



## *Cemetery and Mortuary Association of California*

*Serving California Cemeteries Since 1931*

June 25, 2015

Via Email to: Julie.Saare-Edmonds@water.ca.gov

California Department of Water Resources  
Urban Water Use Efficiency Unit  
Attn: Julie Saare-Edmonds, Senior Environmental Scientist  
P.O. Box 942836  
Sacramento, CA 94236-0001

**Re: Model Water Efficient Landscape Ordinance - Comments on June 12, 2015 Draft**

Dear Ms. Saare-Edmonds:

The Cemetery and Mortuary Association of California [CMAC] appreciates this opportunity to comment on the draft Model Water Efficient Landscape Ordinance [MWELo] dated June 12, 2015.

CMAC is a non-profit organization that serves California cemeteries and funeral homes. Upon its foundation in 1931, the association sponsored the California Cemetery Act under the belief that sound protection of consumers and endowment care funds was in the best long-term interest of the industry.

Today, the CMAC membership is comprised of 150 cemeteries and funeral homes of all types; for-profit, not-for-profit, religious and fraternal. The association works to serve ethical cemeteries in a manner that protects and enhances the interests of the families who utilize our services during a most sensitive time of their lives.

CMAC confirms and reiterates the comments that have been submitted by the Forest Lawn Memorial-Park Association with regard to the MWELo.

Our members operate memorial properties that encompass hundreds of thousands of interment spaces. Millions of people come to these memorial parks each year to visit their loved ones and attend community programs. Landscaping is an integral component of the facilities. Visitors spend hours in the memorial parks and landscaping is a crucial religious, cultural, and traditional aspect of their experience. Families gather often to sit and commemorate their loved ones on the ground in the memorial parks. Given the nature of the work of cemeterians and the importance of maintaining cemeteries for the families and communities that use them, the ability to maintain the landscape in the memorial parks is critical.

A number of CMAC members use the California Irrigation Management Information System [CIMIS] at cemetery facilities to determine the proper amount of irrigation to apply. For many properties, the majority of the landscaping is currently irrigated with recycled water, and efforts are being made to reach towards 100% of the landscaping being irrigated with recycled water.

Our Association certainly supports water conservation measures and understand the Department of Water Resources is updating the MWELo in response to the Governor's Executive Order; however, CMAC has the following concerns about the current draft.

First, with regard to the applicability of the MWELo to cemeteries, Section 490.1 [a][4] of the June 12, 2015 draft of the MWELo distinguishes between new and rehabilitated cemeteries and existing cemeteries. It is not entirely clear, however, how these terms would be interpreted and applied. For example, would new development within an existing cemetery be subject to the sections of the MWELo that apply to existing cemeteries? In the context of cemetery use, what constitutes "rehabilitated" for purposes of the MWELo? CMAC respectfully requests clarification of how the MWELo is intended to apply to cemeteries in various stages of development.

*Cemetery  
and  
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Second, CMAC strongly recommends that regard less of whether a cemetery is classified as "new," "existing," or "rehabilitated," the use of recycled water for landscape irrigation should be factored into the Maximum Applied Water Allowance. We note that Section 493.1 of the June 12, 2015 draft of the MWELO does not appear to include an allowance for existing landscape area that is irrigated with recycled water. The current draft would impose stricter requirements on existing recycled water landscapes than on new recycled water landscape areas. The proposed draft MWELO requires an ETAF of 0.8 be used for existing non-residential landscapes, and an ETAF of 1.0 be used for new Special Landscape Areas. Existing landscapes that are being irrigated with recycled water should not be penalized; they should be rewarded for conserving potable water long before the Governor's Executive Order. In contrast, pursuant to the proposed amendment, existing potable non-residential landscapes would have an ETAF two times larger than new potable non-residential landscapes [0.8 and 0.4 respectively]. Existing recycled water non-residential landscapes should be treated similarly and allowed to use an ETAF of at least 1.10. This would acknowledge existing cemeteries for their past use of recycled water for maintaining their landscaped area.

Also, we are concerned that the equations in the June 12, 2015 draft MWELO for calculating the Maximum Applied Water Allowance are not practical or achievable. We recognize that the draft MWELO has been prepared on an expedited basis as directed by the Executive Order; however, we believe it is important to have an ordinance that is workable. The MWELO should be based on factors that work and efficiencies that are reasonably achievable, particularly with the proposed new reporting and enforcement provisions set forth in Section 495. For example, the June 12, 2015 draft MWELO proposes an average irrigation efficiency of 0.92 for non-residential areas [see, e.g., Section 492.13], and the definition of irrigation efficiency in Section 491 [bb] even notes that "greater irrigation efficiency can be expected from well designed and maintained systems." However, a 92 percent irrigation efficiency is not realistic, even from well designed and maintained systems, and the MWELO as proposed would include an unreasonable assumption that cannot be implemented or used to control water use. As noted above, with the proposed reporting and enforcement provisions set forth in Section 495, it is particularly unfair to establish regulations and calculations that are not reasonable or attainable.

Lastly, we note that it does not appear that cemeteries were consulted in the preparation of the June 12, 2015 draft MWELO; thus, we would appreciate the consideration of our comments and concerns at this point in the process. Cemeteries are a unique land use and provide a significant public benefit to generations of Californians. While cemeteries are a place to respect and honor the deceased, they are also very much for the living, and the maintenance of landscaped areas is a critical part of this function. Accordingly, all cemeteries should be added to the definition of Special Landscape Areas [[Section 491 [ppp]], and provided the same consideration as the listed recreational areas in Section 491 [iii]. We respectfully request that the MWELO recognize the public benefit role cemeteries play in California and the sensitive nature of cemeteries' landscape irrigation needs.

Thank you for your consideration of these comments. I can be reached at 916.441.4533.

Sincerely,

*Gerald J. Desmond, Jr.*

Gerald J. Desmond, Jr.,  
Executive Vice President