

**DEPARTMENT OF WATER RESOURCES**

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MAY 24 2010

To: Distribution List

The California Department of Water Resources (DWR) and the California Urban Water Conservation Council (CUWCC) invite you to be a member of the new Commercial, Industrial, and Institutional (CII) Task Force. Section 10608.43 of the Water Conservation Act of 2009 (Senate Bill X7-7) requires that DWR, in conjunction with the CUWCC, convene a task force to develop alternative best management practices (BMPs) for CII water users. The CII Task force will assess the potential statewide water use efficiency improvements in CII sectors that would result from implementation of the alternative BMPs. The CII Task Force, in conjunction with DWR, will submit a report to the Legislature by April 1, 2012.

The law requires that the CII Task Force be formed from the representative stakeholders consisting of academic experts, urban retail water suppliers, environmental organizations, and CII water users. DWR in conjunction with CUWCC has developed the CII Task Force membership.

We would like to have your representation on the CII Task Force. In order for DWR to be successful in implementing this legislation, we need to have representatives who commit to consistent attendance at the meetings and provide timely review and feedback on material generated by the staff. Once we receive your response, we will inform you of the time and location of the first meeting. We anticipate the first meeting will be hosted by Webinar. The final schedule and timing of the meetings will be determined in the first few months of the effort. There may be technical subcommittees formed in addition to meetings of the whole committee. Prior to the meeting, background informational materials will be provided to the CII Task Force members.

Please let us know if you can commit to providing representation on the CII Task Force. Please also provide your and/or your alternate's name, address, e-mail address, and phone number to Simon Eching of DWR's Water Use and Efficiency Branch at (916) 651-9667, or at [seching@water.ca.gov](mailto:seching@water.ca.gov), by June 9, 2010.

If you have any questions, please call Simon Eching at the contact information noted above.

Sincerely,

A handwritten signature in black ink that reads "Dale K. Hoffman-Floerke".

Dale Hoffman-Floerke  
Deputy Director

Enclosure

cc: Chris Brown  
California Urban Water Conservation Council

## ***CII Task Force Distribution List***

Mr. Eddie Acosta  
State Board Chair  
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California Water Association

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Camp Pendleton Marine Base  
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