



California Water Plan, Update 2009
Urban Water Use Efficiency Workshop
November 24, 2009
10:00am-12:00pm
CCP, 815 S Street, Sacramento CA 95811

WELCOME, INTRODUCTION AND GROUNDRULES

Meeting Facilitator, Lisa Beutler, thanked participants for attending and did a round of introductions. She reviewed the agenda and meeting handouts, noting that the primary purpose of the meeting was to complete a “walk-through” of the Urban Water Use Efficiency (Urban WUE) chapter in the California Water Plan: Update 2009.

**DOCUMENT WALK THROUGH: URBAN WATER USE EFFICIENCY
CHAPTER, CWP 2009**

Manucher Alemi, Department of Water Resources (DWR), began walking through the document, section by section, and asked that participants provide comments and feedback. He noted that he was looking for any “red flags” that needed to be addressed within the document.

3.1 Urban WUE Benefits

- It was suggested that a bullet be added for “Reduce Temperature”.

3.2 Challenges to California’s Water Supply

- In the sentence “Delta needs to be cut by...” it was suggested that legal staff needs to review the language as biological opinion might not agree with the statement.
 - It was suggested that challenges be combined and not so specific.
- It was suggested that Legal and Regulatory should better reflect Prop. 218.
- It was suggested to add, under challenges, “Water Quality”.

3.3 Urban Water Management Planning Act and Urban Best Management Practices

- There was concern that the title was not appropriate and that there should be more thought put into how the language was worded.
- 3rd paragraph; 2nd sentence: “California continued its role in leading water conservation and innovation in the United States” should be changed to “CUWCC changed its role...”.
- It was noted that under “1.7 million”, the year needs to be verified between 2000 and 2005.
- It was noted that the Urban Water Management Act may be helpful to parallel new and old legislation.

3.5 BMP Naming Changes

- It was noted that “Flex Track Menu” needs further explanation.

3.6 20X 2020

- It was suggested that there needs to be more differentiation between what is required for voluntary and mandatory conservation. There was concern for regions that will have to factor in 20X2020 goals when they have the opportunity to develop their own local supplies.
- It was suggested that process water in water conservation act needs to be defined.
- 20X 2020 should be addressed as the primary driver that must be complied with. It was suggested that the 20X 2020 section be moved closer to the front of the document.

3.6 Demand Management Measures Requirement

- It should be added that the technical advisory committee was dropped to save space.
- It was noted that this section needs to include all new information regarding Cal FED and all new legislation.

3.7 Drought

- There was concern that the Drought section needed to be reconstructed as it is not a response to Water Use Efficiency.

3.9 The Water Conservation Act of 2009:

- It was suggested that the legal department review the language, particularly regarding what was written about legislation.
- It was suggested that AB1404 be included in the language.
- It was agreed that the list should be more expansive and moved to the end of the document into the appendix.

3.12 Potential Benefits of Water Use Efficiency

- It was suggested that more examples be used.
- It was suggested that different examples of water savings be given, particularly for those in compliance with mandatory conservation.

Cost

- There was need for clarification of the table and it was suggested that “state share” and “local share” be added.

3.13 Potential Costs of Water Use Efficiency

- Clarification was needed regarding to the link between conservation potential and grant funding and whether the data for grant funding had changed.
 - The calculations used are based on pre-existing data. The data is defined by dollars and annual investment and the chart illustrates levels for determining investment potential.
 - It was suggested that data also be included to reflect Prop. 50.
- It was suggested that anecdotes be used to create more context for the data.

- It was flagged that there were not units used on projection level 3 and that it should be changed to “15 million per year”.

Recommendations

Manucher noted that the recommendations section was divided up into 3 major categories. Legislation AB1420, AB474 and SB7 were also considered when writing the recommendations.

- It was noted that the URL listed might change and therefore should be listed as the CWP Homepage.

Funding

- It was suggested that language explaining how a conservation based rate structure, which reduces water demand, is used.
- It was suggested that discussion of revenue loss on a regional basis should be included.
- It was suggested that AB811 and AB74, both Municipal funding programs, be included.

Implementation

- It was proposed that there be more of a focus on community involvement as well as social media tools.
- It was noted that increased use of recycled water should be included.
 - It was similarly, suggested that qualified recycling should be discussed.

Data

- It was suggested that IRWMP groups should be included.
- It was noted that data collection should include the impacts of climate change.

Technical

- It was suggested that the state be encouraged to collaborate with CWC for technical assistance.

Next Steps

Manucher thanked the group for their valuable feedback and said that he would take all of the comments given and re-work the draft document. He added that any additional comments could be sent to him via email.

Adjourn

Attendance- In Person

Manucher Alemi, DWR
Tom Hawkins, DWR
Elizabeth Gavric, CA Assoc. Of Realtors
Baryohay Davidoff, DWR
Dave Todd, DWR
Ray Hoagland, DWR
Tito Cervantes, DWR
Michael Taey, Bureau of Reclamation
Liz Mansfield, El Dorado Irrigation District
Elizabeth Betancourt, El Dorado Irrigation District
Megan Fidell, DWR
Larry Rohlfes, CA Landscape Contractor's Assoc.
Elaine Archibald, CUWA
Rick Soehren, DWR
Jim Lin, DWR
Paul Dabbs, DWR
Lisa Beutler, CCP
Katie Cox, CCP

Attendance- Webinar

Penny Falcon, ladwp
Paul Johnston, Waterboards
Tom Filler, DWR
Dale Schafer, CCP
Grace Chan, MWDH
Bill Jacoby
Rosalie Thompson, MWDH
Mark Rivera, DWR
Jessica Salinas, DWR
Cathy Pieroni, San Diego
Fiona Sanchez, IRWD
Jennifer Kofoid, DWR
David Bolland, ACWA
Jim Fryer, CUWCC
Carolyn Schafer, MWDH
Vicki Sacksteder, SJWD
Dong Chen, DWR
Jerry De La Piedra, Valley Water
Seth Litchney, OPR
Hossein Ashktorab, Valley Water
Lew Moeller, DWR
Harley Lukenbill, PCWA
Chris Brown, CUWCC
Linda Higgins, RWAH
Shahla Frahnak, Waterboards
Dick Bennett, EBMUD
Pam Pavela, WMWD
Bob Siegfried, Valley Water
Kathleen Cole, MWDH
Joe Berg, MWDOC
Molly Petric, SF Water