



California Department of Water Resources
Sacramento Ca

Sent Via E-Mail: julie.saare-edmonds@water.ca.gov

June 25, 2015

Re: Proposed changes to the Model Water Efficient Landscape Ordinance (MWELo)

To whom it may concern;

I am forwarding my thoughts and comments as to the proposed changes to the MWELo plan. In the midst of the worst water shortage situation in California's History; it is critical that we better manage our water resource and permanently adjust the attitudes and practices to have a more successful business model for all residents in the state. In doing so; it is also critical NOT to react as a pendulum and go so far the "other direction" in regards to all water consumers, both residential and commercial.

California has been the largest food producer in the world and has built a massive economy on that ability to grow and produce these food items. Water is the key factor in this development along with the prime growing conditions. Along with that; the housing markets have been very successful in the development of cities that afford the opportunity for all residents to live and enjoy the weather and most favorable environment. This development is based on and built from the sales pitch of Palm trees and green belts in many of the most famous cities.

I have been in the landscape industry for over 35 years and have seen many changes in the irrigation products and the application of water in the landscapes we maintain. These efficiencies and upgraded products have given the ability of my industry to keep the green while lowering the water use. I fully support the development and progress in the upgrade of these products and application systems to better apply water and to retain the aesthetics in the overall landscapes. Responsible growth and implantation of these new regulations will need to be managed along with the development of irrigation products for the landscapes to attain the maximum water application efficiencies. The balance and management of these new regulations will be important to insure compliance and progress.

With the newly developed products and their distribution efficiency being maximized and as they are installed along with these new guidelines, we will see the water application improved and make "every drop count"

A concern is the need to attain and retain the maximum efficiency rate as designated in the regulations. The environment and the factors that cause a loss in application uniformity will vary and this need to have the average rate this high maybe a difficult goal to achieve.

I respectfully submit these comments and hope to see the final regulation package for a better California for the generations to come.

Sincerely,

Mike Atkinson

Mike Atkinson
Corporate Operations Manager