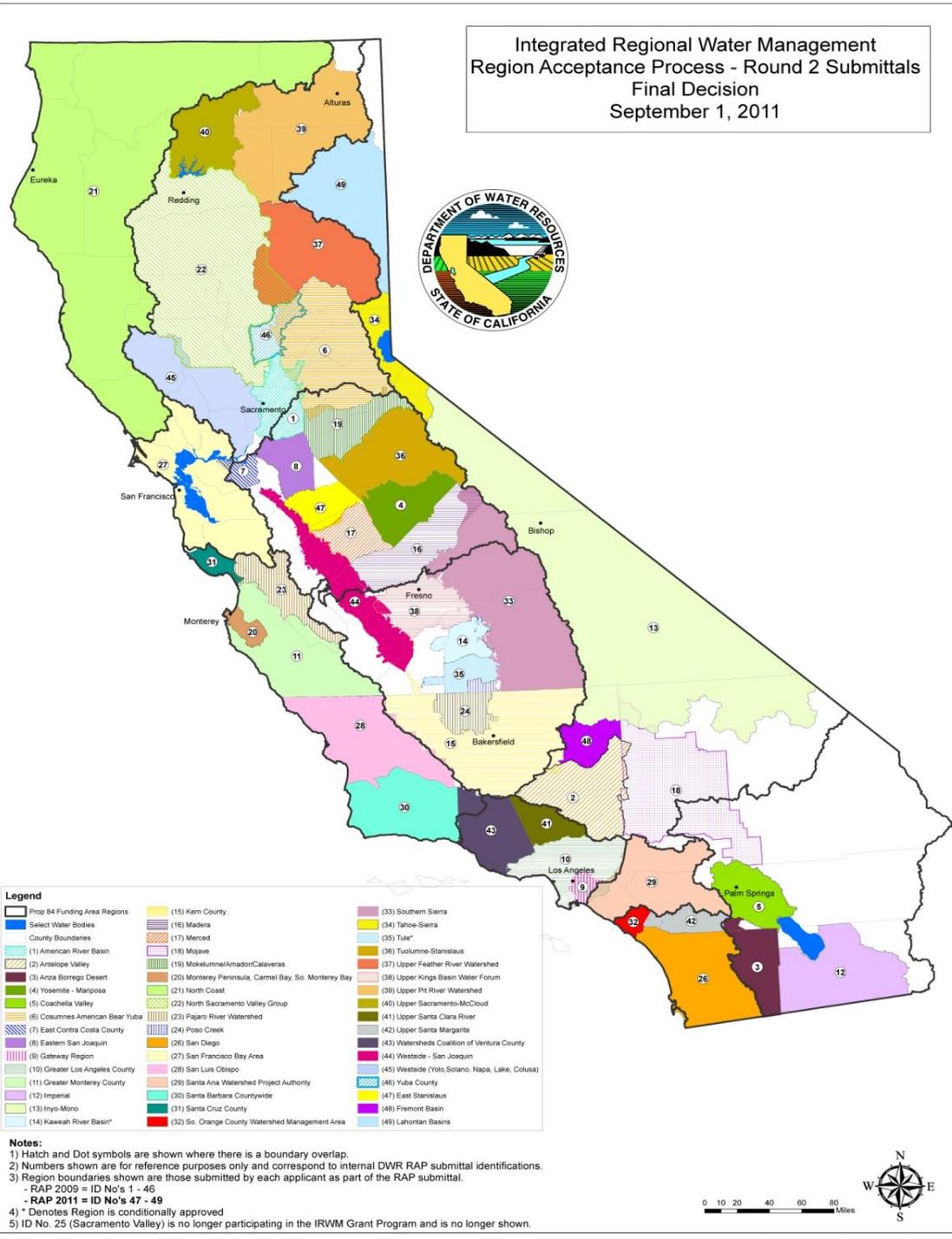
(2 of these are conditionally approved; Tule and Kaweah)

Includes 87% of state area and 99% of state population

A region must be accepted in the RAP to be eligible for IRWM grant funding

Website URL for this map:

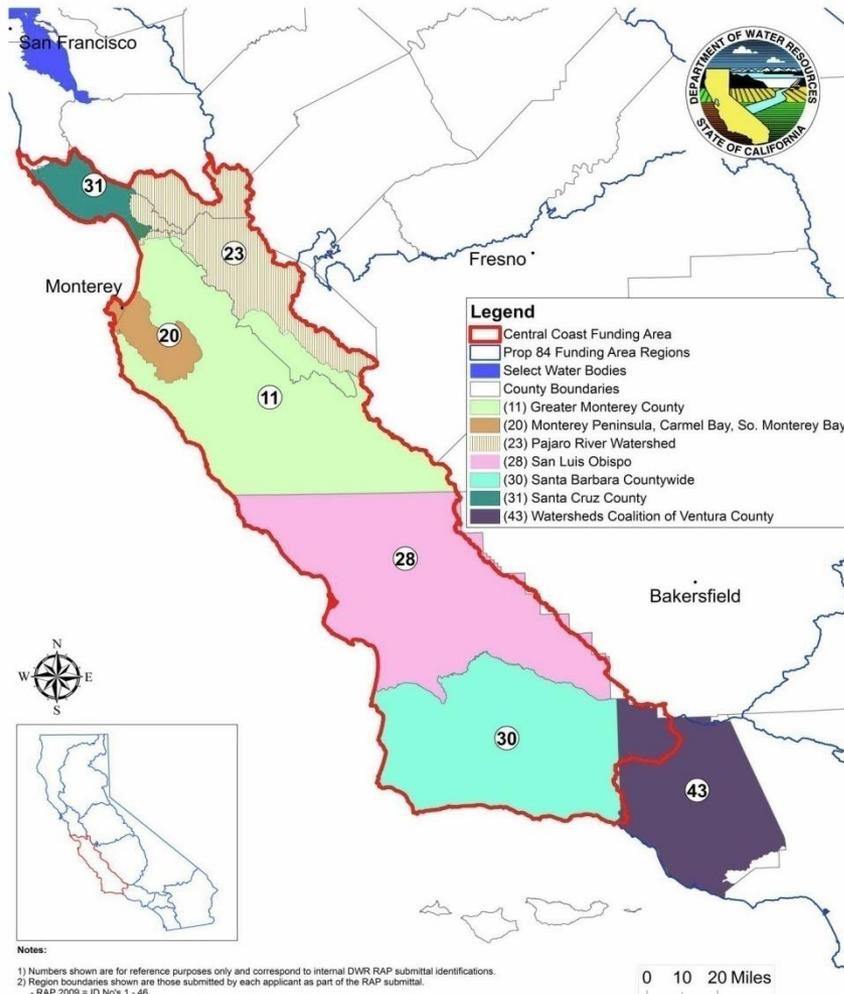
[http://www.water.ca.gov/irwm/docs/RegionalsAcceptanceProcess/irwm\\_e\\_48\\_regions\\_rap2011\\_FINAL\\_Decision\\_09012011.pdf](http://www.water.ca.gov/irwm/docs/RegionalsAcceptanceProcess/irwm_e_48_regions_rap2011_FINAL_Decision_09012011.pdf)



# Central Coast IRWM Regions

## PROPOSITION 84 INTEGRATED REGIONAL WATER MANAGEMENT PROGRAM Central Coast Funding Area

### PROPOSITION 84 Integrated Regional Water Management Program IRWM Regions Central Coast Funding Area



IRWM Region: **(11) Greater Monterey County**  
 POC: Susan Robinson, c/o  
 Agency Name: Big Sur Land Trust  
 Email: [srobinsongs@frontier.com](mailto:srobinsongs@frontier.com)  
 Telephone: (828) 649-9742  
 Website: <http://ccwg.mlml.calstate.edu/irwmp/>

IRWM Region: **(30) Santa Barbara Countywide**  
 POC: Matt Naftaly  
 Agency Name: Santa Barbara County Water Agency  
 Email: [Mnaftal@cosbpw.net](mailto:Mnaftal@cosbpw.net)  
 Telephone: (805) 568-3542  
 Website: <http://www.countyofsb.org/pwd/pwwater.aspx?id=16852>

IRWM Region: **(20) Monterey Peninsula, Carmel Bay, So. Monterey Bay**  
 POC: Larry Hampson  
 Agency Name: Monterey Peninsula Water Management District  
 Email: [larry@mpwmd.net](mailto:larry@mpwmd.net)  
 Telephone: (831) 658-5620  
 Website: [http://www.mpwmd.dst.ca.us/Mbay\\_IRWM/Mbay\\_IRWM.htm](http://www.mpwmd.dst.ca.us/Mbay_IRWM/Mbay_IRWM.htm)

IRWM Region: **(31) Santa Cruz County**  
 POC: Tim Carson  
 Agency Name: Regional Water Management Foundation  
 Email: [tim@cfsc.org](mailto:tim@cfsc.org)  
 Telephone: (831) 477-0800 x201  
 Website: <http://www.santacruzirwmp.org/>

IRWM Region: **(23) Pajaro River Watershed**  
 POC: Tracy Hemmeter  
 Agency Name: Santa Clara Valley Water District  
 Email: [themmeter@valleywater.org](mailto:themmeter@valleywater.org)  
 Telephone: (408) 265-2600  
 Website: [http://www.pvwma.dst.ca.us/project\\_planning/projects\\_irwmp.shtml](http://www.pvwma.dst.ca.us/project_planning/projects_irwmp.shtml)

IRWM Region: **(43) Watersheds Coalition of Ventura County**  
 POC: Sue Hughes  
 Agency Name: Executive Office Ventura County  
 Email: [susan.hughes@ventura.org](mailto:susan.hughes@ventura.org)  
 Telephone: (805) 654-3836  
 Website: <http://portal.countyofventura.org/portal/page/portal/ceo/divisions/ira/WC>

IRWM Region: **(28) San Luis Obispo**  
 POC: Courtney Howard  
 Agency Name: San Luis Obispo County Flood Control and Water Conservation District  
 Email: [choward@co.slo.ca.us](mailto:choward@co.slo.ca.us)  
 Telephone: (805) 781-1016  
 Website: <http://www.slocountywater.org/site/index.htm>

**Website URL for this map and contact list:**  
[http://www.water.ca.gov/irwm/docs/FundingAreaContacts/CentralCoast\\_FA.pdf](http://www.water.ca.gov/irwm/docs/FundingAreaContacts/CentralCoast_FA.pdf)

Notes:  
 1) Numbers shown are for reference purposes only and correspond to internal DWR RAP submittal identifications.  
 2) Region boundaries shown are those submitted by each applicant as part of the RAP submittal.  
 - RAP 2009 = ID No's 1 - 46  
 - RAP 2011 = ID No's 47 - 49

**IRWM Conference**  
**May 24-25, 2011**  
**Sacramento, CA**

# Integrated Regional Water Management: Working Together for California's Water Future

Sponsored by  
California Department of Water Resources  
Water Education Foundation

Radisson Hotel, Sacramento  
May 24-25, 2011

## PANEL DISCUSSION #1

**Topic:** *Visionary Perspectives on IRWM*

*How has IRWM been a new direction for water management in California compared to 'business as usual'? What promise does IRWM hold for future improvement in water management?*

*Moderator:* **Iovanka Todt**, Executive Director, Floodplain Management Association

Panel Members:

**Joan Clayburgh**, Executive Director, Sierra Nevada Alliance

**Celeste Cantu**, General Manager, Santa Ana Watershed Project Authority

**David Orth**, General Manager, Kings River Conservation District

**Leigh McDaniel**, Supervisor, Glenn County Board of Supervisors

**Laurel Firestone**, Co-Executive Director, Community Water Center

**Rich Nagel**, General Manager, West Basin Municipal Water District



## LUNCH

### *Scaling Up and Going Wide: Next Steps for Integrated Water Management*

**Jeff Mount**, Professor, Geology Department and Founding Director, UC Davis Center for Watershed Science; co-author on recent PPIC report on California water management



## PANEL DISCUSSION #2

### Topic: **DWR's Commitment to IRWM**

- Integrating water management efforts
- IRWM financial assistance programs
- Other available assistance (facilitation, technical support)
- IRWM strategic planning for the future

Moderator: **Matt Zidar**, Principal, GEI Consultants

Panel Members:

**Kamyar Guivetchi**, Acting Deputy Director, Integrated Water Management, Department of Water Resources

**Tracie Billington**, Chief, Financial Assistance Branch, Division of Integrated Regional Water Management, Department of Water Resources

**Chris McCready**, Chief, Regional Planning Branch, Division of Integrated Regional Water Management, Department of Water Resources

**Eric Hong**, Chief, North Central Region Office, Department of Water Resources

## PANEL DISCUSSION #3

### Topic: **Program Feedback and the Future of IRWM**

- *What might happen to local IRWM efforts in the absence of State funding?*
- *What do regional groups need?*
- *What should be the performance measures to determine success of the State's IRWM program and local IRWM efforts?*
- *How has IRWM changed – or not changed – how the water community works together to achieve project goals?*



Moderator: **Rita Schmidt Sudman**, Executive Director, Water Education Foundation

Panel Members:

**Mark Lubell**, Associate Professor, Dept. of Environmental Science and Policy, University of California, Davis

**Mark Horne**, Senior Consultant, Cardno ENTRIX

**Steve Macaulay**, Vice President, West Yost Associates

**Tracy Hemmeter**, Senior Project Manager, Santa Clara Valley Water District and Roundtable of IRWM Regions

**Nancy Steele**, Executive Director, Los Angeles and San Gabriel Rivers Watershed Council

**Carl Morrison**, President, Morrison & Associates, Inc.

**Eric Byous**, Manager, Regional Infrastructure Office, Water Division, U.S. Environmental Protection Agency, Region 9

# Conference Representation from Central Coast Region

## *Patiently Protecting the Pajaro River*

**Bruce Laclergue**, Flood Control Program Manager, Santa Cruz County

## *Greater Monterey County IRWM: Our Story*

**Bridget Hoover**, Monterey Bay National Marine Sanctuary, NOAA



## *Panel Discussion on "Program Feedback and the Future of IRWM"*

**Tracy Hemmeter**,  
Santa Clara Valley Water  
District and Roundtable of  
IRWM Regions

Conference totals:  
- 270 attendees  
- 24 presentations in  
concurrent sessions  
- 3 panels



# Feedback from IRWM Conference

- IRWM has improved regional planning and has facilitated collaboration across boundaries
- IRWM provides for a common voice in sharing and protecting water resources
- IRWM will help us deal with future water-resource challenges (e.g., climate change and extended droughts)
- There seems to be a disconnect between flood management and water supply
- We need to find a better way to coordinate and integrate with other local planning efforts, e.g., land use plans, water master plans, capital improvement plans
- What happens to IRWM if/when state money goes away?



# IRWM contacts for Central Coast Region:

## DWR South Central Region Office:

Ernie Taylor ; [etaylor@water.ca.gov](mailto:etaylor@water.ca.gov) ; (559) 230-3352

Dane Mathis ; [dmathis@water.ca.gov](mailto:dmathis@water.ca.gov) ; (559) 230-3354

Michelle Dooley ; [mmdooley@water.ca.gov](mailto:mmdooley@water.ca.gov) ; (559) 230-3373

## DWR Southern Region Office (Santa Barbara IRWM only):

Brian Moniz ; [bmoniz@water.ca.gov](mailto:bmoniz@water.ca.gov) ; (818) 500-1645

All PowerPoint presentations from the IRWM Conference are available on-line at WEF website (events/conferences):

<http://www.watereducation.org/doc.asp?id=1899&parentID=849>



# STRATEGIC PLANNING FOR THE FUTURE OF IRWM



# Schedule for Development of Strategic Plan

March  
2012

December  
2012

## Phase 1 – *Project Definition (Scoping and Planning)*

Background Review  
Interviews  
Draft Project Definition Report  
Public Workshops  
Final Project Definition Report  
Project Management Plan



## Phase 2 – *Plan Development*

Stay Tuned



**Background Review:** relevant documents on strategic planning, DWR vision and planning, IRWM conference, and SP101 working committee meeting

**Interviews:** internal are occurring now; external will be in December 2011

# More Details on Phase 1 Activities

## **Project Definition Report** (scoping document for Strategic Plan)

- Background and Introduction
- Defining the project scope
- Defining the project tasks

## **Public Workshops**

- 4 workshops (1 in each DWR Region) to obtain comments on draft Project Definition Report
- Probably in Feb/Mar 2012 and coordinated with the second round of Regional Forums

## **Project Management Plan** (details on how to complete the tasks)

- Project personnel; project resources; time schedule and milestones; project deliverables

# DWR Working Committee

## Project Oversight Committee

Paula Landis – Executive Sponsor

Working Committee Members (in red) plus Alex Vdovichenko

DWR Division or Office	DWR Program	Member
Division of Integrated Regional Water Management	Regional Planning	<b>Chris McCready (Chair)</b>
		<b>Charlie Kratzer</b>
		<b>Laura Peters</b>
		<b>Mike Floyd</b>
		<b>Saquib Najmus (RMC-WRIME)</b>
	Financial Assistance	Tracie Billington
		Joe Yun
	Regional Coordination	Scott Woodland
	NRO	Dan McManus
	NCRO	Pierre Stephens
SCRO	Dane Mathis	
SRO	Brian Moniz	
Water Transfers	Tom Filler	
Division of Statewide Integrated Water Management	Water Plan Update	Paul Massera
		Lewis Moeller
	Climate Change	Erin Chappel
	Water Use and Efficiency	Peter Brostrom
	Sustainability Indicators	Abdul Khan
	Economics	Lorraine Marsh
FloodSAFE Environ. Stewardship and Statewide Resources Office	Integrated Flood Planning	Terri Wegener
Division of Flood Management	Ecosystem Sustainability	Ted Frink
	Statewide Flood Planning	Stein Buer
Executive	Integrated Water Mgmt.	Ann Parkin
	State Water Project	Dave Rennie

# Status of Working Committee for Development of Strategic Plan for the Future of IRWM

## First Working Committee Meeting

September 7, 2011

- **Need for Strategic Plan**
- **Background on the IRWM Grant Program**
- **Overall Approach for the Project and Role of Working Committee**
- **Project Phases and Resources**

## Second Working Committee Meeting

September 21, 2011

### • **Overview of Strategic Planning Process**

*Bev Augustine*, Acting Deputy Director, Department of Consumer Affairs

### • **Strategic Plan Development for the California Department of Public Health**

*Leah Northrop*, Project Manager, Strategic Planning and Performance Measurement, California Department of Public Health

### • **Collaborative Strategic Planning and Various Agency Examples**

*Lisa Beutler*, Executive Facilitator, MWH Americas, Inc.