

Executive Order B-37-16
Urban Advisory Group
Charge
August 10, 2016

Background

On May 9, 2016, Governor Brown issued Executive Order B-37-16 (EO B-37-16). EO B-37-16 builds on temporary statewide emergency water restrictions to establish longer-term water conservation measures, including permanent monthly water use reporting, new permanent water use standards in California communities and bans on wasteful water use practices. EO B-37-16 calls for the Department of Water Resources (DWR), the California State Water Resources Control Board (Water Board), and the California Department of Food and Agricultural (CDFA), in coordination with the California Public Utilities Commission (CPUC), and California Energy Commission (CEC) (collectively “EO State Agencies”) to seek input from stakeholders on implementation of EO B-37-16.

Urban Advisory Group Purpose:

The EO State Agencies formed the Urban Advisory Group (UAG) as part of the EO B-37-16 public process. The UAG shall provide input and advice on EO State Agencies’ recommendations and approaches regarding EO directives applicable to urban water use.

Scope of UAG

The EO B-37-16 directs the EO State Agencies to consult with stakeholders in implementation of the following Projects: Use Water More Wisely, Strengthen Local Drought Resilience, and Eliminate Water Waste, and Report Preparation.

UAG Membership

The UAG membership was determined by the EO State Agencies and approved by the Office of the Governor. See Attachment 1 for a list of UAG members.

Roles and Responsibilities

EO State Agency Team (AT): The AT consists of EO State Agencies management-level representatives. The purpose of the AT is to ensure consistent agency coordination and continuity in implementation of the EO B-37-16 requirements and make final EO implementation decisions.

Project Leads Team (PLT) –The PLT consists of agency representatives responsible for overall Project work plan. The PLT provides guidance to Project Teams, updates the AT of progress, and develops documents for AT and UAG review.

Project Teams and Subprojects – Project Teams and Subproject teams provide project oversight, develop initial drafts of recommendations for review by PLT and AT. Project

Teams manage day-to-day operations, and may help with authoring portions of the EO Final Report sections.

UAG Members -- will consult and advise EO State Agencies on draft recommendations and EO implementation materials. They will provide honest perspectives, representing a broad scope of California interests impacted by EO B 37-16 requirements. UAG members will participate in UAG meetings consistently.

Technical Workgroups -- The EO State Agencies may need to meet in smaller groups between UAG meetings about a certain topic or issue. Such groups will be known as “Technical Workgroups.” Technical Workgroups will work with Project Teams on their topics. In order to ensure an acceptable range of perspectives on the Technical Workgroups, members outside the UAG may be specifically invited to serve on the Technical Workgroup by the Project Teams, AT or facilitators. In lieu of Technical Workgroups, Project Teams may hold Technical Workshops that will be open to the public.

Facilitators -- Serve as professional neutrals and will manage dialogue in meetings and oversee the provisions of this Charge. They will design, implement and refine (as needed) the collaborative process; and facilitate UAG meetings and technical workgroup meetings as necessary.

UAG Input

The UAG shall consult with and provide input to the EO State Agencies at the UAG meetings. Facilitator will periodically ask for an informal “straw poll” of the group’s perspective. Answers to this straw poll are used for the purpose of developing the dialogue and are not binding. EO State Agencies will benefit from the review comments and information exchange as it prepares implementation of the EO B-37-16. The EO State Agencies may accept, modify, or seek an alternate direction from the advice of the UAG as they prepare documents or final products.

Open Process

All UAG meetings shall be open to the public and offer a designated time for public comment. Members of the public are expected to adhere to the same ground rules as UAG members.

**ATTACHMENT 1
UAG Membership List**

Association of California Water Agencies	Cindy Tuck
Building Industry Association	Richard Lyon
Calaveras County Water District	Dave Eggerton
California American Water Co.	Rob MacLean
California Building Owners and Managers Association	
California Landscape Contractors Association	Matthew Hargrove
California League of Food Processors	Peter Estournes
California State Association of Counties	Trudi Hughes
California Water Association	Cara B. Martinson
Climate Resolve	Jack Hawks
Clovis, City of	Jonathan Parfray
Coachella Valley Water District	Lisa Koehn
Community Water Center	Jim Barrett
East Bay Municipal Utility District	Laurel Firestone
Fresno, City of	Alex Coate
Inland Empire Utilities Agency	Tommy Esqueda
League of California Cities	Martha Davis
Los Angeles Dept. of Water and Power	Chris McKenzie
Metropolitan Water District	Penny Falcon
Moulton Niguel Water District	Deven Upadhyay
Municipal Water District of Orange County	Joone Lopez
Natural Resources Defense Council	Joe Berg
Pacific Institute	Tracy Quinn
Rain Bird Corporation	Heather Cooley
Regional Water Authority	Ron Wolfarth
Sacramento, City of	John Woodling
San Diego County Water Authority	Jim Peifer
Santa Cruz Municipal Utilities	Maureen Stapleton
Santa Rosa, City of	Toby Goddard
Sonoma County Water Agency	Jennifer Burke
Sweetwater Authority	Grant Davis
University of California, Davis	Sue Mosburg
University of California, Los Angeles	Frank Loge
WaterNow Alliance	Stephanie Pincetl
Western Municipal Water District	Cynthia Koehler
	John Rossi