

Key 20X2020 Workplan Tasks

Establish baseline information

- Define base year(s)
- Document current use per capita
- Document base year(s) population
- Determine hydrologic regional differences
- Evaluate demand components by type

Quantify conservation targets and strategies

- Develop population estimates for target years
- Estimate use per capita for target years
- Recognize conservation accomplishments
- Develop goals and objectives

Estimate water savings towards targets as a result of current efforts.

Some examples include:

- Regulatory requirements
- BMPs
- Planned agency programs

Estimate water savings towards targets as a result of new actions.

Some examples of potential new proposals include:

- Accelerate metering deadline from 2025 to 2020;
- De-couple revenue generation from sale;
- Require more aggressive tiered pricing;
- Require toilet replacement on resale.

Develop Implementation Plans for the various conservation actions.

The plans should include:

- approaches
- timelines and schedules
- budgets and funding

Performance metrics.

- tracking success of the effort in meeting conservation goals
- measurement and monitoring tools
- evaluation criteria