

TRENDS AND ISSUES ANALYSIS

Group Work: Mapping Trends Affecting Agricultural Water Use Efficiency

Purpose: Create the broadest possible social, economic, and technological context for dialogue and decision-making (i.e. get everybody talking about the *same* world).

Question:

What are the trends driving Ag WUE, between now and 2050, that must be addressed to create successful policy and recommendations in the California Water Plan?

Ground rules for mind-mapping--

1. A trend implies direction of movement, from more to less, less to more, greater to smaller, smaller to greater, and so on. We want to observe what is happening and defer judgment and analysis.
2. This is a group brainstorm--no evaluation, no censorship, no agreement is required.
3. The person who names a trend says where it goes on the map. They also indicate if it is a category or part of a category.
4. Opposing trends are OK when backed up by examples.
5. Give concrete examples of your trends. Say **Who** and/or **What** leads you to your observation.

SAMPLE:



